



PRODUCT GUIDE

2023



DIETARY INFORMATION FOR DOGS

Instinct® Raw Longevity™ Raw Frozen Meals Cage-Free Chicken Recipe



Published December 2021

for Puppies

CAGE-FREE CHICKEN RECIPE for puppies



Available Sizes: 4 lb, 6 lb

INGREDIENTS:

Chicken (including Ground Chicken Bone), Chicken Liver, Chicken Heart, Yellow Squash, Apples, Carrots, Ground Flaxseed, Dried Pumpkin, Blueberries, Montmorillonite Clay, Ground Miscanthus Grass, Fish Oil, Beets, Spinach, Dried Chicory Root, Vitamins (Vitamin E Supplement, Thiamine Mononitrate, Vitamin D3 Supplement), Salt, Potassium Chloride, Dried Bacillus coagulans Fermentation Product, Tricalcium Phosphate, Yeast Culture, Taurine, Minerals (Zinc Proteininate, Copper Proteininate, Manganese Proteininate, Calcium Iodate), Choline Chloride, Ascorbic Acid.

GUARANTEED ANALYSIS

Crude Protein (min)	12.0%
Crude Fat (min)	9.0%
Crude Fiber (max)	3.0%
Moisture (max)	68.0%
Docosahexaenoic Acid (DHA) (min)	0.08%
Calcium (min)	0.45%
Phosphorus (min)	0.35%
Zinc (min)	60 mg/kg
Selenium (min)	0.15 mg/kg
Vitamin A (min)	20,000 IU/kg
Vitamin E (min)	200 IU/kg
*Taurine (min)	0.10%
*Omega 3 Fatty Acids (min)	0.30%
*Omega 6 Fatty Acids (min)	1.40%
*Bacillus coagulans (min)	60,000,000 CFU/lb

*Not recognized as an essential nutrient by the AAFCO Dog Food Nutrient Profiles.

CALORIES

Energy Density			Calorie Distribution		
kcal/kg	kcal/cup	kcal/patty	Protein % Metabolizable energy	Fat % Metabolizable energy	Carbohydrate % Metabolizable energy
1639	217	372	32	54	13

DAILY FEEDING GUIDELINES

Weight of Dog	2-10 lb	11-20 lb	21-30 lb	31-40 lb	41-50 lb
Up to 4 Months (cups per day*)	1-3	3-5	5-7	7-8 ½	8 ½-10
4 to 8 Months (cups per day*)	¾-2 ½	2 ½-4 ¼	4 ¼-5 ¾	5 ¾-7	7-8 ½
8 to 12 Months (cups per day*)	½-2	2-3 ¼	3 ¼-4 ½	4 ½-5 ¾	5 ¾-7
Over 12 Months	Transition to Instinct® Raw Longevity™ Raw Frozen Meals for Adult Dogs				

*Standard 8 oz dry measuring cup

NUTRIENT PROFILE

	Units	AS FED	Dry Matter %	Energy Basis grams/1000 kcal
Energy Density	kcal/kg	1639		
Moisture	%	68		
NFE	%	5	15.63	30.51
Crude Fiber	%	3	9.38	18.30
Ash	%	3	9.38	18.30
Crude Protein	%	12	37.50	73.22
Arginine	%	0.79	2.47	4.82
Histidine	%	0.31	0.97	1.89
Isoleucine	%	0.51	1.59	3.11
Methionine	%	0.24	0.75	1.46
Methionine and Cystine	%	0.37	1.16	2.26
Leucine	%	0.97	3.03	5.92
Lysine	%	0.99	3.09	6.04
Phenylalanine	%	0.91	2.84	5.55
Phenylalanine and Tyrosine	%	0.91	2.84	5.55
Threonine	%	0.52	1.63	3.17
Tryptophan	%	0.15	0.47	0.92
Valine	%	0.47	1.47	2.87
Taurine	%	0.1	0.31	0.61
Total Fat	%	9	28.13	54.91
Linoleic acid	%	1.88	5.88	11.47
Alpha-linolenic acid	%	0.31	0.97	1.89
Arachidonic acid	%	0.11	0.34	0.67
EPA	%	0.14	0.44	0.85
DHA	%	0.088	0.28	0.54
Eicosapentanoic and Docosahexanoic acids	%	0.15	0.47	0.92
Sum Omega 3 isomers	%	0.3	0.94	1.83
Sum Omega 6 isomers	%	1.4	4.38	8.54
Minerals				
Calcium	%	0.6	1.88	3.66
Phosphorus	%	0.35	1.09	2.14
Magnesium	%	0.03	0.09	0.18
Sodium	%	0.19	0.59	1.16
Chloride	%	0.33	1.03	2.01
Potassium	%	0.29	0.91	1.77
Iron	mg/kg	38	118.75	23
Copper	mg/kg	12	37.50	7
Manganese	mg/kg	11	34.38	7
Selenium	mg/kg	0.15	0.47	0.09
Iodine	mg/kg	207	646.88	126
Zinc	mg/kg	60	187.50	37
Vitamins				
Vitamin A	IU/kg	20000	62500.00	12203
Vitamin D	IU/kg	594	1856.25	362
Vitamin E	IU/kg	200	625.00	122
Thiamin (B1)	mg/kg	15	46.88	9
Riboflavin (B2)	mg/kg	6	18.75	4
Niacin (B3)	mg/kg	70	218.75	43
Pantothenic acid (B5)	mg/kg	8	25.00	5
Pyridoxine (B6)	mg/kg	4	12.50	2
Folic acid	mg/kg	11	34.38	7
Cobalamin (B12)	mg/kg	0.073	0.23	0
Choline	mg/kg	964	3012.50	588
Biotin	mg/kg	0.649	2.03	0
Vitamin C	mg/kg	308	962.50	188

Instinct® Raw Longevity™ Raw Frozen Meals Cage-Free Chicken Recipe for Puppies is formulated to meet the nutritional levels established by the AAFCO Dog Food Nutrient Profiles for growth except for growth of large size dogs (70 lbs or more as an adult).

Instinct® Raw Longevity™ Raw Frozen Meals Grass-Fed Beef Recipe



Published December 2021

for Dogs

GRASS-FED BEEF RECIPE for dogs



Available Sizes: 7 oz, 4 lb, 6 lb

INGREDIENTS:

Beef, Beef Liver, Beef Kidney, Beef Spleen, Beef Heart, Ground Beef Bone, Yellow Squash, Apples, Carrots, Ground Miscanthus Grass, Ground Flaxseed, Montmorillonite Clay, Fish Oil, Spinach, Broccoli, Blueberries, Cranberries, Vitamins (Vitamin E Supplement, Thiamine Mononitrate, Vitamin D3 Supplement), Potassium Chloride, Salt, Yeast Culture, Taurine, Minerals (Zinc Proteinate, Copper Proteinate, Manganese Proteinate, Calcium Iodate), Choline Chloride, Tricalcium Phosphate, Dried Bacillus coagulans Fermentation Product.

GUARANTEED ANALYSIS

Crude Protein (min)	13.0%
Crude Fat (min)	9.0%
Crude Fiber (max)	3.0%
Moisture (max)	70.0%
Zinc (min)	50 mg/kg
Selenium (min)	0.15 mg/kg
Vitamin A (min)	60,000 IU/kg
Vitamin E (min)	40 IU/kg
*Taurine (min)	0.10%
*Omega 3 Fatty Acids (min)	0.35%
*Omega 6 Fatty Acids (min)	0.45%
*Bacillus coagulans (min)	30,000,000 CFU/lb

*Not recognized as an essential nutrient by the AAFCO Dog Food Nutrient Profiles.

CALORIES

Energy Density			Calorie Distribution		
kcal/kg	kcal/cup	kcal/patty	Protein % Metabolizable energy	Fat % Metabolizable energy	Carbohydrate % Metabolizable energy
1608	213	365	32	54	13

DAILY FEEDING GUIDELINES

Weight of Dog	5-15 lb	16-25 lb	26-50 lb	51 lb +
Adult Maintenance (cups per day*)	1-2	2-3	3-5	5+
Weight Loss (cups per day*)	½-1 ¼	1 ¼-2	2-3	3+

*Standard 8 oz dry measuring cup

NUTRIENT PROFILE

	Units	AS FED	Dry Matter %	Energy Basis grams/1000 kcal
Energy Density	kcal/kg	1608		
Moisture	%	70		0
NFE	%	4	13.33	24.88
Crude Fiber	%	3	10.00	18.66
Ash	%	4	13.33	24.88
Crude Protein	%	13	43.33	80.85
Arginine	%	0.87	2.90	5.41
Histidine	%	0.37	1.23	2.30
Isoleucine	%	0.54	1.80	3.36
Methionine	%	0.33	1.10	2.05
Methionine and Cystine	%	0.52	1.73	3.23
Leucine	%	1.12	3.73	6.97
Lysine	%	1.05	3.50	6.53
Phenylalanine	%	0.62	2.07	3.86
Phenylalanine and Tyrosine	%	1.06	3.53	6.59
Threonine	%	0.55	1.83	3.42
Tryptophan	%	0.18	0.60	1.12
Valine	%	0.78	2.60	4.85
Taurine	%	0.1	0.33	0.62
Total Fat	%	9	30.00	55.97
Linoleic acid	%	0.44	1.47	2.74
Alpha-linolenic acid	%	0.27	0.90	1.68
Arachidonic acid	%	0.09	0.30	0.56
EPA	%	0.11	0.37	0.68
DHA	%	0.06	0.20	0.37
Eicosapentanoic and Docosahexanoic acids	%	0.17	0.57	1.06
Sum Omega 3 isomers	%	0.35	1.17	2.18
Sum Omega 6 isomers	%	0.45	1.50	2.80
Minerals				
Calcium	%	0.68	2.27	4.23
Phosphorus	%	0.44	1.47	2.74
Magnesium	%	0.02	0.07	0.12
Sodium	%	0.19	0.63	1.18
Chloride	%	0.61	2.03	3.79
Potassium	%	0.42	1.40	2.61
Iron	mg/kg	126	420	78
Copper	mg/kg	17.77	59	11.1
Manganese	mg/kg	11.21	37	7.0
Selenium	mg/kg	0.15	0.500	0.1
Iodine	mg/kg	2.04	6.80	1.3
Zinc	mg/kg	50	167	31
Vitamins				
Vitamin A	IU/kg	60000	200000	37313
Vitamin D	IU/kg	400.28	1334	249
Vitamin E	IU/kg	40	133	25
Thiamin (B1)	mg/kg	12.89	43	8.02
Riboflavin (B2)	mg/kg	10.39	35	6.46
Niacin (B3)	mg/kg	39.21	131	24.38
Pantothenic acid (B5)	mg/kg	15.91	53	9.89
Pyridoxine (B6)	mg/kg	3.38	11	2.10
Folic acid	mg/kg	11.78	39	7.33
Cobalamin (B12)	mg/kg	0.269	0.897	0.167
Choline	mg/kg	1498	4993	932
Biotin	mg/kg	0.85	2.833	0.529
Vitamin C	mg/kg	5.68	19	4

Instinct® Raw Longevity™ Raw Frozen Meals Grass-Fed Beef Recipe is formulated to meet the nutritional levels established by the AAFCO Dog Food Nutrient Profiles for maintenance.

Instinct® Raw Longevity™ Raw Frozen Meals Cage-Free Chicken Recipe



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for Dogs

CAGE-FREE CHICKEN RECIPE for dogs



Available Sizes: 4 lb, 6 lb

INGREDIENTS:

Chicken (including Ground Chicken Bone), Chicken Liver, Chicken Heart, Yellow Squash, Apples, Carrots, Ground Flaxseed, Montmorillonite Clay, Ground Miscanthus Grass, Fish Oil, Spinach, Broccoli, Blueberries, Cranberries, Vitamins (Vitamin E Supplement, Thiamine Mononitrate, Vitamin D3 Supplement), Tricalcium Phosphate, Potassium Chloride, Salt, Yeast Culture, Taurine, Minerals (Zinc Proteinate, Copper Proteinate, Manganese Proteinate, Calcium Iodate), Choline Chloride, Dried Bacillus coagulans Fermentation Product.

GUARANTEED ANALYSIS

Crude Protein (min)	12.0%
Crude Fat (min)	9.0%
Crude Fiber (max)	3.0%
Moisture (max)	70.0%
Zinc (min)	50 mg/kg
Selenium (min)	0.15 mg/kg
Vitamin A (min)	20,000 IU/kg
Vitamin E (min)	40 IU/kg
*Taurine (min)	0.10%
*Omega 3 Fatty Acids (min)	0.35%
*Omega 6 Fatty Acids (min)	1.8%
*Bacillus coagulans (min)	30,000,000 CFU/lb

*Not recognized as an essential nutrient by the AAFCO Dog Food Nutrient Profiles.

CALORIES

Energy Density			Calorie Distribution		
kcal/kg	kcal/cup	kcal/patty	Protein % Metabolizable energy	Fat % Metabolizable energy	Carbohydrate % Metabolizable energy
1620	216	368	35	54	11

DAILY FEEDING GUIDELINES

Weight of Dog	5-15 lb	16-25 lb	26-50 lb	51 lb +
Adult Maintenance (cups per day*)	1-2	2-3	3-5	5+
Weight Loss (cups per day*)	½-1 ¼	1 ¼-2	2-3	3+

*Standard 8 oz dry measuring cup

Instinct® Raw Longevity™ Raw Frozen Meals Cage-Free Chicken Recipe is formulated to meet the nutritional levels established by the AAFCO Dog Food Nutrient Profiles for maintenance.

NUTRIENT PROFILE

	Units	AS FED	Dry Matter %	Energy Basis grams/1000 kcal
Energy Density	kcal/kg	1620		
Moisture	%	70		
NFE	%	3	10.00	18.52
Crude Fiber	%	3	10.00	18.52
Ash	%	3	10.00	18.52
Crude Protein	%	12	40.00	74.07
Arginine	%	0.8	2.67	4.94
Histidine	%	0.3	1.00	1.85
Isoleucine	%	0.53	1.77	3.27
Methionine	%	0.22	0.73	1.36
Methionine and Cystine	%	0.33	1.10	2.04
Leucine	%	0.97	3.23	5.99
Lysine	%	0.99	3.30	6.11
Phenylalanine	%	0.5	1.67	3.09
Phenylalanine and Tyrosine	%	0.91	3.03	5.62
Threonine	%	0.52	1.73	3.21
Tryptophan	%	0.14	0.47	0.86
Valine	%	0.42	1.40	2.59
Taurine	%	0.1	0.33	0.62
Total Fat	%	9	30.00	55.56
Linoleic acid	%	2.28	7.60	14.07
Alpha-linolenic acid	%	0.32	1.07	1.98
Arachidonic acid	%	0.1	0.33	0.62
EPA	%	0.09	0.30	0.56
DHA	%	0.06	0.20	0.37
Eicosapentanoic and Docosahexanoic acids	%	0.15	0.50	0.93
Sum Omega 3 isomers	%	0.35	1.17	2.16
Sum Omega 6 isomers	%	1.8	6.00	11.11
Minerals				
Calcium	%	0.578	1.93	3.57
Phosphorus	%	0.351	1.17	2.17
Magnesium	%	0.026	0.09	0.16
Sodium	%	0.166	0.55	1.02
Chloride	%	0.327	1.09	2.02
Potassium	%	0.267	0.89	1.65
Iron	mg/kg	34.52	115	21
Copper	mg/kg	11.78	39	7.3
Manganese	mg/kg	11.33	38	7.0
Selenium	mg/kg	0.15	0.500	0.1
Iodine	mg/kg	2.08	6.93	1.3
Zinc	mg/kg	50	167	31
Vitamins				
Vitamin A	IU/kg	20000	66667	12346
Vitamin D	IU/kg	457	1523	282
Vitamin E	IU/kg	40	133	25
Thiamin (B1)	mg/kg	11.71	39	7
Riboflavin (B2)	mg/kg	6.39	21	4
Niacin (B3)	mg/kg	74.53	248	46
Pantothenic acid (B5)	mg/kg	9.42	31	6
Pyridoxine (B6)	mg/kg	4.24	14	3
Folic acid	mg/kg	11.34	38	7
Cobalamin (B12)	mg/kg	0.0682	0.227	0.042
Choline	mg/kg	902.32	3008	557
Biotin	mg/kg	0.6612	2.20	0.408
Vitamin C	mg/kg	5.68	19	4

Instinct® Raw Longevity™ Raw Frozen Meals Grass-Fed Lamb Recipe



for Dogs

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GRASS-FED LAMB RECIPE for dogs



Available Sizes: 4 lb, 6 lb

INGREDIENTS:

Lamb, Lamb Liver, Lamb Spleen, Lamb Kidney, Ground Lamb Bone, Yellow Squash, Apples, Carrots, Ground Miscanthus Grass, Ground Flaxseed, Montmorillonite Clay, Fish Oil, Spinach, Broccoli, Blueberries, Cranberries, Tricalcium Phosphate, Vitamins (Vitamin E Supplement, Thiamine Mononitrate, Vitamin D3 Supplement), Potassium Chloride, Salt, Yeast Culture, Taurine, Minerals (Zinc Proteinate, Copper Proteinate, Manganese Proteinate, Calcium Iodate), Choline Chloride, Dried Bacillus coagulans Fermentation Product.

GUARANTEED ANALYSIS

Crude Protein (min)	12.0%
Crude Fat (min)	9.0%
Crude Fiber (max)	3.0%
Moisture (max)	70.0%
Zinc (min)	50 mg/kg
Selenium (min)	0.15 mg/kg
Vitamin A (min)	60,000 IU/kg
Vitamin E (min)	40 IU/kg
*Taurine (min)	0.10%
*Omega 3 Fatty Acids (min)	0.40%
*Omega 6 Fatty Acids (min)	0.40%
*Bacillus coagulans (min)	30,000,000 CFU/lb

*Not recognized as an essential nutrient by the AAFCO Dog Food Nutrient Profiles.

CALORIES

Energy Density			Calorie Distribution		
kcal/kg	kcal/cup	kcal/patty	Protein % Metabolizable energy	Fat % Metabolizable energy	Carbohydrate % Metabolizable energy
1604	213	364	34	57	9

DAILY FEEDING GUIDELINES

Weight of Dog	5-15 lb	16-25 lb	26-50 lb	51 lb +
Adult Maintenance (cups per day*)	1-2	2-3	3-5	5+
Weight Loss (cups per day*)	½-1 ¼	1 ¼-2	2-3	3+

*Standard 8 oz dry measuring cup

Instinct® Raw Longevity™ Raw Frozen Meals Grass-Fed Lamb Recipe is formulated to meet the nutritional levels established by the AAFCO Dog Food Nutrient Profiles for maintenance.

NUTRIENT PROFILE

	Units	AS FED	Dry Matter %	Energy Basis grams/1000 kcal
Energy Density	kcal/kg	1,604		
Moisture	%	70		
NFE	%	3	10.00	18.70
Crude Fiber	%	3	10.00	18.70
Ash	%	3	10.00	18.70
Crude Protein	%	12	40.00	74.81
Arginine	%	0.84	2.80	5.24
Histidine	%	0.33	1.10	2.06
Isoleucine	%	0.55	1.83	3.43
Methionine	%	0.29	0.97	1.81
Methionine and Cystine	%	0.45	1.50	2.81
Leucine	%	1.07	3.57	6.67
Lysine	%	1	3.33	6.23
Phenylalanine	%	0.58	1.93	3.62
Phenylalanine and Tyrosine	%	1.11	3.70	6.92
Threonine	%	0.56	1.87	3.49
Tryptophan	%	0.16	0.53	1.00
Valine	%	0.73	2.43	4.55
Taurine	%	0.1	0.33	0.62
Total Fat	%	9	30.00	56.11
Linoleic acid	%	0.7	2.33	4.36
Alpha-linolenic acid	%	0.35	1.17	2.18
Arachidonic acid	%	0.07	0.23	0.44
EPA	%	0.12	0.40	0.75
DHA	%	0.09	0.30	0.56
Eicosapentanoic and Docosahexanoic acids	%	0.21	0.70	1.31
Sum Omega 3 isomers	%	0.4	1.33	2.49
Sum Omega 6 isomers	%	0.4	1.33	2.49
Minerals				
Calcium	%	0.61	2.03	3.80
Phosphorus	%	0.39	1.30	2.43
Magnesium	%	0.02	0.07	0.12
Sodium	%	0.18	0.60	1.12
Chloride	%	0.34	1.13	2.12
Potassium	%	0.3	1.00	1.87
Iron	mg/kg	57	190.00	35.54
Copper	mg/kg	17.74	59.13	11.06
Manganese	mg/kg	11.01	36.70	6.86
Selenium	mg/kg	0.15	0.50	0.09
Iodine	mg/kg	2.077	6.92	1.29
Zinc	mg/kg	50	166.67	31.17
Vitamins				
Vitamin A	IU/kg	60,000	200000.00	37406
Vitamin D	IU/kg	407	1356.67	254
Vitamin E	IU/kg	40	133.33	25
Thiamin (B1)	mg/kg	12	40.00	7.48
Riboflavin (B2)	mg/kg	8	26.67	4.99
Niacin (B3)	mg/kg	53	176.67	33.04
Pantothenic acid (B5)	mg/kg	12	40.00	7.48
Pyridoxine (B6)	mg/kg	2	6.67	1.25
Folic acid	mg/kg	12	40.00	7.48
Cobalamin (B12)	mg/kg	0.217	0.72	0.14
Choline	mg/kg	1094	3646.67	682.04
Biotin	mg/kg	0.777	2.59	0.48
Vitamin C	mg/kg	21	70.00	13.09

Instinct® Raw Longevity™ Raw Frozen Meals Farm-Raised Rabbit Recipe



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for Dogs

FARM-RAISED RABBIT RECIPE for dogs



Available Sizes: 4 lb, 6 lb

INGREDIENTS:

Rabbit (including Ground Rabbit Bone), Pork Liver, Pork Heart, Pork Fat, Ground Pork Bone, Yellow Squash, Apples, Carrots, Ground Miscanthus Grass, Montmorillonite Clay, Ground Flaxseed, Rabbit Liver, Fish Oil, Spinach, Broccoli, Blueberries, Cranberries, Rabbit Lung, Rabbit Kidney, Vitamins (Vitamin E Supplement, Thiamine Mononitrate, Vitamin D3 Supplement), Potassium Chloride, Salt, Yeast Culture, Taurine, Minerals (Zinc Proteinate, Copper Proteinate, Manganese Proteinate, Calcium Iodate), Tricalcium Phosphate, Choline Chloride, Dried Bacillus coagulans Fermentation Product.

GUARANTEED ANALYSIS

Crude Protein (min)	13.0%
Crude Fat (min)	9.0%
Crude Fiber (max)	3.0%
Moisture (max)	68.0%
Zinc (min)	50 mg/kg
Selenium (min)	0.15 mg/kg
Vitamin A (min)	20,000 IU/kg
Vitamin E (min)	40 IU/kg
*Taurine (min)	0.10%
*Omega 3 Fatty Acids (min)	0.30%
*Omega 6 Fatty Acids (min)	1.20%
*Bacillus coagulans (min)	30,000,000 CFU/lb

*Not recognized as an essential nutrient by the AAFCO Dog Food Nutrient Profiles.

CALORIES

Energy Density			Calorie Distribution		
kcal/kg	kcal/cup	kcal/patty	Protein % Metabolizable energy	Fat % Metabolizable energy	Carbohydrate % Metabolizable energy
1627	216	369	34	57	9

DAILY FEEDING GUIDELINES

Weight of Dog	5-15 lb	16-25 lb	26-50 lb	51 lb +
Adult Maintenance (cups per day*)	1-2	2-3	3-5	5+
Weight Loss (cups per day*)	½-1 ¼	1 ¼-2	2-3	3+

*Standard 8 oz dry measuring cup

Instinct® Raw Longevity™ Raw Frozen Meals Farm-Raised Rabbit Recipe is formulated to meet the nutritional levels established by the AAFCO Dog Food Nutrient Profiles for maintenance.

NUTRIENT PROFILE

	Units	AS FED	Dry Matter %	Energy Basis grams/1000 kcal
Energy Density	kcal/kg	1627		
Moisture	%	68		
NFE	%	3	9.38	18.44
Crude Fiber	%	3	9.38	18.44
Ash	%	3	9.38	18.44
Crude Protein	%	13	40.63	79.90
Arginine	%	0.93	2.91	5.72
Histidine	%	0.39	1.22	2.40
Isoleucine	%	0.65	2.03	4.00
Methionine	%	0.37	1.16	2.27
Methionine and Cystine	%	0.47	1.47	2.89
Leucine	%	1.22	3.81	7.50
Lysine	%	1.16	3.63	7.13
Phenylalanine	%	0.64	2.00	3.93
Phenylalanine and Tyrosine	%	0.87	2.72	5.35
Threonine	%	0.65	2.03	4.00
Tryptophan	%	0.2	0.63	1.23
Valine	%	0.77	2.41	4.73
Taurine	%	0.43	0.71	2.64
Total Fat	%	9	28.13	55.32
Linoleic acid	%	1.89	5.91	11.62
Alpha-linolenic acid	%	0.23	0.72	1.41
Arachidonic acid	%	0.14	0.44	0.86
EPA	%	0.09	0.28	0.55
DHA	%	0.06	0.19	0.37
Eicosapentanoic and Docosahexanoic acids	%	0.15	0.47	0.92
Sum Omega 3 isomers	%	0.3	0.94	1.84
Sum Omega 6 isomers	%	1.2	3.75	7.38
Minerals				
Calcium	%	0.62	1.94	3.81
Phosphorus	%	0.44	1.38	2.70
Magnesium	%	0.03	0.09	0.18
Sodium	%	0.17	0.53	1.04
Chloride	%	0.32	1.00	1.97
Potassium	%	0.34	1.06	2.09
Iron	mg/kg	44	137.50	27.04
Copper	mg/kg	17.9	55.94	11.00
Manganese	mg/kg	11.25	35.16	6.91
Selenium	mg/kg	0.19	0.59	0.12
Iodine	mg/kg	2.086	6.52	1.28
Zinc	mg/kg	50	156.25	30.73
Vitamins				
Vitamin A	IU/kg	20,000	62500.00	12293
Vitamin D	IU/kg	574	1793.75	353
Vitamin E	IU/kg	40	125.00	25
Thiamin (B1)	mg/kg	12	37.50	7.38
Riboflavin (B2)	mg/kg	7	21.88	4.30
Niacin (B3)	mg/kg	60	187.50	36.88
Pantothenic acid (B5)	mg/kg	13	40.63	7.99
Pyridoxine (B6)	mg/kg	2	6.25	1.23
Folic acid	mg/kg	13	40.63	7.99
Cobalamin (B12)	mg/kg	26.284	82.14	16.15
Choline	mg/kg	1,230	3843.75	755.99
Biotin	mg/kg	1.112	3.48	0.68
Vitamin C	mg/kg	5	15.63	3.07

Instinct® Raw Longevity™ Raw Frozen Meals Wild-Caught Alaskan Pollock Recipe



for Dogs

Published January 2023

WILD-CAUGHT ALASKAN POLLOCK RECIPE for dogs



Available Sizes: 4 lb, 6 lb

INGREDIENTS:

Pollock, Sunflower Oil, Pumpkinseeds, Yellow Squash, Apples, Carrots, Montmorillonite Clay, Ground Flaxseed, Ground Miscanthus Grass, Fish Oil, Spinach, Broccoli, Blueberries, Cranberries, Tricalcium Phosphate, Yeast Culture, Choline Chloride, Vitamins (d-Calcium Pantothenate, Vitamin E Supplement, Thiamine Mononitrate, Vitamin D3 Supplement, Vitamin A Supplement), Potassium Chloride, Minerals (Zinc Proteinate, Iron Proteinate, Copper Proteinate, Manganese Proteinate, Sodium Selenite, Ethylenediamine Dihydriodide), Salt, Taurine, Mixed Tocopherols (for freshness), Rosemary Extract, Dried Bacillus coagulans Fermentation Product.

GUARANTEED ANALYSIS

Crude Protein (min)	15.0%
Crude Fat (min)	3.0%
Crude Fiber (max)	3.0%
Moisture (max)	74.0%
Zinc (min)	50 mg/kg
Selenium (min)	0.25 mg/kg
Vitamin A (min)	30,000 IU/kg
Vitamin E (min)	50 IU/kg
*Taurine (min)	0.10%
*Omega 3 Fatty Acids (min)	0.50%
*Omega 6 Fatty Acids (min)	0.40%
*Bacillus coagulans (min)	30,000,000 CFU/lb

*Not recognized as an essential nutrient by the AAFCO Dog Food Nutrient Profiles.

CALORIES

Energy Density			Calorie Distribution		
kcal/kg	kcal/cup	kcal/patty	Protein % Metabolizable energy	Fat % Metabolizable energy	Carbohydrate % Metabolizable energy
1116	135	253	60	39	3

DAILY FEEDING GUIDELINES

Weight of Dog	5-15 lb	16-25 lb	26-50 lb	51 lb +
Adult Maintenance (cups per day*)	1 ½-3 ½	3 ½-5	5-8 ½	8 ½+
Weight Loss (cups per day*)	1-2 ¼	2 ¼-3 ¼	3 ¼-5 ½	5 ½+

*Standard 8 oz dry measuring cup

Instinct® Raw Longevity™ Raw Frozen Meals Wild-Caught Alaskan Pollock Recipe is formulated to meet the nutritional levels established by the AAFCO Dog Food Nutrient Profiles for maintenance.



The Wild-Caught Alaskan Pollock used in Instinct frozen and freeze-dried recipes comes from an MSC Certified fishery. Instinct is the first MSC certified sustainable raw fish pet recipe.

NUTRIENT PROFILE

	Units	AS FED	Dry Matter %	Energy Basis grams/1000 kcal
Energy Density	kcal/kg	1116		
Moisture	%	74.0		
NFE	%	2.54	9.07	22.28
Crude Fiber	%	1.51	5.39	13.25
Ash	%	2.7	9.64	23.68
Crude Protein	%	18.07	64.54	158.51
Arginine	%	1.27	4.54	11.14
Histidine	%	0.37	1.32	3.25
Isoleucine	%	0.74	2.64	6.49
Methionine	%	0.5	1.79	4.39
Methionine and Cystine	%	0.63	2.25	5.53
Leucine	%	1.32	4.71	11.58
Lysine	%	1.39	4.96	12.19
Phenylalanine	%	0.63	2.25	5.53
Phenylalanine and Tyrosine	%	1.19	4.25	10.44
Threonine	%	0.79	2.82	6.93
Tryptophan	%	0.18	0.64	1.58
Valine	%	0.85	3.04	7.46
Total Fat	%	4.95	17.68	43.42
Linoleic acid	%	0.57	2.04	5.00
Alpha-linolenic acid	%	0.09	0.32	0.79
Arachidonic acid	%	0.02	0.07	0.18
EPA	%	0.15	0.54	1.32
DHA	%	0.13	0.46	1.14
Eicosapentanoic and Docosahexanoic acids	%	0.28	1.00	0.28
Sum Omega 3 isomers	%	0.67	2.39	5.88
Sum Omega 6 isomers	%	0.6	2.14	5.26
Minerals				
Calcium	%	0.46	1.64	4.04
Phosphorus	%	0.3	1.07	2.63
Magnesium	%	0.03	0.11	0.26
Sodium	%	0.34	1.21	2.98
Chloride	%	0.19	0.68	1.67
Potassium	%	0.24	0.86	2.11
Iron	mg/kg	149	532.14	130.7018
Copper	mg/kg	7.5	26.79	6.5789
Manganese	mg/kg	7.71	27.54	6.7632
Selenium	mg/kg	0.35	1.25	0.3070
Iodine	mg/kg	1.2	4.29	1.0526
Zinc	mg/kg	74	264.29	64.9123
Vitamins				
Vitamin A	IU/kg	56900	203214	49912
Vitamin D	IU/kg	316	1129	277
Vitamin E	IU/kg	159	568	139
Thiamin (B1)	mg/kg	8.6	30.71	7.54
Riboflavin (B2)	mg/kg	3.4	12.14	2.98
Niacin (B3)	mg/kg	20	71.43	17.54
Pantothenic acid (B5)	mg/kg	487	1739	427
Pyridoxine (B6)	mg/kg	1.65	5.89	1.45
Folic acid	mg/kg	0.28	1.00	0.246
Cobalamin (B12)	mg/kg	0.017	0.06	0.015
Choline	mg/kg	1027	3667.86	901
Biotin	mg/kg	0.004	0.01	0.0035
Vitamin C	mg/kg	4.88	17.43	4.28

Instinct® Raw Longevity™ Raw Frozen Meals Cage-Free Chicken Recipe



for Adult Dogs Ages 7+

Published December 2021

CAGE-FREE CHICKEN RECIPE for adult dogs ages 7+



Available Sizes: 4 lb, 6 lb

INGREDIENTS:

Chicken (including Ground Chicken Bone, source of Glucosamine and Chondroitin Sulfate), Chicken Liver, Chicken Heart, Carrots, Apples, Yellow Squash, Ground Flaxseed, Coconut Oil, Montmorillonite Clay, Ground Miscanthus Grass, Fish Oil, Blueberries, Cranberries, Spinach, Beets, New Zealand Green Mussel, Chicory Root, Vitamins (Vitamin E Supplement, Thiamine Mononitrate, Vitamin D3 Supplement), Tricalcium Phosphate, Salt, Potassium Chloride, Turmeric, Dried Bacillus coagulans Fermentation Product, Lemon Balm, Yeast Culture, Taurine, Minerals (Zinc Proteinate, Copper Proteinate, Manganese Proteinate, Calcium Iodate), Choline Chloride, Ascorbic Acid, L-Carnitine.

GUARANTEED ANALYSIS

Crude Protein (min)	12.0%
Crude Fat (min)	9.0%
Crude Fiber (max)	3.0%
Moisture (max)	68.0%
Arginine (min)	0.70%
Leucine (min)	0.80%
Docosahexaenoic Acid (DHA) (min)	0.08%
Manganese (min)	10.0 mg/kg
Zinc (min)	50 mg/kg
Selenium (min)	0.15 mg/kg
Vitamin A (min)	30,000 IU/kg
Vitamin D (min)	600 IU/kg
Vitamin E (min)	200 IU/kg
Pyridoxine (min)	1.5 mg/kg
Folic Acid (min)	0.60 mg/kg
*Taurine (min)	0.10%
*Omega 3 Fatty Acids (min)	0.40%
*Omega 6 Fatty Acids (min)	1.50%
*Glucosamine (min)	400 mg/kg
*Chondroitin Sulfate (min)	400 mg/kg
*L-Carnitine (min)	150 mg/kg
*Bacillus coagulans (min)	60,000,000 CFU/lb

*Not recognized as an essential nutrient by the AAFCO Dog Food Nutrient Profiles.

CALORIES

Energy Density			Calorie Distribution		
kcal/kg	kcal/cup	kcal/patty	Protein % Metabolizable energy	Fat % Metabolizable energy	Carbohydrate % Metabolizable energy
1685	224	382	35	54	11

DAILY FEEDING GUIDELINES

Weight of Dog	5-15 lb	16-25 lb	26-50 lb	51 lb +
Adult Maintenance (cups per day*)	1-2	2-3	3-5	5+
Weight Loss (cups per day*)	½-1 ¼	1 ¼-2	2-3	3+

*Standard 8 oz dry measuring cup

NUTRIENT PROFILE

	Units	AS FED	Dry Matter %	Energy Basis grams/1000 kcal
Energy Density	kcal/kg	1,685		
Moisture	%	68		
NFE	%	5	15.63	29.67
Crude Fiber	%	3	9.38	17.80
Ash	%	3.5	10.94	20.77
Crude Protein	%	12	37.50	71.22
Arginine	%	0.7	2.19	4.15
Histidine	%	0.31	0.97	1.84
Isoleucine	%	0.53	1.66	3.15
Methionine	%	0.24	0.75	1.42
Methionine and Cystine	%	0.36	1.13	2.14
Leucine	%	0.8	2.50	4.75
Lysine	%	1	3.13	5.93
Phenylalanine	%	0.52	1.63	3.09
Phenylalanine and Tyrosine	%	0.94	2.94	5.58
Threonine	%	0.53	1.66	3.15
Tryptophan	%	0.15	0.47	0.89
Valine	%	0.48	1.50	2.85
Taurine	%	0.1	0.31	0.59
Total Fat	%	9	28.13	53.41
Linoleic acid	%	12.71	39.72	75.43
Alpha-linolenic acid	%	0.32	1.00	1.90
Arachidonic acid	%	0.11	0.34	0.65
EPA	%	0.14	0.44	0.83
DHA	%	0.08	0.25	0.47
Eicosapentanoic and Docosahexanoic acids	%	0.22	0.69	1.31
Sum Omega 3 isomers	%	0.4	1.25	2.37
Sum Omega 6 isomers	%	1.5	4.69	8.90
Minerals				
Calcium	%	0.64	2.00	3.80
Phosphorus	%	0.37	1.16	2.20
Magnesium	%	0.02	0.06	0.12
Sodium	%	0.19	0.59	1.13
Chloride	%	0.33	1.03	1.96
Potassium	%	0.27	0.84	1.60
Iron	mg/kg	40	125.00	23.74
Copper	mg/kg	11.94	37.31	7.09
Manganese	mg/kg	10	31.25	5.93
Selenium	mg/kg	0.15	0.47	0.09
Iodine	mg/kg	2.068	6.46	1.23
Zinc	mg/kg	50	156.25	29.67
Vitamins				
Vitamin A	IU/kg	30,000	93750.00	17804
Vitamin D	IU/kg	600	1875.00	356
Vitamin E	IU/kg	200	625.00	119
Thiamin (B1)	mg/kg	18	56.25	10.68
Riboflavin (B2)	mg/kg	7	21.88	4.15
Niacin (B3)	mg/kg	72	225.00	42.73
Pantothenic acid (B5)	mg/kg	8	25.00	4.75
Pyridoxine (B6)	mg/kg	1.5	4.69	0.89
Folic acid	mg/kg	0.6	1.88	0.36
Cobalamin (B12)	mg/kg	0.08	0.25	0.05
Choline	mg/kg	966	3018.75	573.29
Biotin	mg/kg	0.65	2.03	0.39
Vitamin C	mg/kg	307	959.38	182.20

Instinct® Raw Longevity™ Raw Frozen Meals Cage-Free Chicken Recipe for Adult Dogs Ages 7+ is formulated to meet the nutritional levels established by the AAFCO Dog Food Nutrient Profiles for maintenance.

Instinct® Raw Cage-Free Chicken Recipe

for Puppies



Published December 2021

CAGE-FREE CHICKEN RECIPE for puppies



Available Size: 3 lb

INGREDIENTS:

Chicken (including Ground Chicken Bone), Beef Liver, Beef Spleen, Beef Kidney, Cod, Carrots, Apples, Sweet Potatoes, Butternut Squash, Montmorillonite Clay, Ground Miscanthus Grass, Ground Flaxseed, Salmon Oil, Pumpkin Seeds, Chicory Root, Tricalcium Phosphate, Salt, Vitamins (Vitamin E Supplement, Thiamine Mononitrate, Vitamin D3 Supplement), Potassium Chloride, Minerals (Zinc Proteinate, Copper Proteinate, Manganese Proteinate, Calcium Iodate), Blueberries, Spinach.

GUARANTEED ANALYSIS

Crude Protein (min)	13.0%
Crude Fat (min)	8.0%
Crude Fiber (max)	3.0%
Moisture (max)	70.0%
Docosahexaenoic Acid (DHA) (min)	0.04%
Calcium (min)	0.5%
Phosphorus (min)	0.4%
*Omega 3 Fatty Acids (min)	0.3%
*Omega 6 Fatty Acids (min)	1.40%

*Not recognized as an essential nutrient by the AAFCO Dog Food Nutrient Profiles.

CALORIES

Energy Density		Calorie Distribution		
kcal/kg	kcal/cup	Protein % Metabolizable energy	Fat % Metabolizable energy	Carbohydrate % Metabolizable energy
1590	190	36	50	14

DAILY FEEDING GUIDELINES

Weight of Dog	2-10 lb	11-20 lb	21-30 lb	31-40 lb	41-50 lb
Up to 4 Months (cups per day*)	1-3 ¼	3 ¼-5 ½	5 ½-7 ¾	7 ¾-9 ¾	9 ¾-11 ¼
4 to 8 Months (cups per day*)	1-3	3-4 ¾	4 ¾-6 ½	6 ½-8	8-10
8 to 12 Months (cups per day*)	¾-2 ¼	2 ¼-3 ¾	3 ¾-5	5-6 ½	6 ½-8

Over 12 Months Transition to Instinct® Raw for Dogs

*Standard 8 oz dry measuring cup

Instinct® Raw Cage-Free Chicken Recipe for Puppies is formulated to meet the nutritional levels established by the AAFCO Dog Food Nutrient Profiles for growth except for growth of large size dogs (70 lbs or more as an adult).

NUTRIENT PROFILE

	Units	AS FED	Dry Matter %	Energy Basis grams/1000 kcal
Energy Density	kcal/kg	1590		
Moisture	%	70		
NFE	%	5	16.67	31.45
Crude Fiber	%	3	10.00	18.87
Ash	%	4	13.33	25.16
Crude Protein	%	13	43.33	81.76
Arginine	%	0.81	2.70	5.09
Histidine	%	0.33	1.10	2.08
Isoleucine	%	0.54	1.80	3.40
Methionine	%	0.27	0.90	1.70
Methionine and Cystine	%	0.42	1.40	2.64
Leucine	%	1.06	3.53	6.67
Lysine	%	1.02	3.40	6.42
Phenylalanine	%	0.58	1.93	3.65
Phenylalanine and Tyrosine	%	1.02	3.40	6.42
Threonine	%	0.56	1.87	3.52
Tryptophan	%	0.17	0.57	1.07
Valine	%	0.61	2.03	3.84
Taurine	%	0.04	0.13	0.25
Total Fat	%	8	26.67	50.31
Linoleic acid	%	1.4	4.67	8.81
Alpha-linolenic acid	%	0.32	1.07	2.01
Arachidonic acid	%	0.1	0.33	0.63
EPA	%	0.05	0.17	0.31
DHA	%	0.04	0.13	0.25
Eicosapentanoic and Docosahexanoic acids	%	0.1	0.33	0.63
Sum Omega 3 isomers	%	0.3	1.00	1.89
Sum Omega 6 isomers	%	1.4	4.67	8.81
Minerals				
Calcium	%	0.518	1.73	3.26
Phosphorus	%	0.35	1.17	2.20
Magnesium	%	0.03	0.10	0.19
Sodium	%	0.2	0.67	1.26
Chloride	%	0.38	1.27	2.39
Potassium	%	0.32	1.07	2.01
Iron	mg/kg	99	330.00	62.26
Copper	mg/kg	13.26	44.20	8.34
Manganese	mg/kg	6.6	22.00	4.15
Selenium	mg/kg	0.381	1.27	0.24
Iodine	mg/kg	1.055	3.52	0.66
Zinc	mg/kg	52.5	175.00	33.02
Vitamins				
Vitamin A	IU/kg	88723	295743	55801
Vitamin D	IU/kg	343	1143	216
Vitamin E	IU/kg	48	160	30
Thiamin (B1)	mg/kg	10	33.33	6.29
Riboflavin (B2)	mg/kg	9	30.00	5.66
Niacin (B3)	mg/kg	53	176.67	33.33
Pantothenic acid (B5)	mg/kg	18	60.00	11.32
Pyridoxine (B6)	mg/kg	2	6.67	1.26
Folic acid	mg/kg	11	36.67	6.92
Cobalamin (B12)	mg/kg	0.261	0.87	0.16
Choline	mg/kg	800	2666.67	503
Biotin	mg/kg	0.879	2.93	0.55
Vitamin C	mg/kg	1	3.33	1

Instinct® Raw Real Beef Recipe

for Dogs



Published December 2021

REAL BEEF RECIPE for dogs



INGREDIENTS:

Beef, Beef Liver, Beef Kidney, Beef Spleen, Carrots, Apples, Sweet Potatoes, Butternut Squash, Ground Miscanthus Grass, Montmorillonite Clay, Ground Flaxseed, Salmon Oil, Vitamins (Vitamin E Supplement, Thiamine Mononitrate, Vitamin D3 Supplement), Salt, Tricalcium Phosphate, Potassium Chloride, Minerals (Zinc Proteinate, Copper Proteinate, Manganese Proteinate, Calcium Iodate), Blueberries, Spinach.

Available Sizes: 8 oz, 3 lb, 6 lb

GUARANTEED ANALYSIS

Crude Protein (min)	12.0%
Crude Fat (min)	8.0%
Crude Fiber (max)	3.0%
Moisture (max)	70.0%

CALORIES

Energy Density			Calorie Distribution		
kcal/kg	kcal/cup	kcal/patty	Protein % Metabolizable energy	Fat % Metabolizable energy	Carbohydrate % Metabolizable energy
1523	183	174	34	51	14

DAILY FEEDING GUIDELINES

Weight of Dog	5-15 lb	16-25 lb	26-50 lb	51 lb +
Adult Maintenance (cups per day*)	1-2	2-3	3-5	5+
Weight Loss (cups per day*)	½-1 ¼	1 ¼-2	2-3	3+

*Standard 8 oz dry measuring cup

Instinct® Raw Real Beef Recipe is formulated to meet the nutritional levels established by the AAFCO Dog Food Nutrient Profiles for maintenance.

NUTRIENT PROFILE

	Units	AS FED	Dry Matter %	Energy Basis grams/1000 kcal
Energy Density	kcal/kg	1523		
Moisture	%	70		
NFE	%	5	16.67	32.83
Crude Fiber	%	3	10.00	19.70
Ash	%	4	13.33	26.26
Crude Protein	%	12	40.00	78.79
Arginine	%	0.82	2.73	5.38
Histidine	%	0.36	1.20	2.36
Isoleucine	%	0.53	1.77	3.48
Methionine	%	0.32	1.07	2.10
Methionine and Cystine	%	0.52	1.73	3.41
Leucine	%	1.09	3.63	7.16
Lysine	%	1.01	3.37	6.63
Phenylalanine	%	0.61	2.03	4.01
Phenylalanine and Tyrosine	%	1.04	3.47	6.83
Threonine	%	0.53	1.77	3.48
Tryptophan	%	0.18	0.60	1.18
Valine	%	0.77	2.57	5.06
Taurine	%	0.12	0.40	0.79
Total Fat	%	8	26.67	52.53
Linoleic acid	%	0.48	1.60	3.15
Alpha-linolenic acid	%	0.31	1.03	2.04
Arachidonic acid	%	0.09	0.30	0.59
EPA	%	0.03	0.10	0.20
DHA	%	0.02	0.07	0.13
Eicosapentanoic and Docosahexanoic acids	%	0.05	0.17	0.33
Sum Omega 3 isomers	%	0.46	1.53	3.02
Sum Omega 6 isomers	%	0.59	1.97	3.87
Minerals				
Calcium	%	0.64	2.13	4.20
Phosphorus	%	0.41	1.37	2.69
Magnesium	%	0.02	0.07	0.13
Sodium	%	0.19	0.63	1.25
Chloride	%	0.56	1.87	3.68
Potassium	%	0.39	1.30	2.56
Iron	mg/kg	137	456.67	89.95
Copper	mg/kg	14.08	46.93	9.24
Manganese	mg/kg	6.29	20.97	4.13
Selenium	mg/kg	0.42	1.40	0.28
Iodine	mg/kg	1.03	3.43	0.68
Zinc	mg/kg	67.5	225.00	44.32
Vitamins				
Vitamin A	IU/kg	102935	343117	67587
Vitamin D	IU/kg	386	1287	253
Vitamin E	IU/kg	56	187	37
Thiamin (B1)	mg/kg	12	40.00	7.88
Riboflavin (B2)	mg/kg	10	33.33	6.57
Niacin (B3)	mg/kg	40	133.33	26.26
Pantothenic acid (B5)	mg/kg	16	53.33	10.51
Pyridoxine (B6)	mg/kg	2	6.67	1.31
Folic acid	mg/kg	12	40.00	7.88
Cobalamin (B12)	mg/kg	0.305	1.02	0.20
Choline	mg/kg	1085	3616.67	712
Biotin	mg/kg	0.95	3.17	0.62
Vitamin C	mg/kg	1	3.33	1

Instinct® Raw Cage-Free Chicken Recipe

for Dogs



Published December 2021

CAGE-FREE CHICKEN RECIPE for dogs



Available Sizes: 3 lb, 6 lb

INGREDIENTS:

Chicken (including Ground Chicken Bone), Chicken Liver, Chicken Heart, Carrots, Apples, Sweet Potatoes, Butternut Squash, Ground Miscanthus Grass, Montmorillonite Clay, Ground Flaxseed, Salmon Oil, Vitamins (Vitamin E Supplement, Thiamine Mononitrate, Vitamin D3 Supplement), Potassium Chloride, Tricalcium Phosphate, Salt, Choline Chloride, Minerals (Zinc Proteinate, Copper Proteinate, Manganese Proteinate, Calcium Iodate), DL-Methionine, Blueberries, Spinach.

GUARANTEED ANALYSIS

Crude Protein (min)	12.0%
Crude Fat (min)	9.0%
Crude Fiber (max)	3.0%
Moisture (max)	70.0%

CALORIES

Energy Density			Calorie Distribution		
kcal/kg	kcal/cup	kcal/patty	Protein % Metabolizable energy	Fat % Metabolizable energy	Carbohydrate % Metabolizable energy
1596	191	181	31	54	15

DAILY FEEDING GUIDELINES

Weight of Dog	5-15 lb	16-25 lb	26-50 lb	51 lb +
Adult Maintenance (cups per day*)	1-2	2-3	3-5	5+
Weight Loss (cups per day*)	½-1 ¼	1 ¼-2	2-3	3+

*Standard 8 oz dry measuring cup

Instinct® Raw Cage-Free Chicken Recipe is formulated to meet the nutritional levels established by the AAFCO Dog Food Nutrient Profiles for maintenance.

NUTRIENT PROFILE

	Units	AS FED	Dry Matter %	Energy Basis grams/1000 kcal
Energy Density	kcal/kg	1585		
Moisture	%	70		
NFE	%	4	13.33	25.24
Crude Fiber	%	3	10.00	18.93
Ash	%	4	13.33	25.24
Crude Protein	%	10.5	35.00	66.25
Arginine	%	0.65	2.17	4.10
Histidine	%	0.24	0.80	1.51
Isoleucine	%	0.41	1.37	2.59
Methionine	%	0.27	0.90	1.70
Methionine and Cystine	%	0.35	1.17	2.21
Leucine	%	0.76	2.53	4.79
Lysine	%	0.81	2.70	5.11
Phenylalanine	%	0.39	1.30	2.46
Phenylalanine and Tyrosine	%	0.71	2.37	4.48
Threonine	%	0.41	1.37	2.59
Tryptophan	%	0.1	0.33	0.63
Valine	%	0.28	0.93	1.77
Taurine	%	0.16	0.53	1.01
Total Fat	%	9	30.00	56.78
Linoleic acid	%	1.97	6.57	12.43
Alpha-linolenic acid	%	0.32	1.07	2.02
Arachidonic acid	%	0.06	0.20	0.38
EPA	%	0.01	0.03	0.06
DHA	%	0.02	0.07	0.13
Eicosapentanoic and Docosahexanoic acids	%	0.03	0.10	0.19
Sum Omega 3 isomers	%	0.37	1.23	2.33
Sum Omega 6 isomers	%	2.08	6.93	13.12
Minerals				
Calcium	%	0.6	2.00	3.79
Phosphorus	%	0.32	1.07	2.02
Magnesium	%	0.02	0.07	0.13
Sodium	%	0.17	0.57	1.07
Chloride	%	0.34	1.13	2.15
Potassium	%	0.25	0.83	1.58
Iron	mg/kg	18	60.00	11.36
Copper	mg/kg	11.64	38.80	7.34
Manganese	mg/kg	10.97	36.57	6.92
Selenium	mg/kg	0.14	0.47	0.09
Iodine	mg/kg	2.09	6.97	1.32
Zinc	mg/kg	74.7	249.00	47.13
Vitamins				
Vitamin A	IU/kg	16304	54347	10286
Vitamin D	IU/kg	391	1303	247
Vitamin E	IU/kg	51	170	32
Thiamin (B1)	mg/kg	10	33.33	6.31
Riboflavin (B2)	mg/kg	2	6.67	1.26
Niacin (B3)	mg/kg	60	200.00	37.85
Pantothenic acid (B5)	mg/kg	10	33.33	6.31
Pyridoxine (B6)	mg/kg	3	10.00	1.89
Folic acid	mg/kg	11	36.67	6.94
Cobalamin (B12)	mg/kg	0.031	0.10	0.02
Choline	mg/kg	743	2476.67	469
Biotin	mg/kg	0.668	2.23	0.42
Vitamin C	mg/kg	1	3.33	1

Instinct® Raw Grass-Fed Lamb Recipe

for Dogs



Published December 2021

GRASS-FED LAMB RECIPE for dogs



Available Sizes: 2.7 lb, 5.4 lb

INGREDIENTS:

Lamb, Beef Liver, Beef Kidney, Beef Spleen, Carrots, Apples, Sweet Potatoes, Butternut Squash, Montmorillonite Clay, Ground Miscanthus Grass, Ground Flaxseed, Tricalcium Phosphate, Salmon Oil, Vitamins (Vitamin E Supplement, Thiamine Mononitrate, Vitamin D3 Supplement), Salt, Potassium Chloride, Minerals (Zinc Proteinate, Copper Proteinate, Manganese Proteinate, Calcium Iodate), Blueberries, Spinach.

GUARANTEED ANALYSIS

Crude Protein (min)	12.0%
Crude Fat (min)	8.0%
Crude Fiber (max)	3.0%
Moisture (max)	70.0%

CALORIES

Energy Density		Calorie Distribution		
kcal/kg	kcal/cup	Protein % Metabolizable energy	Fat % Metabolizable energy	Carbohydrate % Metabolizable energy
1610	193	34	51	14

DAILY FEEDING GUIDELINES

Weight of Dog	5-15 lb	16-25 lb	26-50 lb	51 lb +
Adult Maintenance (cups per day*)	1-2	2-3	3-5	5+
Weight Loss (cups per day*)	½-1 ¼	1 ¼-2	2-3	3+

*Standard 8 oz dry measuring cup

Instinct® Raw Grass-Fed Lamb Recipe is formulated to meet the nutritional levels established by the AAFCO Dog Food Nutrient Profiles for maintenance.

NUTRIENT PROFILE

	Units	AS FED	Dry Matter %	Energy Basis grams/1000 kcal
Energy Density	kcal/kg	1610		
Moisture	%	70		
NFE	%	5	16.67	31.06
Crude Fiber	%	3	10.00	18.63
Ash	%	4	13.33	24.84
Crude Protein	%	12	40.00	74.53
Arginine	%	0.81	2.70	5.03
Histidine	%	0.34	1.13	2.11
Isoleucine	%	0.53	1.77	3.29
Methionine	%	0.31	1.03	1.93
Methionine and Cystine	%	0.49	1.63	3.04
Leucine	%	1.08	3.60	6.71
Lysine	%	1.01	3.37	6.27
Phenylalanine	%	0.61	2.03	3.79
Phenylalanine and Tyrosine	%	1.15	3.83	7.14
Threonine	%	0.57	1.90	3.54
Tryptophan	%	0.18	0.60	1.12
Valine	%	0.75	2.50	4.66
Taurine	%	0.13	0.43	0.81
Total Fat	%	8	26.67	49.69
Linoleic acid	%	0.69	2.30	4.29
Alpha-linolenic acid	%	0.36	1.20	2.24
Arachidonic acid	%	0.1	0.33	0.62
EPA	%	0.04	0.13	0.25
DHA	%	0.03	0.10	0.19
Eicosapentanoic and Docosahexanoic acids	%	0.07	0.23	0.43
Sum Omega 3 isomers	%	0.51	1.70	3.17
Sum Omega 6 isomers	%	0.58	1.93	3.60
Minerals				
Calcium	%	0.46	1.53	2.86
Phosphorus	%	0.33	1.10	2.05
Magnesium	%	0.03	0.10	0.19
Sodium	%	0.19	0.63	1.18
Chloride	%	0.31	1.03	1.93
Potassium	%	0.31	1.03	1.93
Iron	mg/kg	113	376.67	70.19
Copper	mg/kg	13.9	46.33	8.63
Manganese	mg/kg	6.27	20.90	3.89
Selenium	mg/kg	0.33	1.10	0.20
Iodine	mg/kg	1.03	3.43	0.64
Zinc	mg/kg	55.7	185.67	34.60
Vitamins				
Vitamin A	IU/kg	71900	239666.67	44658.39
Vitamin D	IU/kg	386	1286.67	239.75
Vitamin E	IU/kg	58	193.33	36.02
Thiamin (B1)	mg/kg	12	40.00	7.45
Riboflavin (B2)	mg/kg	10	33.33	6.21
Niacin (B3)	mg/kg	40	133.33	24.84
Pantothenic acid (B5)	mg/kg	16	53.33	9.94
Pyridoxine (B6)	mg/kg	2	6.67	1.24
Folic acid	mg/kg	13	43.33	8.07
Cobalamin (B12)	mg/kg	0.305	1.02	0.19
Choline	mg/kg	880	2933.33	546.58
Biotin	mg/kg	0.97	3.23	0.60
Vitamin C	mg/kg	2.7	9.00	1.68

Instinct® Raw Wild-Caught Alaskan Pollock Recipe

for Dogs



Published February 2023

WILD-CAUGHT ALASKAN POLLOCK RECIPE for dogs



Available Sizes: 2.7 lb & 5.4 lb

INGREDIENTS:

Pollock, Beef Kidney, Beef Spleen, Beef Liver, Beef Heart, Beef, Carrots, Apples, Butternut Squash, Pumpkinseeds, Ground Miscanthus Grass, Montmorillonite Clay, Salmon Oil, Tricalcium Phosphate, Vitamins (Vitamin E Supplement, Thiamine Mononitrate, Vitamin D3 Supplement), Salt, Potassium Chloride, Mixed Tocopherols (for freshness), Minerals (Zinc Proteinate, Copper Proteinate, Manganese Proteinate, Calcium Iodate), Blueberries, Spinach, Rosemary Extract.

GUARANTEED ANALYSIS

Crude Protein (min)	13.0%
Crude Fat (min)	5.0%
Crude Fiber (max)	3.0%
Moisture (max)	74.0%
*Omega 3 Fatty Acids (min)	0.15%
*Omega 6 Fatty Acids (min)	0.30%

*Not recognized as an essential nutrient by the AAFCO Dog Food Nutrient Profiles.

CALORIES

Energy Density		Calorie Distribution		
kcal/kg	kcal/cup	Protein % Metabolizable energy	Fat % Metabolizable energy	Carbohydrate % Metabolizable energy
1171	157	45	47	8

DAILY FEEDING GUIDELINES

Weight of Dog	5-15 lb	16-25 lb	26-50 lb	51 lb +
Adult Maintenance (cups per day*)	1 ¼-3	3-4 ½	4 ½-7 ½	7 ½+
Weight Loss (cups per day*)	¾-2	2-2 ¾	2 ¾-4 ¾	4 ¾+

*Standard 8 oz dry measuring cup

Instinct® Raw Wild-Caught Alaskan Pollock Recipe is formulated to meet the nutritional levels established by the AAFCO Dog Food Nutrient Profiles for maintenance.

NUTRIENT PROFILE

	Units	AS FED	Dry Matter %	Energy Basis grams/ 1000 kcal
Energy Density	kcal/kg	1312	4388	
Moisture	%	70.1		
NFE	%	2.9	9.6	21.88
Crude Fiber	%	1.2	4.0	9.15
Ash	%	2.6	8.6	19.59
Crude Protein	%	15.3	51.2	116.69
Arginine	%	1.00	3.35	7.64
Histidine	%	0.39	1.30	2.97
Isoleucine	%	0.61	2.04	4.65
Methionine	%	0.42	1.40	3.20
Methionine and Cystine	%	0.62	2.07	4.73
Leucine	%	1.21	4.05	9.22
Lysine	%	1.19	3.98	9.07
Phenylalanine	%	0.66	2.21	5.03
Phenylalanine and Tyrosine	%	1.18	3.95	8.99
Threonine	%	0.64	2.14	4.88
Tryptophan	%	0.20	0.67	1.52
Valine	%	0.82	2.74	6.25
Taurine	%	0.62	2.07	4.73
Total Fat	%	8.0	26.6	60.59
Linoleic acid	%	0.7	2.3	5.34
Alpha-linolenic acid	%	0.05	0.17	0.38
Eicosapentanoic and Docosahexanoic acids	%	0.15	0.502	1.14
Minerals				
Calcium	%	0.3	1.1	2.59
Phosphorus	%	0.3	1.0	2.21
Magnesium	%	0.03	0.09	0.21
Sodium	%	0.2	0.7	1.54
Chloride	%	0.3	0.8	1.93
Potassium	%	0.3	1.0	2.22
Iron	mg/kg	70	236	53.72
Copper	mg/kg	16	53	12.11
Manganese	mg/kg	6.6	21.9	5.0
Selenium	mg/kg	0.5	1.6	0.36
Iodine	mg/kg	1.23	4.11	0.94
Zinc	mg/kg	49	163	37.15
Vitamins				
Vitamin A	IU/kg	52925	177007	403392
Vitamin D	IU/kg	301	1007	2294
Vitamin E	IU/kg	323	1080	2462
Thiamin (B1)	mg/kg	5.4	18	41.16
Riboflavin (B2)	mg/kg	8.9	30	67.91
Niacin (B3)	mg/kg	38	128	291.39
Pantothenic acid (B5)	mg/kg	12.36	41	94.21
Pyridoxine (B6)	mg/kg	1.9	6	14.56
Folic acid	mg/kg	0.4	1.0	2.82
Cobalamin (B12)	mg/kg	0.163	1.0	1.24
Choline	mg/kg	630	2107	4802



The Wild-Caught Alaskan Pollock used in Instinct frozen and freeze-dried recipes comes from an MSC Certified fishery. Instinct is the first MSC certified sustainable raw fish pet recipe.

Instinct® Raw Longevity™ 100% Freeze-Dried Raw Meals Cage-Free Chicken Recipe



Published December 2021

for Puppies

CAGE-FREE CHICKEN RECIPE for puppies



Available Sizes: 1.5 oz, 9.5 oz

INGREDIENTS:

Chicken (including Ground Chicken Bone), Chicken Liver, Chicken Heart, Yellow Squash, Apples, Carrots, Ground Flaxseed, Dried Pumpkin, Blueberries, Montmorillonite Clay, Ground Miscanthus Grass, Fish Oil, Beets, Spinach, Dried Chicory Root, Vitamins (Vitamin E Supplement, Thiamine Mononitrate, Vitamin D3 Supplement), Salt, Potassium Chloride, Dried Bacillus coagulans Fermentation Product, Tricalcium Phosphate, Yeast Culture, Taurine, Minerals (Zinc Proteinate, Copper Proteinate, Manganese Proteinate, Calcium Iodate), Choline Chloride, Ascorbic Acid, Mixed Tocopherols (for freshness), Rosemary Extract.

GUARANTEED ANALYSIS

Crude Protein (min)	36.0%
Crude Fat (min)	34.0%
Crude Fiber (max)	4.0%
Moisture (max)	6.0%
Docosahexaenoic Acid (DHA) (min)	0.20%
Calcium (min)	1.2%
Phosphorus (min)	1.0%
Zinc (min)	200 mg/kg
Selenium (min)	0.45 mg/kg
Vitamin A (min)	40,000 IU/kg
Vitamin E (min)	600 IU/kg
*Taurine (min)	0.35%
*Omega 3 Fatty Acids (min)	1.50%
*Omega 6 Fatty Acids (min)	6.0%
*Bacillus coagulans (min)	150,000,000 CFU/lb

*Not recognized as an essential nutrient by the AAFCO Dog Food Nutrient Profiles.

CALORIES

Energy Density		Calorie Distribution		
kcal/kg	kcal/cup	Protein % Metabolizable energy	Fat % Metabolizable energy	Carbohydrate % Metabolizable energy
4760	257	29	60	11

DAILY FEEDING GUIDELINES

Weight of Dog	2-10 lb	11-20 lb	21-30 lb	31-40 lb	41-50 lb
Up to 4 Months (cups per day*)	¾-2 ½	2 ½-4 ¼	4 ¼-5 ¾	5 ¾-7 ¼	7 ¼-8 ½
4 to 8 Months (cups per day*)	¾-2	2-3 ½	3 ½-5	5-6	6-7
8 to 12 Months (cups per day*)	½-1 ¾	1 ¾-3	3-4	4-5	5-5 ½
Over 12 Months	Transition to Instinct® Raw Longevity™ 100% Freeze-Dried Raw Meals for Adult Dogs				

*Standard 8 oz dry measuring cup

NUTRIENT PROFILE

	Units	AS FED	Dry Matter %	Energy Basis grams/1000 kcal
Energy Density	kcal/kg	4,760		
Moisture	%	6		
NFE	%	14	14.89	29.41
Crude Fiber	%	4	4.26	8.40
Ash	%	9	9.57	18.91
Crude Protein	%	36	38.30	75.63
Arginine	%	2.29	2.44	4.81
Histidine	%	0.91	0.97	1.91
Isoleucine	%	1.49	1.59	3.13
Methionine	%	0.71	0.76	1.49
Methionine and Cystine	%	1.06	1.13	2.23
Leucine	%	2.81	2.99	5.90
Lysine	%	2.87	3.05	6.03
Phenylalanine	%	1.46	1.55	3.07
Phenylalanine and Tyrosine	%	2.64	2.81	5.55
Threonine	%	1.5	1.60	3.15
Tryptophan	%	0.45	0.48	0.95
Valine	%	1.36	1.45	2.86
Taurine	%	0.35	0.37	0.74
Total Fat	%	32.74	34.83	68.78
Linoleic acid	%	5.42	5.77	11.39
Alpha-linolenic acid	%	0.91	0.97	1.91
Arachidonic acid	%	0.32	0.34	0.67
EPA	%	0.411	0.44	0.86
DHA	%	0.2	0.21	0.42
Eicosapentanoic and Docosahexanoic acids	%	0.611	0.65	1.28
Sum Omega 3 isomers	%	1.5	1.60	3.15
Sum Omega 6 isomers	%	6	6.38	12.61
Minerals				
Calcium	%	1.2	1.28	2.52
Phosphorus	%	1	1.06	2.10
Magnesium	%	0.96	1.02	2.02
Sodium	%	0.57	0.61	1.20
Chloride	%	0.96	1.02	2.02
Potassium	%	0.85	0.90	1.79
Iron	mg/kg	111	118.09	23.32
Copper	mg/kg	34.58	36.79	7.26
Manganese	mg/kg	33.53	35.67	7.04
Selenium	mg/kg	0.45	0.48	0.95
Iodine	mg/kg	5.953	6.33	1.25
Zinc	mg/kg	200	212.77	42.02
Vitamins				
Vitamin A	IU/kg	40000	42553.19	8403
Vitamin D	IU/kg	1,713	1822.34	360
Vitamin E	IU/kg	600	638.30	126
Thiamin (B1)	mg/kg	43	45.74	9.03
Riboflavin (B2)	mg/kg	20	21.28	4.20
Niacin (B3)	mg/kg	203	215.96	42.65
Pantothenic acid (B5)	mg/kg	23	24.47	4.83
Pyridoxine (B6)	mg/kg	11	11.70	2.31
Folic acid	mg/kg	32	34.04	6.72
Cobalamin (B12)	mg/kg	0.212	0.23	0.04
Choline	mg/kg	2,777	2954.26	583
Biotin	mg/kg	1.872	1.99	0.39
Vitamin C	mg/kg	888	944.68	187

Instinct® Raw Longevity™ 100% Freeze-Dried Raw Meals Cage-Free Chicken Recipe for Puppies is formulated to meet the nutritional levels established by the AAFCO Dog Food Nutrient Profiles for growth except for growth of large size dogs (70 lbs or more as an adult).

Instinct® Raw Longevity™ 100% Freeze-Dried Raw Meals Grass-Fed Beef Recipe



for Dogs

Published December 2021

GRASS-FED BEEF RECIPE for dogs



Available Sizes: 1.5 oz, 9.5 oz

INGREDIENTS:

Beef, Beef Liver, Beef Kidney, Beef Spleen, Beef Heart, Ground Beef Bone, Yellow Squash, Apples, Carrots, Ground Miscanthus Grass, Ground Flaxseed, Montmorillonite Clay, Fish Oil, Spinach, Broccoli, Blueberries, Cranberries, Vitamins (Vitamin E Supplement, Thiamine Mononitrate, Vitamin D3 Supplement), Potassium Chloride, Salt, Yeast Culture, Taurine, Minerals (Zinc Proteinates, Copper Proteinates, Manganese Proteinates, Calcium Iodate), Choline Chloride, Mixed Tocopherols (for freshness), Tricalcium Phosphate, Rosemary Extract, Dried Bacillus coagulans Fermentation Product.

GUARANTEED ANALYSIS

Crude Protein (min)	36.0%
Crude Fat (min)	34.0%
Crude Fiber (max)	4.0%
Moisture (max)	6.0%
Zinc (min)	200 mg/kg
Selenium (min)	0.60 mg/kg
Vitamin A (min)	60,000 IU/kg
Vitamin E (min)	100 IU/kg
*Taurine (min)	0.35%
*Omega 3 Fatty Acid (min)	1.20%
*Omega 6 Fatty Acid (min)	1.50%
*Bacillus coagulans (min)	75,000,000 CFU/lb

*Not recognized as an essential nutrient by the AAFCO Dog Food Nutrient Profiles.

CALORIES

Energy Density		Calorie Distribution		
kcal/kg	kcal/cup	Protein % Metabolizable energy	Fat % Metabolizable energy	Carbohydrate % Metabolizable energy
4754	256	32	61	8

DAILY FEEDING GUIDELINES

Weight of Dog	5-15 lb	16-25 lb	26-50 lb	51 lb +
Adult Maintenance (cups per day*)	1-2	2-2 ¾	2 ¾-4 ½	4 ½+
Weight Loss (cups per day*)	½-1	1-1 ¾	1 ¾-3	3+

*Standard 8 oz dry measuring cup

Instinct® Raw Longevity™ 100% Freeze-Dried Raw Meals Grass-Fed Beef Recipe is formulated to meet the nutritional levels established by the AAFCO Dog Food Nutrient Profiles for maintenance.

NUTRIENT PROFILE

	Units	AS FED	Dry Matter %	Energy Basis grams/1000 kcal
Energy Density	kcal/kg	4,485		
Moisture	%	5		
NFE	%	9	9.47	20.07
Crude Fiber	%	3.5	3.68	7.80
Ash	%	12	12.63	26.76
Crude Protein	%	38	40.00	84.73
Arginine	%	2.25	2.37	5.02
Histidine	%	0.95	1.00	2.12
Isoleucine	%	1.41	1.48	3.14
Methionine	%	0.86	0.91	1.92
Methionine and Cystine	%	1.35	1.42	3.01
Leucine	%	2.88	3.03	6.42
Lysine	%	2.87	3.02	6.40
Phenylalanine	%	1.61	1.69	3.59
Phenylalanine and Tyrosine	%	2.73	2.87	6.09
Threonine	%	1.42	1.49	3.17
Tryptophan	%	0.48	0.51	1.07
Valine	%	2.02	2.13	4.50
Taurine	%	0.39	0.41	0.87
Total Fat	%	32.3	34.00	72.02
Linoleic acid	%	1.15	1.21	2.56
Alpha-linolenic acid	%	0.95	1.00	2.12
Arachidonic acid	%	0.23	0.24	0.51
EPA	%	0.34	0.36	0.76
DHA	%	0.21	0.22	0.47
Eicosapentanoic and Docosahexanoic acids	%	0.55	0.58	1.23
Sum Omega 3 isomers	%	1.7	1.79	3.79
Sum Omega 6 isomers	%	1.7	1.79	3.79
Minerals				
Calcium	%	1.71	1.80	3.81
Phosphorus	%	1.12	1.18	2.50
Magnesium	%	0.07	0.07	0.16
Sodium	%	0.51	0.54	1.14
Chloride	%	1.56	1.64	3.48
Potassium	%	1.1	1.16	2.45
Iron	mg/kg	324	341.05	72.24
Copper	mg/kg	45	47.37	10.03
Manganese	mg/kg	28	29.47	6.24
Selenium	mg/kg	1.02	1.07	0.23
Iodine	mg/kg	5.26	5.54	1.17
Zinc	mg/kg	248	261.05	55.30
Vitamins				
Vitamin A	IU/kg	229372	241444.21	51142
Vitamin D	IU/kg	1,030	1084.21	230
Vitamin E	IU/kg	270	284.21	60
Thiamin (B1)	mg/kg	33	34.74	7.36
Riboflavin (B2)	mg/kg	26	27.37	5.80
Niacin (B3)	mg/kg	100	105.26	22.30
Pantothenic acid (B5)	mg/kg	40	42.11	8.92
Pyridoxine (B6)	mg/kg	8.7	9.16	1.94
Folic acid	mg/kg	1.52	1.60	0.34
Cobalamin (B12)	mg/kg	0.69	0.73	0.15
Choline	mg/kg	3,855	4057.89	860
Biotin	mg/kg	2.21	2.33	0.49
Vitamin C	mg/kg	17	18	4

Instinct® Raw Longevity™ 100% Freeze-Dried Raw Meals Cage-Free Chicken Recipe



Published December 2021

for Dogs

CAGE-FREE CHICKEN RECIPE for dogs



Available Sizes: 9.5 oz

INGREDIENTS:

Chicken (including Ground Chicken Bone), Chicken Liver, Chicken Heart, Yellow Squash, Apples, Carrots, Ground Flaxseed, Montmorillonite Clay, Ground Miscanthus Grass, Fish Oil, Spinach, Broccoli, Blueberries, Cranberries, Vitamins (Vitamin E Supplement, Thiamine Mononitrate, Vitamin D3 Supplement), Tricalcium Phosphate, Potassium Chloride, Salt, Yeast Culture, Taurine, Minerals (Zinc Proteinate, Copper Proteinate, Manganese Proteinate, Calcium Iodate), Choline Chloride, Mixed Tocopherols (for freshness), Rosemary Extract, Dried Bacillus coagulans Fermentation Product.

GUARANTEED ANALYSIS

Crude Protein (min)	36.0%
Crude Fat (min)	36.0%
Crude Fiber (max)	4.0%
Moisture (max)	6.0%
Zinc (min)	200 mg/kg
Selenium (min)	0.45 mg/kg
Vitamin A (min)	20,000 IU/kg
Vitamin E (min)	100 IU/kg
*Taurine (min)	0.35%
*Omega 3 Fatty Acid (min)	1.20%
*Omega 6 Fatty Acid (min)	6.0%
*Bacillus coagulans (min)	75,000,000 CFU/lb

*Not recognized as an essential nutrient by the AAFCO Dog Food Nutrient Profiles.

CALORIES

Energy Density		Calorie Distribution		
kcal/kg	kcal/cup	Protein % Metabolizable energy	Fat % Metabolizable energy	Carbohydrate % Metabolizable energy
5073	272	28	68	4

DAILY FEEDING GUIDELINES

Weight of Dog	5-15 lb	16-25 lb	26-50 lb	51 lb +
Adult Maintenance (cups per day*)	1-2	2-2 ¾	2 ¾-4 ½	4 ½+
Weight Loss (cups per day*)	½-1	1-1 ¾	1 ¾-3	3+

*Standard 8 oz dry measuring cup

Instinct® Raw Longevity™ 100% Freeze-Dried Raw Meals Cage-Free Chicken Recipe is formulated to meet the nutritional levels established by the AAFCO Dog Food Nutrient Profiles for maintenance.

NUTRIENT PROFILE

	Units	AS FED	Dry Matter %	Energy Basis grams/1000 kcal
Energy Density	kcal/kg	5,073		
Moisture	%	6		
NFE	%	5	5.32	9.86
Crude Fiber	%	4	4.26	7.88
Ash	%	12	12.77	23.65
Crude Protein	%	36	38.30	70.96
Arginine	%	2.33	2.48	4.59
Histidine	%	0.89	0.95	1.75
Isoleucine	%	1.54	1.64	3.04
Methionine	%	0.64	0.68	1.26
Methionine and Cystine	%	0.96	1.02	1.89
Leucine	%	2.8	2.98	5.52
Lysine	%	2.88	3.06	5.68
Phenylalanine	%	1.47	1.56	2.90
Phenylalanine and Tyrosine	%	2.65	2.82	5.22
Threonine	%	1.51	1.61	2.98
Tryptophan	%	0.42	0.45	0.83
Valine	%	1.24	1.32	2.44
Taurine	%	0.35	0.37	0.69
Total Fat	%	38	40.43	74.91
Linoleic acid	%	6.61	7.03	13.03
Alpha-linolenic acid	%	0.32	0.34	0.63
Arachidonic acid	%	0.3	0.32	0.59
EPA	%	0.09	0.10	0.18
DHA	%	0.06	0.06	0.12
Eicosapentanoic and Docosahexanoic acids	%	0.15	0.16	0.30
Sum Omega 3 isomers	%	1.2	1.28	2.37
Sum Omega 6 isomers	%	6	6.38	11.83
Minerals				
Calcium	%	1.67	1.78	3.29
Phosphorus	%	1.01	1.07	1.99
Magnesium	%	0.07	0.07	0.14
Sodium	%	0.48	0.51	0.95
Chloride	%	0.94	1.00	1.85
Potassium	%	0.77	0.82	1.52
Iron	mg/kg	99	105.32	19.52
Copper	mg/kg	34.07	36.24	6.72
Manganese	mg/kg	32.78	34.87	6.46
Selenium	mg/kg	0.45	0.48	0.09
Iodine	mg/kg	6.01	6.39	1.18
Zinc	mg/kg	200	212.77	39.42
Vitamins				
Vitamin A	IU/kg	20000	21276.60	3942
Vitamin D	IU/kg	1,321	1405.32	260
Vitamin E	IU/kg	100	106.38	20
Thiamin (B1)	mg/kg	33	35.11	6.51
Riboflavin (B2)	mg/kg	18	19.15	3.55
Niacin (B3)	mg/kg	215	228.72	42.38
Pantothenic acid (B5)	mg/kg	27	28.72	5.32
Pyridoxine (B6)	mg/kg	12	12.77	2.37
Folic acid	mg/kg	32	34.04	6.31
Cobalamin (B12)	mg/kg	0.197	0.21	0.04
Choline	mg/kg	2,608	2774.47	514
Biotin	mg/kg	1.912	2.03	0.38
Vitamin C	mg/kg	16	17.02	3

Instinct® Raw Longevity™ 100% Freeze-Dried Raw Meals Grass-Fed Lamb Recipe



for Dogs

Published December 2021

GRASS-FED LAMB RECIPE for dogs



Available Sizes: 9.5 oz

INGREDIENTS:

Lamb, Lamb Liver, Lamb Spleen, Lamb Kidney, Ground Lamb Bone, Yellow Squash, Apples, Carrots, Ground Miscanthus Grass, Ground Flaxseed, Montmorillonite Clay, Fish Oil, Spinach, Broccoli, Blueberries, Cranberries, Tricalcium Phosphate, Vitamins (Vitamin E Supplement, Thiamine Mononitrate, Vitamin D3 Supplement), Potassium Chloride, Salt, Yeast Culture, Taurine, Minerals (Zinc Proteinate, Copper Proteinate, Manganese Proteinate, Calcium Iodate), Choline Chloride, Mixed Tocopherols (for freshness), Rosemary Extract, Dried Bacillus coagulans Fermentation Product.

GUARANTEED ANALYSIS

Crude Protein (min)	36.0%
Crude Fat (min)	36.0%
Crude Fiber (max)	4.0%
Moisture (max)	6.0%
Zinc (min)	200 mg/kg
Selenium (min)	0.45 mg/kg
Vitamin A (min)	60,000 IU/kg
Vitamin E (min)	100 IU/kg
*Taurine (min)	0.35%
*Omega 3 Fatty Acid (min)	1.40%
*Omega 6 Fatty Acid (min)	1.20%
*Bacillus coagulans (min)	75,000,000 CFU/lb

*Not recognized as an essential nutrient by the AAFCO Dog Food Nutrient Profiles.

CALORIES

Energy Density		Calorie Distribution		
kcal/kg	kcal/cup	Protein % Metabolizable energy	Fat % Metabolizable energy	Carbohydrate % Metabolizable energy
4987	268	30	66	4

DAILY FEEDING GUIDELINES

Weight of Dog	5-15 lb	16-25 lb	26-50 lb	51 lb +
Adult Maintenance (cups per day*)	1-2	2-2 ¾	2 ¾-4 ½	4 ½+
Weight Loss (cups per day*)	½-1	1-1 ¾	1 ¾-3	3+

*Standard 8 oz dry measuring cup

Instinct® Raw Longevity™ 100% Freeze-Dried Raw Meals Grass-Fed Lamb Recipe is formulated to meet the nutritional levels established by the AAFCO Dog Food Nutrient Profiles for maintenance.

NUTRIENT PROFILE

	Units	AS FED	Dry Matter %	Energy Basis grams/1000 kcal
Energy Density	kcal/kg	4,987		
Moisture	%	6		
NFE	%	5	5.32	10.03
Crude Fiber	%	4	4.26	8.02
Ash	%	11	11.70	22.06
Crude Protein	%	36	38.30	72.19
Arginine	%	2.5	2.66	5.01
Histidine	%	1	1.06	2.01
Isoleucine	%	1.67	1.78	3.35
Methionine	%	0.88	0.94	1.76
Methionine and Cystine	%	1.36	1.45	2.73
Leucine	%	3.22	3.43	6.46
Lysine	%	2.99	3.18	6.00
Phenylalanine	%	1.75	1.86	3.51
Phenylalanine and Tyrosine	%	3.34	3.55	6.70
Threonine	%	1.68	1.79	3.37
Tryptophan	%	0.49	0.52	0.98
Valine	%	2.2	2.34	4.41
Taurine	%	0.35	0.37	0.70
Total Fat	%	36	38.30	72.19
Linoleic acid	%	2.09	2.22	4.19
Alpha-linolenic acid	%	0.35	0.37	0.70
Arachidonic acid	%	0.21	0.22	0.42
EPA	%	0.122	0.13	0.24
DHA	%	0.09	0.10	0.18
Eicosapentanoic and Docosahexanoic acids	%	0.212	0.23	0.43
Sum Omega 3 isomers	%	1.4	1.49	2.81
Sum Omega 6 isomers	%	1.2	1.28	2.41
Minerals				
Calcium	%	1.83	1.95	3.67
Phosphorus	%	1.17	1.24	2.35
Magnesium	%	0.09	0.10	0.18
Sodium	%	0.54	0.57	1.08
Chloride	%	1.01	1.07	2.03
Potassium	%	0.92	0.98	1.84
Iron	mg/kg	170	180.85	34.09
Copper	mg/kg	53	56.38	10.63
Manganese	mg/kg	32.89	34.99	6.60
Selenium	mg/kg	0.5	0.53	0.10
Iodine	mg/kg	6.206	6.60	1.24
Zinc	mg/kg	200	212.77	40.10
Vitamins				
Vitamin A	IU/kg	60000	63829.79	12031
Vitamin D	IU/kg	1,217	1294.68	244
Vitamin E	IU/kg	100	106.38	20
Thiamin (B1)	mg/kg	37	39.36	7.42
Riboflavin (B2)	mg/kg	25	26.60	5.01
Niacin (B3)	mg/kg	158	168.09	31.68
Pantothenic acid (B5)	mg/kg	37	39.36	7.42
Pyridoxine (B6)	mg/kg	7	7.45	1.40
Folic acid	mg/kg	38	40.43	7.62
Cobalamin (B12)	mg/kg	0.649	0.69	0.13
Choline	mg/kg	1,094	1163.83	219
Biotin	mg/kg	2,321	2.47	0.47
Vitamin C	mg/kg	60	64	12

Instinct® Raw Longevity™ 100% Freeze-Dried Raw Meals Farm-Raised Rabbit Recipe



Published December 2021

for Dogs

FARM-RAISED RABBIT RECIPE for dogs



Available Sizes: 9.5 oz

INGREDIENTS:

Rabbit (including Ground Rabbit Bone), Pork Liver, Pork Heart, Pork Fat, Ground Pork Bone, Yellow Squash, Apples, Carrots, Ground Miscanthus Grass, Montmorillonite Clay, Ground Flaxseed, Rabbit Liver, Fish Oil, Spinach, Broccoli, Blueberries, Cranberries, Rabbit Lung, Rabbit Kidney, Vitamins (Vitamin E Supplement, Thiamine Mononitrate, Vitamin D3 Supplement), Potassium Chloride, Salt, Yeast Culture, Taurine, Minerals (Zinc Proteininate, Copper Proteininate, Manganese Proteininate, Calcium Iodate), Tricalcium Phosphate, Choline Chloride, Mixed Tocopherols (for freshness), Rosemary Extract, Dried Bacillus coagulans Fermentation Product.

GUARANTEED ANALYSIS

Crude Protein (min)	38.0%
Crude Fat (min)	34.0%
Crude Fiber (max)	4.0%
Moisture (max)	6.0%
Zinc (min)	200 mg/kg
Selenium (min)	0.45 mg/kg
Vitamin A (min)	20,000 IU/kg
Vitamin E (min)	100 IU/kg
*Taurine (min)	0.35%
*Omega 3 Fatty Acid (min)	0.90%
*Omega 6 Fatty Acid (min)	4.0%
*Bacillus coagulans (min)	75,000,000 CFU/lb

*Not recognized as an essential nutrient by the AAFCO Dog Food Nutrient Profiles.

CALORIES

Energy Density		Calorie Distribution		
kcal/kg	kcal/cup	Protein % Metabolizable energy	Fat % Metabolizable energy	Carbohydrate % Metabolizable energy
4812	260	31	63	6

DAILY FEEDING GUIDELINES

Weight of Dog	5-15 lb	16-25 lb	26-50 lb	51 lb +
Adult Maintenance (cups per day*)	1-2	2-2 ¾	2 ¾-4 ½	4 ½+
Weight Loss (cups per day*)	½-1	1-1 ¾	1 ¾-3	3+

*Standard 8 oz dry measuring cup

Instinct® Raw Longevity™ 100% Freeze-Dried Raw Meals Farm-Raised Rabbit Recipe is formulated to meet the nutritional levels established by the AAFCO Dog Food Nutrient Profiles for maintenance.

NUTRIENT PROFILE

	Units	AS FED	Dry Matter %	Energy Basis grams/1000 kcal
Energy Density	kcal/kg	4,812		
Moisture	%	6		
NFE	%	7	7.45	14.55
Crude Fiber	%	4	4.26	8.31
Ash	%	10	10.64	20.78
Crude Protein	%	38	40.43	78.97
Arginine	%	2.65	2.82	5.51
Histidine	%	1.11	1.18	2.31
Isoleucine	%	1.86	1.98	3.87
Methionine	%	1.05	1.12	2.18
Methionine and Cystine	%	1.34	1.43	2.78
Leucine	%	3.47	3.69	7.21
Lysine	%	3.3	3.51	6.86
Phenylalanine	%	1.83	1.95	3.80
Phenylalanine and Tyrosine	%	2.47	2.63	5.13
Threonine	%	1.86	1.98	3.87
Tryptophan	%	0.58	0.62	1.21
Valine	%	2.18	2.32	4.53
Taurine	%	0.35	0.37	0.73
Total Fat	%	34	36.17	70.66
Linoleic acid	%	5.36	5.70	11.14
Alpha-linolenic acid	%	1.08	1.15	2.24
Arachidonic acid	%	0.4	0.43	0.83
EPA	%	0.369	0.39	0.77
DHA	%	0.275	0.29	0.57
Eicosapentanoic and Docosahexanoic acids	%	0.644	0.69	1.34
Sum Omega 3 isomers	%	0.9	0.96	1.87
Sum Omega 6 isomers	%	4	4.26	8.31
Minerals				
Calcium	%	1.99	2.12	4.14
Phosphorus	%	1.26	1.34	2.62
Magnesium	%	0.09	0.10	0.19
Sodium	%	0.49	0.52	1.02
Chloride	%	0.92	0.98	1.91
Potassium	%	0.96	1.02	2.00
Iron	mg/kg	126	134.04	26.18
Copper	mg/kg	50.72	53.96	10.54
Manganese	mg/kg	31.88	33.91	6.63
Selenium	mg/kg	0.45	0.48	0.09
Iodine	mg/kg	5.909	6.29	1.23
Zinc	mg/kg	200	212.77	41.56
Vitamins				
Vitamin A	IU/kg	20000	21276.60	4156
Vitamin D	IU/kg	1,627	1730.85	338
Vitamin E	IU/kg	100	106.38	21
Thiamin (B1)	mg/kg	35	37.23	7.27
Riboflavin (B2)	mg/kg	20	21.28	4.16
Niacin (B3)	mg/kg	172	182.98	35.74
Pantothenic acid (B5)	mg/kg	37	39.36	7.69
Pyridoxine (B6)	mg/kg	6	6.38	1.25
Folic acid	mg/kg	37	39.36	7.69
Cobalamin (B12)	mg/kg	74.45	79.20	15.47
Choline	mg/kg	3,484	3706.38	724
Biotin	mg/kg	3.15	3.35	0.65
Vitamin C	mg/kg	60	63.83	12

Instinct® Raw Longevity™ 100% Freeze-Dried Raw Meals Grass-Fed Beef & Wild-Caught Cod Recipe for Dogs



Published December 2021

GRASS-FED BEEF & WILD-CAUGHT COD RECIPE for dogs



Available Sizes: 9.5 oz

INGREDIENTS:

Beef, Beef Liver, Beef Kidney, Beef Spleen, Beef Heart, Ground Cod, Yellow Squash, Apples, Carrots, Ground Miscanthus Grass, Ground Flaxseed, Montmorillonite Clay, Fish Oil, Spinach, Broccoli, Blueberries, Cranberries, Vitamins (Vitamin E Supplement, Thiamine Mononitrate, Vitamin D3 Supplement), Potassium Chloride, Salt, Yeast Culture, Taurine, Minerals (Zinc Proteinate, Copper Proteinate, Manganese Proteinate, Calcium Iodate), Tricalcium Phosphate, Choline Chloride, Mixed Tocopherols (for freshness), Rosemary Extract, Dried Bacillus coagulans Fermentation Product.

GUARANTEED ANALYSIS

Crude Protein (min)	36.0%
Crude Fat (min)	34.0%
Crude Fiber (max)	4.0%
Moisture (max)	6.0%
Zinc (min)	200 mg/kg
Selenium (min)	0.60 mg/kg
Vitamin A (min)	60,000 IU/kg
Vitamin E (min)	100 IU/kg
*Taurine (min)	0.35%
*Omega 3 Fatty Acid (min)	1.00%
*Omega 6 Fatty Acid (min)	1.50%
*Bacillus coagulans (min)	75,000,000 CFU/lb

*Not recognized as an essential nutrient by the AAFCO Dog Food Nutrient Profiles.

CALORIES

Energy Density		Calorie Distribution		
kcal/kg	kcal/cup	Protein % Metabolizable energy	Fat % Metabolizable energy	Carbohydrate % Metabolizable energy
4780	258	29	61	10

DAILY FEEDING GUIDELINES

Weight of Dog	5-15 lb	16-25 lb	26-50 lb	51 lb +
Adult Maintenance (cups per day*)	1-2	2-2 ¾	2 ¾-4 ½	4 ½+
Weight Loss (cups per day*)	½-1	1-1 ¾	1 ¾-3	3+

*Standard 8 oz dry measuring cup

Instinct® Raw Longevity™ 100% Freeze-Dried Raw Meals Grass-Fed Beef & Wild-Caught Cod Recipe is formulated to meet the nutritional levels established by the AAFCO Dog Food Nutrient Profiles for maintenance.

NUTRIENT PROFILE

	Units	AS FED	Dry Matter %	Energy Basis grams/1000 kcal
Energy Density	kcal/kg	4,780		
Moisture	%	6		
NFE	%	12	12.77	25.10
Crude Fiber	%	4	4.26	8.37
Ash	%	36	38.30	
Crude Protein	%	36	38.30	75.31
Arginine	%	2.44	2.60	5.10
Histidine	%	1.01	1.07	2.11
Isoleucine	%	1.56	1.66	3.26
Methionine	%	0.97	1.03	2.03
Methionine and Cystine	%	1.48	1.57	3.10
Leucine	%	3.11	3.31	6.51
Lysine	%	2.92	3.11	6.11
Phenylalanine	%	1.73	1.84	3.62
Phenylalanine and Tyrosine	%	2.93	3.12	6.13
Threonine	%	1.55	1.65	3.24
Tryptophan	%	0.51	0.54	1.07
Valine	%	2.18	2.32	4.56
Taurine	%	0.35	0.37	0.73
Total Fat	%	33.72	35.87	70.54
Linoleic acid	%	1.23	1.31	2.57
Alpha-linolenic acid	%	0.78	0.83	1.63
Arachidonic acid	%	0.23	0.24	0.48
EPA	%	0.33	0.35	0.69
DHA	%	0.22		
Eicosapentanoic and Docosahexanoic acids	%	0.55	0.59	1.15
Sum Omega 3 isomers	%	1.49	1.59	3.12
Sum Omega 6 isomers	%	1.49	1.59	3.12
Minerals				
Calcium	%	1.72	1.83	3.60
Phosphorus	%	1.27	1.35	2.66
Magnesium	%	0.09	0.10	0.19
Sodium	%	0.58	0.62	1.21
Chloride	%	1.79	1.90	3.74
Potassium	%	1.52	1.62	3.18
Iron	mg/kg	308	327.66	64.44
Copper	mg/kg	49.58	52.74	10.37
Manganese	mg/kg	32.76	34.85	6.85
Selenium	mg/kg	0.6	0.64	0.13
Iodine	mg/kg	5.769	6.14	1.21
Zinc	mg/kg	200	212.77	41.84
Vitamins				
Vitamin A	IU/kg	60,000	63829.79	12552
Vitamin D	IU/kg	1,316	1400.00	275
Vitamin E	IU/kg	100	106.38	21
Thiamin (B1)	mg/kg	35	37.23	7.32
Riboflavin (B2)	mg/kg	25	26.60	5.23
Niacin (B3)	mg/kg	96	102.13	20.08
Pantothenic acid (B5)	mg/kg	38	40.43	7.95
Pyridoxine (B6)	mg/kg	8	8.51	1.67
Folic acid	mg/kg	11	11.70	2.30
Cobalamin (B12)	mg/kg	0.639	0.68	0.13
Choline	mg/kg	3,933	4184.04	823
Biotin	mg/kg	2.277	2.42	0.48
Vitamin C	mg/kg	16	17.02	3

Instinct® Raw Longevity™ 100% Freeze-Dried Raw Meals Wild-Caught Alaskan Pollock



for Dogs

Published January 2023

WILD-CAUGHT ALASKAN POLLOCK RECIPE for dogs



Available Sizes: 9.5 oz

INGREDIENTS:

Pollock, Sunflower Oil, Pumpkinseeds, Yellow Squash, Apples, Carrots, Montmorillonite Clay, Ground Flaxseed, Ground Miscanthus Grass, Fish Oil, Spinach, Broccoli, Blueberries, Cranberries, Tricalcium Phosphate, Yeast Culture, Choline Chloride, Vitamins (d-Calcium Pantothenate, Vitamin E Supplement, Thiamine Mononitrate, Vitamin D3 Supplement, Vitamin A Supplement), Potassium Chloride, Minerals (Zinc Proteinate, Iron Proteinate, Copper Proteinate, Manganese Proteinate, Sodium Selenite, Ethylenediamine Dihydriodide), Salt, Taurine, Mixed Tocopherols (for freshness), Rosemary Extract, Dried Bacillus coagulans Fermentation Product.

GUARANTEED ANALYSIS

Crude Protein (min)	58.0%
Crude Fat (min)	16.0%
Crude Fiber (max)	5.0%
Moisture (max)	6.0%
Zinc (min)	200 mg/kg
Selenium (min)	0.75 mg/kg
Vitamin A (min)	60,000 IU/kg
Vitamin E (min)	100 IU/kg
*Taurine (min)	0.35%
*Omega 3 Fatty Acids (min)	2.00%
*Omega 6 Fatty Acids (min)	1.75%
*Bacillus coagulans (min)	75,000,000 CFU/lb

*Not recognized as an essential nutrient by the AAFCO Dog Food Nutrient Profiles.

CALORIES

Energy Density		Calorie Distribution		
kcal/kg	kcal/cup	Protein % Metabolizable energy	Fat % Metabolizable energy	Carbohydrate % Metabolizable energy
3872	154	55	41	4

DAILY FEEDING GUIDELINES

Weight of Dog	5-15 lb	16-25 lb	26-50 lb	51 lb +
Adult Maintenance (cups per day*)	1 ¼-3	3-4 ½	4 ½-7 ½	7 ½+
Weight Loss (cups per day*)	¾-2	2-2 ¾	2 ¾-4 ¾	4 ¾+

*Standard 8 oz dry measuring cup

Instinct® Raw Longevity™ 100% Freeze-Dried Raw Meals Wild-Caught Alaskan Pollock Recipe is formulated to meet the nutritional levels established by the AAFCO Dog Food Nutrient Profiles for maintenance.

NUTRIENT PROFILE

	Units	AS FED	Dry Matter %	Energy Basis grams/ 1000 kcal
Energy Density	kcal/kg	3872		
Moisture	%	6.0		
NFE	%	3.26	3.42	8.72
Crude Fiber	%	3.5	3.67	9.36
Ash	%	11.35	11.91	30.36
Crude Protein	%	58.75	61.65	157.17
Arginine	%	4.49	4.71	12.01
Histidine	%	1.26	1.32	3.37
Isoleucine	%	2.55	2.68	6.82
Methionine	%	1.88	1.97	5.03
Methionine and Cystine	%	2.36	2.48	6.31
Leucine	%	4.55	4.77	12.17
Lysine	%	4.79	5.03	12.81
Phenylalanine	%	2.19	2.30	5.86
Phenylalanine and Tyrosine	%	4.08	4.28	10.91
Threonine	%	2.72	2.85	7.28
Tryptophan	%	0.63	0.66	1.69
Valine	%	3	3.15	8.03
Taurine	%	0.54	0.57	1.44
Total Fat	%	18.44	19.35	49.33
Linoleic acid	%	2.92	3.06	7.81
Alpha-linolenic acid	%	0.26	0.27	0.70
Arachidonic acid	%	0.06	0.06	0.16
EPA	%	0.6	0.63	1.61
DHA	%	0.65	0.68	1.74
Eicosapentanoic and Docosahexanoic acids	%	1.25	1.31	3.34
Sum Omega 3 isomers	%	1.66	1.74	4.44
Sum Omega 6 isomers	%	2.95	3.10	7.89
Minerals				
Calcium	%	2.11	2.21	5.64
Phosphorus	%	1.22	1.28	3.26
Magnesium	%	0.12	0.13	0.32
Sodium	%	0.488	0.51	1.31
Chloride	%	0.99	1.04	2.65
Potassium	%	0.83	0.87	2.22
Iron	mg/kg	62.19	65.26	16.64
Copper	mg/kg	25.84	27.11	6.91
Manganese	mg/kg	26.44	27.74	7.07
Selenium	mg/kg	1.57	1.65	0.42
Iodine	mg/kg	4.12	4.32	1.10
Zinc	mg/kg	305	320.04	81.59
Vitamins				
Vitamin A	IU/kg	124000	130115.42	33173
Vitamin D	IU/kg	2420	2539.35	647
Vitamin E	IU/kg	397	416.58	106
Thiamin (B1)	mg/kg	31.07	32.60	8.31
Riboflavin (B2)	mg/kg	11.67	12.25	3.12
Niacin (B3)	mg/kg	73.06	76.66	19.55
Pantothenic acid (B5)	mg/kg	305.02	320.06	81.60
Pyridoxine (B6)	mg/kg	10.17	10.67	2.72
Folic acid	mg/kg	0.97	1.02	0.26
Cobalamin (B12)	mg/kg	0.06	0.06	0.02
Choline	mg/kg	3522	3695.70	942
Biotin	mg/kg	0.01	0.01	0.003
Vitamin C	mg/kg	17	17.56	4



The Wild-Caught Alaskan Pollock used in Instinct frozen and freeze-dried recipes comes from an MSC Certified fishery. Instinct is the first MSC certified sustainable raw fish pet recipe.

Instinct® Raw Longevity™ 100% Freeze-Dried Raw Meals Cage-Free Chicken Recipe



for Adult Dogs Ages 7+

Published April 2023

CAGE-FREE CHICKEN RECIPE for adult dogs ages 7+



Available Sizes: 9.5 oz

INGREDIENTS:

Chicken (including Ground Chicken Bone, source of Glucosamine and Chondroitin Sulfate), Chicken Liver, Chicken Heart, Carrots, Apples, Yellow Squash, Ground Flaxseed, Coconut Oil, Montmorillonite Clay, Ground Miscanthus Grass, Fish Oil, Blueberries, Cranberries, Spinach, Beets, New Zealand Green Mussel, Chicory Root, Vitamins (Vitamin E Supplement, Thiamine Mononitrate, Vitamin D3 Supplement), Tricalcium Phosphate, Salt, Potassium Chloride, Turmeric, Dried Bacillus coagulans Fermentation Product, Lemon Balm, Yeast Culture, Taurine, Minerals (Zinc Proteinate, Copper Proteinate, Manganese Proteinate, Calcium Iodate), Choline Chloride, Ascorbic Acid, Mixed Tocopherols (for freshness), L-Carnitine, Rosemary Extract.

GUARANTEED ANALYSIS

Crude Protein (min)	36.0%
Crude Fat (min)	34.0%
Crude Fiber (max)	4.0%
Moisture (max)	6.0%
Arginine (min)	2.10%
Leucine (min)	2.40%
Docosahexaenoic Acid (DHA) (min)	0.20%
Manganese (min)	35 mg/kg
Zinc (min)	200 mg/kg
Selenium (min)	0.45 mg/kg
Vitamin A (min)	60,000 IU/kg
Vitamin D (min)	1,600 IU/kg
Vitamin E (min)	600 IU/kg
Pyridoxine (min)	4.5 mg/kg
Folic Acid (min)	4.0 mg/kg
*Taurine (min)	0.35%
*Omega 3 Fatty Acids (min)	1.50%
*Omega 6 Fatty Acids (min)	6.0%
*Glucosamine (min)	1,200 mg/kg
*Chondroitin Sulfate (min)	1,500 mg/kg
*L-Carnitine (min)	400 mg/kg
*Bacillus coagulans (min)	150,000,000 CFU/lb

*Not recognized as an essential nutrient by the AAFCO Dog Food Nutrient Profiles.

CALORIES

Energy Density		Calorie Distribution		
kcal/kg	kcal/cup	Protein % Metabolizable energy	Fat % Metabolizable energy	Carbohydrate % Metabolizable energy
4847	261	29	61	10

DAILY FEEDING GUIDELINES

Weight of Dog	5-15 lb	16-25 lb	26-50 lb	51 lb +
Adult Maintenance (cups per day*)	1-2	2-2 ¾	2 ¾-4 ½	4 ½+
Weight Loss (cups per day*)	½-1	1-1 ¾	1 ¾-3	3+

*Standard 8 oz dry measuring cup

NUTRIENT PROFILE

	Units	AS FED	Dry Matter %	Energy Basis grams/1000 kcal
Energy Density	kcal/kg	3,867	4114	
Moisture	%	6	0	
NFE	%	24	25	90954.4
Crude Fiber	%	2	2.25	8185.9
Ash	%	10	10.5	38200.85
Crude Protein	%	37	42.89	143049.98
Arginine	%	2.12	2.78	8205.25
Histidine	%	0.83	0.96	3212.43
Isoleucine	%	1.4	1.58	5418.56
Methionine	%	0.63	0.97	2438.35
Methionine and Cystine	%	0.96	1.4	3715.58
Leucine	%	2.58	2.87	9985.63
Lysine	%	2.61	2.96	10101.74
Phenylalanine	%	1.36	1.61	5263.74
Phenylalanine and Tyrosine	%	2.44	2.77	9443.78
Threonine	%	1.39	1.64	5379.86
Tryptophan	%	0.41	0.43	1586.86
Valine	%	1.26	1.99	4876.7
Taurine	%	0.44	0.24	1702.98
Total Fat	%	33	21.3	127878.02
Linoleic acid	%	5.35	2.53	20706.64
Alpha-linolenic acid	%	1.1	0.27	4257.44
Arachidonic acid	%	0.31	0.12	1199.82
EPA	%	0.48	0.14	1857.79
DHA	%	0.36	0.22	1393.34
Eicosapentanoic and Docosahexanoic acids	%	0.84	0.36	3251.14
Sum Omega 3 isomers	%	1.53	0.79	5921.71
Sum Omega 6 isomers	%	5.85	3.11	22641.84
Minerals				
Calcium	%	1.67	2.5	6463.57
Phosphorus	%	0.98	1.59	3792.99
Magnesium	%	0.07	0.13	270.93
Sodium	%	0.5	0.48	1935.2
Chloride	%	0.88	0.95	3405.95
Potassium	%	0.71	0.96	2747.98
Iron	mg/kg	105	204	40639.2
Copper	mg/kg	31	23	11998.24
Manganese	mg/kg	30	36	11572.5
Selenium	mg/kg	0.53	1.04	205.13
Iodine	mg/kg	5.38	2.18	2082.28
Zinc	mg/kg	203	269	78569.12
Vitamins				
Vitamin A	IU/kg	111607	125232	43196373.28
Vitamin D	IU/kg	1866	2233	722216.64
Vitamin E	IU/kg	1001	981	387427.04
Thiamin (B1)	mg/kg	48	27	18577.92
Riboflavin (B2)	mg/kg	19	21	7353.76
Niacin (B3)	mg/kg	189	188	73150.56
Pantothenic acid (B5)	mg/kg	20	36	7740.8
Pyridoxine (B6)	mg/kg	11	12	4063.92
Folic acid	mg/kg	29	2.17	11224.16
Cobalamin (B12)	mg/kg	0.21	0.26	81.28
Choline	mg/kg	2,673	2291	1034557.92
Biotin	mg/kg	1.69	0.39	654.1
Vitamin C	mg/kg	800	172	309632

Instinct® Raw Longevity™ 100% Freeze-Dried Raw Meals Cage-Free Chicken Recipe for Adult Dogs Ages 7+ is formulated to meet the nutritional levels established by the AAFCO Dog Food Nutrient Profiles for maintenance.

Instinct® Raw Freeze-Dried Meals Cage-Free Chicken Recipe



for Puppies

Published December 2021

CAGE-FREE CHICKEN RECIPE for puppies



Available Sizes: 9.5 oz, 25 oz

INGREDIENTS:

Chicken (including Ground Chicken Bone), Beef Liver, Beef Spleen, Beef Kidney, Cod, Carrots, Apples, Sweet Potatoes, Butternut Squash, Montmorillonite Clay, Ground Miscanthus Grass, Ground Flaxseed, Salmon Oil, Pumpkinseeds, Chicory Root, Tricalcium Phosphate, Salt, Vitamins (Vitamin E Supplement, Thiamine Mononitrate, Vitamin D3 Supplement), Potassium Chloride, Minerals (Zinc Proteinate, Copper Proteinate, Manganese Proteinate, Calcium Iodate), Mixed Tocopherols (for freshness), Blueberries, Spinach, Rosemary Extract.

GUARANTEED ANALYSIS

Crude Protein (min)	38.0%
Crude Fat (min)	29.0%
Crude Fiber (max)	6.0%
Moisture (max)	6.0%
Docosahexaenoic Acid (DHA) (min)	0.10%
Calcium (min)	1.2%
Phosphorus (min)	1.0%
*Omega 3 Fatty Acids (min)	0.90%
*Omega 6 Fatty Acids (min)	4.0%

*Not recognized as an essential nutrient by the AAFCO Dog Food Nutrient Profiles.

CALORIES

Energy Density		Calorie Distribution		
kcal/kg	kcal/cup	Protein % Metabolizable energy	Fat % Metabolizable energy	Carbohydrate % Metabolizable energy
4590	190	32	55	13

DAILY FEEDING GUIDELINES

Weight of Dog	2-10 lb	11-20 lb	21-30 lb	31-40 lb	41-50 lb
Up to 4 Months (cups per day*)	1-3 ¼	3 ¼-5 ½	5 ½-7 ¾	7 ¾-9 ¾	9 ¾-11 ¼
4 to 8 Months (cups per day*)	1-3	3-4 ¾	4 ¾-6 ½	6 ½-8	8-10
8 to 12 Months (cups per day*)	¾-2 ¼	2 ¼-3 ¾	3 ¾-5	5-6 ½	6 ½-8

Over 12 Months Transition to Instinct® Freeze-Dried Raw Meals for Dogs

*Standard 8 oz dry measuring cup

Instinct® Raw Freeze-Dried Meals Cage-Free Chicken Recipe for Puppies is formulated to meet the nutritional levels established by the AAFCO Dog Food Nutrient Profiles for growth except for growth of large size dogs (70 lbs or more as an adult).

NUTRIENT PROFILE

	Units	AS FED	Dry Matter %	Energy Basis grams/1000 kcal
Energy Density	kcal/kg	4590		
Moisture	%	6		
NFE	%	15	15.96	32.68
Crude Fiber	%	6	6.38	13.07
Ash	%	6	6.38	13.07
Crude Protein	%	38	40.43	82.79
Arginine	%	2.31	2.46	5.03
Histidine	%	0.94	1.00	2.05
Isoleucine	%	1.55	1.65	3.38
Methionine	%	0.76	0.81	1.66
Methionine and Cystine	%	1.2	1.28	2.61
Leucine	%	3	3.19	6.54
Lysine	%	2.9	3.09	6.32
Phenylalanine	%	1.66	1.77	3.62
Phenylalanine and Tyrosine	%	2.9	3.09	6.32
Threonine	%	1.59	1.69	3.46
Tryptophan	%	0.48	0.51	1.05
Valine	%	1.73	1.84	3.77
Taurine	%	0.22	0.23	0.48
Total Fat	%	29	30.85	63.18
Linoleic acid	%	3.96	4.21	8.63
Alpha-linolenic acid	%	0.51	0.54	1.11
Arachidonic acid	%	0.29	0.31	0.63
EPA	%	0.08	0.09	0.17
DHA	%	0.1	0.11	0.22
Eicosapentanoic and Docosahexanoic acids	%	0.18	0.19	0.39
Sum Omega 3 isomers	%	0.9	0.96	1.96
Sum Omega 6 isomers	%	4	4.26	8.71
Minerals				
Calcium	%	1.2	1.28	2.61
Phosphorus	%	1	1.06	2.18
Magnesium	%	0.08	0.09	0.17
Sodium	%	0.57	0.61	1.24
Chloride	%	1.08	1.15	2.35
Potassium	%	0.92	0.98	2.00
Iron	mg/kg	281	298.94	61.22
Copper	mg/kg	37.5	39.89	8.17
Manganese	mg/kg	18.68	19.87	4.07
Selenium	mg/kg	1.078	1.15	0.23
Iodine	mg/kg	2.985	3.18	0.65
Zinc	mg/kg	148.5	157.98	32.35
Vitamins				
Vitamin A	IU/kg	250826	266836	54646
Vitamin D	IU/kg	972	1034	212
Vitamin E	IU/kg	136	145	30
Thiamin (B1)	mg/kg	28	29.79	6.10
Riboflavin (B2)	mg/kg	26	27.66	5.66
Niacin (B3)	mg/kg	149	158.51	32.46
Pantothenic acid (B5)	mg/kg	50	53.19	10.89
Pyridoxine (B6)	mg/kg	8	8.51	1.74
Folic acid	mg/kg	32	34.04	6.97
Cobalamin (B12)	mg/kg	0.739	0.79	0.16
Choline	mg/kg	2263	2407.45	493
Biotin	mg/kg	2.488	2.65	0.54
Vitamin C	mg/kg	3	3.19	1

Instinct® Raw Freeze-Dried Meals Real Beef Recipe



for Dogs

Published April 2023

REAL BEEF RECIPE for dogs



INGREDIENTS:

Beef, Beef Liver, Beef Kidney, Beef Spleen, Pumpkinseeds, Carrots, Apples, Sweet Potato, Butternut Squash, Montmorillonite Clay, Ground Flaxseed, Ground Miscanthus Grass, Salmon Oil, Vitamins (Vitamin E Supplement, Thiamine Mononitrate, Vitamin D3 Supplement), Salt, Tricalcium Phosphate, Potassium Chloride, Minerals (Zinc Proteinate, Copper Proteinate, Manganese Proteinate, Calcium Iodate), Mixed Tocopherols (for freshness), Blueberries, Spinach, Rosemary Extract.

Available Sizes: 2 oz, 9.5 oz, 25 oz

GUARANTEED ANALYSIS

Crude Protein (min)	36.0%
Crude Fat (min)	29.0%
Crude Fiber (max)	5.0%
Moisture (max)	6.0%

CALORIES

Energy Density		Calorie Distribution		
kcal/kg	kcal/cup	Protein % Metabolizable energy	Fat % Metabolizable energy	Carbohydrate % Metabolizable energy
4534	183	33	60	6

DAILY FEEDING GUIDELINES

Weight of Dog	5-15 lb	16-25 lb	26-50 lb	51 lb +
Adult Maintenance (cups per day*)	1-2	2-3	3-5	5+
Weight Loss (cups per day*)	½-1 ¼	1 ¼-2	2-3	3+

*Standard 8 oz dry measuring cup

Instinct® Raw Freeze-Dried Meals Real Beef Recipe is formulated to meet the nutritional levels established by the AAFCO Dog Food Nutrient Profiles for maintenance.

NUTRIENT PROFILE

	Units	AS FED	Dry Matter %	Energy Basis grams/1000 kcal
Energy Density	kcal/kg	4534		
Moisture	%	6		
NFE	%	7	7.45	15.44
Crude Fiber	%	5	5.32	11.03
Ash	%	14	14.89	30.88
Crude Protein	%	36	38.30	79.40
Arginine	%	2.3	2.45	5.07
Histidine	%	1.01	1.07	2.23
Isoleucine	%	1.48	1.57	3.26
Methionine	%	0.9	0.96	1.99
Methionine and Cystine	%	1.45	1.54	3.20
Leucine	%	3.06	3.26	6.75
Lysine	%	2.84	3.02	6.26
Phenylalanine	%	1.71	1.82	3.77
Phenylalanine and Tyrosine	%	2.9	3.09	6.40
Threonine	%	1.5	1.60	3.31
Tryptophan	%	0.52	0.55	1.15
Valine	%	2.15	2.29	4.74
Taurine	%	0.14	0.15	0.31
Total Fat	%	29	30.85	63.96
Linoleic acid	%	1.36	1.45	3.00
Alpha-linolenic acid	%	0.51	0.54	1.12
Arachidonic acid	%	0.27	0.29	0.60
EPA	%	0.06	0.06	0.13
DHA	%	0.05	0.05	0.11
Eicosapentanoic and Docosahexanoic acids	%	0.11	0.12	0.24
Sum Omega 3 isomers	%	1.28	1.36	2.82
Sum Omega 6 isomers	%	1.67	1.78	3.68
Minerals				
Calcium	%	1.8	1.91	3.97
Phosphorus	%	1.16	1.23	2.56
Magnesium	%	0.08	0.09	0.18
Sodium	%	0.54	0.57	1.19
Chloride	%	1.57	1.67	3.46
Potassium	%	1.11	1.18	2.45
Iron	mg/kg	384	408.51	84.69
Copper	mg/kg	39.37	41.88	8.68
Manganese	mg/kg	17.58	18.70	3.88
Selenium	mg/kg	1.175	1.25	0.26
Iodine	mg/kg	2.882	3.07	0.64
Zinc	mg/kg	188.6	200.64	41.60
Vitamins				
Vitamin A	IU/kg	233000	247872	51390
Vitamin D	IU/kg	1080	1149	238
Vitamin E	IU/kg	159	169	35
Thiamin (B1)	mg/kg	33	35.11	7.28
Riboflavin (B2)	mg/kg	29	30.85	6.40
Niacin (B3)	mg/kg	112	119.15	24.70
Pantothenic acid (B5)	mg/kg	46	48.94	10.15
Pyridoxine (B6)	mg/kg	7	7.45	1.54
Folic acid	mg/kg	35	37.23	7.72
Cobalamin (B12)	mg/kg	0.85	0.90	0.19
Choline	mg/kg	3034	3227.66	669
Biotin	mg/kg	2.661	2.83	0.59
Vitamin C	mg/kg	1.6	1.70	0

Instinct® Raw Freeze-Dried Meals Cage-Free Chicken Recipe



for Dogs

Published April 2023

CAGE-FREE CHICKEN RECIPE for dogs



Available Sizes: 2 oz, 9.5 oz, 25 oz

INGREDIENTS:

Chicken (including Ground Chicken Bone), Chicken Liver, Chicken Heart, Pumpkinseeds, Carrots, Apples, Sweet Potato, Butternut Squash, Montmorillonite Clay, Ground Flaxseed, Ground Miscanthus Grass, Salmon Oil, Vitamins (Vitamin E Supplement, Thiamine Mononitrate, Vitamin D3 Supplement), Potassium Chloride, Tricalcium Phosphate, Salt, Choline Chloride, Minerals (Zinc Proteinate, Copper Proteinate, Manganese Proteinate, Calcium Iodate), DL-Methionine, Mixed Tocopherols (for freshness), Blueberries, Spinach, Rosemary Extract.

GUARANTEED ANALYSIS

Crude Protein (min)	36.0%
Crude Fat (min)	33.0%
Crude Fiber (max)	5.0%
Moisture (max)	6.0%

CALORIES

Energy Density		Calorie Distribution		
kcal/kg	kcal/cup	Protein % Metabolizable energy	Fat % Metabolizable energy	Carbohydrate % Metabolizable energy
4698	191	32	65	4

DAILY FEEDING GUIDELINES

Weight of Dog	5-15 lb	16-25 lb	26-50 lb	51 lb +
Adult Maintenance (cups per day*)	1-2	2-3	3-5	5+
Weight Loss (cups per day*)	½-1 ¼	1 ¼-2	2-3	3+

*Standard 8 oz dry measuring cup

Instinct® Raw Freeze-Dried Meals Cage-Free Chicken Recipe is formulated to meet the nutritional levels established by the AAFCO Dog Food Nutrient Profiles for maintenance.

NUTRIENT PROFILE

	Units	AS FED	Dry Matter %	Energy Basis grams/1000 kcal
Energy Density	kcal/kg	4698		
Moisture	%	6		
NFE	%	4	4.26	8.51
Crude Fiber	%	5	5.32	10.64
Ash	%	15	15.96	31.93
Crude Protein	%	36	38.30	76.63
Arginine	%	1.92	2.04	4.09
Histidine	%	0.72	0.77	1.53
Isoleucine	%	1.22	1.30	2.60
Methionine	%	0.8	0.85	1.70
Methionine and Cystine	%	1.04	1.11	2.21
Leucine	%	2.24	2.38	4.77
Lysine	%	2.4	2.55	5.11
Phenylalanine	%	1.15	1.22	2.45
Phenylalanine and Tyrosine	%	2.09	2.22	4.45
Threonine	%	1.22	1.30	2.60
Tryptophan	%	0.3	0.32	0.64
Valine	%	0.83	0.88	1.77
Taurine	%	0.25	0.27	0.53
Total Fat	%	33	35.11	70.24
Linoleic acid	%	5.79	6.16	12.32
Alpha-linolenic acid	%	0.51	0.54	1.09
Arachidonic acid	%	0.18	0.19	0.38
EPA	%	0.02	0.02	0.04
DHA	%	0.036	0.04	0.08
Eicosapentanoic and Docosahexanoic acids	%	0.056	0.06	0.12
Sum Omega 3 isomers	%	1.04	1.11	2.21
Sum Omega 6 isomers	%	6.98	7.43	14.86
Minerals				
Calcium	%	1.77	1.88	3.77
Phosphorus	%	0.96	1.02	2.04
Magnesium	%	0.08	0.09	0.17
Sodium	%	0.5	0.53	1.06
Chloride	%	1.01	1.07	2.15
Potassium	%	0.74	0.79	1.58
Iron	mg/kg	34.5	36.70	7.34
Copper	mg/kg	34.23	36.41	7.29
Manganese	mg/kg	32.24	34.30	6.86
Selenium	mg/kg	0.414	0.44	0.09
Iodine	mg/kg	6.143	6.54	1.31
Zinc	mg/kg	219.5	233.51	46.72
Vitamins				
Vitamin A	IU/kg	47916	50974	10199
Vitamin D	IU/kg	1150	1223	245
Vitamin E	IU/kg	152	162	32
Thiamin (B1)	mg/kg	31	32.98	6.60
Riboflavin (B2)	mg/kg	8	8.51	1.70
Niacin (B3)	mg/kg	179	190.43	38.10
Pantothenic acid (B5)	mg/kg	29	30.85	6.17
Pyridoxine (B6)	mg/kg	9	9.57	1.92
Folic acid	mg/kg	33	35.11	7.02
Cobalamin (B12)	mg/kg	0.093	0.10	0.02
Choline	mg/kg	2185	2324.47	465
Biotin	mg/kg	1.97	2.10	0.42
Vitamin C	mg/kg	1.6	1.70	0

Instinct® Raw Freeze-Dried Meals Grass-Fed Lamb Recipe



for Dogs

Published April 2023

GRASS-FED LAMB RECIPE for dogs



Available Sizes: 9 oz, 24 oz

INGREDIENTS:

Lamb, Beef Liver, Beef Kidney, Beef Spleen, Pumpkinseeds, Carrots, Apples, Sweet Potato, Butternut Squash, Montmorillonite Clay, Ground Flaxseed, Ground Miscanthus Grass, Tricalcium Phosphate, Salmon Oil, Vitamins (Vitamin E Supplement, Thiamine Mononitrate, Vitamin D3 Supplement), Salt, Potassium Chloride, Minerals (Zinc Proteinate, Copper Proteinate, Manganese Proteinate, Calcium Iodate), Mixed Tocopherols (for freshness), Blueberries, Spinach, Rosemary Extract.

GUARANTEED ANALYSIS

Crude Protein (min)	36.0%
Crude Fat (min)	29.0%
Crude Fiber (max)	5.0%
Moisture (max)	6.0%

CALORIES

Energy Density		Calorie Distribution		
kcal/kg	kcal/cup	Protein % Metabolizable energy	Fat % Metabolizable energy	Carbohydrate % Metabolizable energy
4735	193	36	60	5

DAILY FEEDING GUIDELINES

Weight of Dog	5-15 lb	16-25 lb	26-50 lb	51 lb +
Adult Maintenance (cups per day*)	1-2	2-3	3-5	5+
Weight Loss (cups per day*)	½-1 ¼	1 ¼-2	2-3	3+

*Standard 8 oz dry measuring cup

Instinct® Raw Freeze-Dried Meals Grass-Fed Lamb Recipe is formulated to meet the nutritional levels established by the AAFCO Dog Food Nutrient Profiles for maintenance.

NUTRIENT PROFILE

	Units	AS FED	Dry Matter %	Energy Basis grams/1000 kcal
Energy Density	kcal/kg	4,357		
Moisture	%	6		
NFE	%	5	5.32	11.48
Crude Fiber	%	3.55	3.78	8.15
Ash	%	9.6	10.21	22.03
Crude Protein	%	39.2	41.70	89.97
Arginine	%	2.19	2.33	5.03
Histidine	%	0.92	0.98	2.11
Isoleucine	%	1.45	1.54	3.33
Methionine	%	0.83	0.88	1.90
Methionine and Cystine	%	1.33	1.41	3.05
Leucine	%	2.94	3.13	6.75
Lysine	%	2.76	2.94	6.33
Phenylalanine	%	1.65	1.76	3.79
Phenylalanine and Tyrosine	%	3.12	3.32	7.16
Threonine	%	1.55	1.65	3.56
Tryptophan	%	0.5	0.53	1.15
Valine	%	2.04	2.17	4.68
Taurine	%	0.15	0.16	0.34
Total Fat	%	29.35	31.22	67.36
Linoleic acid	%	1.88	2.00	4.31
Alpha-linolenic acid	%	1.5	1.60	3.44
Arachidonic acid	%	0.28	0.30	0.64
EPA	%	0.14	0.15	0.32
DHA	%	0.11	0.12	0.25
Eicosapentanoic and Docosahexanoic acids	%	0.25	0.27	0.57
Sum Omega 3 isomers	%	1.4	1.49	3.21
Sum Omega 6 isomers	%	1.58	1.68	3.63
Minerals				
Calcium	%	1.25	1.33	2.87
Phosphorus	%	0.91	0.97	2.09
Magnesium	%	0.08	0.09	0.18
Sodium	%	0.52	0.55	1.19
Chloride	%	0.84	0.89	1.93
Potassium	%	0.84	0.89	1.93
Iron	mg/kg	307	326.60	70.46
Copper	mg/kg	37	39.36	8.49
Manganese	mg/kg	17.05	18.14	3.91
Selenium	mg/kg	0.89	0.95	0.20
Iodine	mg/kg	2.8	2.98	0.64
Zinc	mg/kg	151	160.64	34.66
Vitamins				
Vitamin A	IU/kg	94000	100000.00	21574
Vitamin D	IU/kg	1,051	1118.09	241
Vitamin E	IU/kg	158	168.09	36
Thiamin (B1)	mg/kg	32	34.04	7.34
Riboflavin (B2)	mg/kg	29	30.85	6.66
Niacin (B3)	mg/kg	108	114.89	24.79
Pantothenic acid (B5)	mg/kg	45	47.87	10.33
Pyridoxine (B6)	mg/kg	6.05	6.44	1.39
Folic acid	mg/kg	36.5	38.83	8.38
Cobalamin (B12)	mg/kg	0.83	0.88	0.19
Choline	mg/kg	2,391	2543.62	549
Biotin	mg/kg	2.64	2.81	0.61
Vitamin C	mg/kg	2.7	3	1

Instinct® Raw Freeze-Dried Meals Wild-Caught Alaskan Pollock Recipe



for Dogs

Published February 2023

WILD-CAUGHT ALASKAN POLLOCK RECIPE for dogs



Available Sizes: 9 oz & 24 oz

INGREDIENTS:

Pollock, Beef, Beef Liver, Beef Kidney, Beef Spleen, Beef Heart, Pumpkinseeds, Carrots, Apples, Butternut Squash, Ground Flaxseed, Montmorillonite Clay, Salmon Oil, Ground Miscanthus Grass, Chicory Root, Vitamins (Vitamin E Supplement, Thiamine Mononitrate, Vitamin D3 Supplement), Salt, Potassium Chloride, Choline Chloride, Minerals (Zinc Proteinate, Copper Proteinate, Manganese Proteinate, Calcium Iodate), Mixed Tocopherols (for freshness), Blueberries, Spinach, Rosemary Extract.

GUARANTEED ANALYSIS

Crude Protein (min)	39.0%
Crude Fat (min)	33.0%
Crude Fiber (max)	5.0%
Moisture (max)	6.0%
*Omega 3 Fatty Acids (min)	1.20%
*Omega 6 Fatty Acids (min)	2.50%

*Not recognized as an essential nutrient by the AAFCO Dog Food Nutrient Profiles.

CALORIES

Energy Density		Calorie Distribution		
kcal/kg	kcal/cup	Protein % Metabolizable energy	Fat % Metabolizable energy	Carbohydrate % Metabolizable energy
4814	262	45	47	8

DAILY FEEDING GUIDELINES

Weight of Dog	5-15 lb	16-25 lb	26-50 lb	51 lb +
Adult Maintenance (cups per day*)	¾-1 ¼	1 ¾-2 ¾	2 ¾-4 ½	4 ½+
Weight Loss (cups per day*)	½-1 ¼	1 ¼- 1 ¾	1 ¾-2 ¾	2 ¾+

*Standard 8 oz dry measuring cup

Instinct® Raw Freeze-Dried Meals Wild-Caught Alaskan Pollock Recipe is formulated to meet the nutritional levels established by the AAFCO Dog Food Nutrient Profiles for maintenance.

NUTRIENT PROFILE

	Units	AS FED	Dry Matter %	Energy Basis grams/ 1000 kcal
Energy Density	kcal/kg	4580	4683	
Moisture	%	2.2		
NFE	%	6.5	6.7	14.24
Crude Fiber	%	3.7	3.8	8.08
Ash	%	11.7	12.0	25.57
Crude Protein	%	41.9	42.9	91.6
Arginine	%	3.11	3.18	6.79
Histidine	%	1.08	1.10	2.36
Isoleucine	%	1.76	1.80	3.84
Methionine	%	1.17	1.20	2.55
Methionine and Cystine	%	1.72	1.76	3.76
Leucine	%	3.40	3.48	7.42
Lysine	%	3.32	3.39	7.25
Phenylalanine	%	1.84	1.88	4.02
Phenylalanine and Tyrosine	%	3.22	3.29	7.03
Threonine	%	1.75	1.79	3.82
Tryptophan	%	0.56	0.57	1.22
Valine	%	2.39	2.44	5.22
Taurine	%	0.17	0.17	0.37
Total Fat	%	33.9	34.7	74.08
Linoleic acid	%	3.2	3.3	6.94
Alpha-linolenic acid	%	1.02	1.04	2.23
Eicosapentanoic and Docosahexanoic acids	%	0.310	0.317	0.68
Minerals				
Calcium	%	2.4	2.5	5.33
Phosphorus	%	1.4	1.4	2.97
Magnesium	%	0.12	0.12	0.26
Sodium	%	0.8	0.8	1.68
Chloride	%	1.9	2.0	4.19
Potassium	%	1.3	1.3	2.73
Iron	mg/kg	272	278	59.39
Copper	mg/kg	70	71	15.14
Manganese	mg/kg	39.9	40.8	8.71
Selenium	mg/kg	1.9	2.0	0.42
Iodine	mg/kg	4.87	4.98	1.06
Zinc	mg/kg	459	470	100.26
Vitamins				
Vitamin A	IU/kg	158382	161945	34581
Vitamin D	IU/kg	1509	1543	329
Vitamin E	IU/kg	988	1010	216
Thiamin (B1)	mg/kg	32.4	33.2	7.08
Riboflavin (B2)	mg/kg	19.6	20.0	4.27
Niacin (B3)	mg/kg	105	107	22.86
Pantothenic acid (B5)	mg/kg	27.3	27.9	5.97
Pyridoxine (B6)	mg/kg	6.2	6.4	1.36
Folic acid	mg/kg	0.8	0.9	0.18
Cobalamin (B12)	mg/kg	0.363	0.371	0.08
Choline	mg/kg	4485	4586	979



The Wild-Caught Alaskan Pollock used in Instinct frozen and freeze-dried recipes comes from an MSC Certified fishery. Instinct is the first MSC certified sustainable raw fish pet recipe.

Instinct® Raw Longevity™ 20% Freeze-Dried Raw Meal Blend Grain-Free Recipe with Cage-Free Chicken for Puppies



Published December 2021

CAGE-FREE CHICKEN RECIPE for puppies



Available Size: 3.8 lb

INGREDIENTS:

Chicken, Turkey Meal, Peas, Menhaden Fish Meal, Dried Egg Product, Chicken Meal, Tapioca, Freeze Dried Beef, Chicken Fat (preserved with Mixed Tocopherols), Freeze Dried Beef Kidney, Freeze Dried Beef Spleen, Freeze Dried Beef Liver, Chickpeas, Salmon Oil, Montmorillonite Clay, Freeze Dried Beef Heart, Lamb Meal, Natural Flavor, Pumpkinseeds, Salt, Potassium Chloride, Apples, Carrots, Tricalcium Phosphate, Vitamins (Vitamin E Supplement, Vitamin A Supplement, L-Ascorbyl-2-Polyphosphate, Niacin Supplement, Thiamine Mononitrate, d-Calcium Pantothenate, Riboflavin Supplement, Pyridoxine Hydrochloride, Vitamin B12 Supplement, Folic Acid, Vitamin D3 Supplement, Biotin), Cranberries, Minerals (Zinc Proteinates, Iron Proteinates, Copper Proteinates, Manganese Proteinates, Sodium Selenite, Ethylenediamine Dihydriodide), Taurine, Choline Chloride, Dried Tomato Pomace, Butternut Squash, Cod Liver Oil, Dried Kelp, Yeast Culture, Dried Bacillus coagulans Fermentation Product, Rosemary Extract.

GUARANTEED ANALYSIS

Crude Protein (min)	37.5%
Crude Fat (min)	22.0%
Crude Fiber (max)	2.5%
Moisture (max)	8.5%
Docosahexaenoic Acid (DHA) (min)	0.15%
Calcium (min)	1.8%
Phosphorus (min)	1.3%
Zinc (min)	150 mg/kg
Selenium (min)	0.70 mg/kg
Vitamin A (min)	30,000 IU/kg
Vitamin E (min)	350 IU/kg
*Taurine (min)	0.18%
*Omega 3 Fatty Acids (min)	0.85%
*Omega 6 Fatty Acids (min)	3.5%
*Bacillus coagulans (min)	80,000,000 CFU/lb

*Not recognized as an essential nutrient by the AAFCO Dog Food Nutrient Profiles.

CALORIES

Energy Density		Calorie Distribution		
kcal/kg	kcal/cup	Protein % Metabolizable energy	Fat % Metabolizable energy	Carbohydrate % Metabolizable energy
4550	472	35	47	18

DAILY FEEDING GUIDELINES

Weight of Dog	2-10 lb	11-20 lb	21-30 lb	31-40 lb	41-50 lb
Up to 4 Months (cups per day*)	½-1 ½	1 ½-2 ½	2 ½-3 ¼	3 ¼-4	4-4 ½
4 to 8 Months (cups per day*)	½-1 ¼	1 ¼-2	2-2 ¾	2 ¾-3 ¼	3 ¼-3 ¾
8 to 12 Months (cups per day*)	¼-1	1-1 ½	1 ½-2 ¼	2 ¼-2 ¾	2 ¾-3 ¼
Over 12 Months	Transition to Instinct® Raw Longevity™ 20% Freeze-Dried Raw Meal Blend Grain-Free Recipe for Adult Dogs				

*Standard 8 oz dry measuring cup

NUTRIENT PROFILE

	Units	AS FED	Dry Matter %	Energy Basis grams/1000 kcal
Energy Density	kcal/kg	4550		
Moisture	%	8.5		
NFE	%	19	20.77	41.76
Crude Fiber	%	2.5	2.73	5.49
Ash	%	11	12.02	24.18
Crude Protein	%	37.5	40.98	82.42
Arginine	%	2.51	2.74	5.52
Histidine	%	0.84	0.92	1.85
Isoleucine	%	1.49	1.63	3.27
Methionine	%	0.89	0.97	1.96
Methionine and Cystine	%	1.33	1.45	2.92
Leucine	%	2.66	2.91	5.85
Lysine	%	2.7	2.95	5.93
Phenylalanine	%	1.51	1.65	3.32
Phenylalanine and Tyrosine	%	2.6	2.84	5.71
Threonine	%	1.51	1.65	3.32
Tryptophan	%	0.39	0.43	0.86
Valine	%	1.83	2.00	4.02
Taurine	%	0.18	0.20	0.40
Total Fat	%	22	24.04	48.35
Linoleic acid	%	3.23	3.53	7.10
Alpha-linolenic acid	%	0.29	0.32	0.64
Arachidonic acid	%	0.19	0.21	0.42
EPA	%	0.15	0.16	0.33
DHA	%	0.2	0.22	0.44
Eicosapentanoic and Docosahexanoic acids	%	0.17	0.19	0.37
Sum Omega 3 isomers	%	0.85	0.93	1.87
Sum Omega 6 isomers	%	3.5	3.83	7.69
Minerals				
Calcium	%	1.8	1.97	3.96
Phosphorus	%	1.3	1.42	2.86
Magnesium	%	0.11	0.12	0.24
Sodium	%	0.51	0.56	1.12
Chloride	%	0.88	0.96	1.93
Potassium	%	0.87	0.95	1.91
Iron	mg/kg	204	222.95	44.84
Copper	mg/kg	16.39	17.91	3.60
Manganese	mg/kg	31.5	34.43	6.92
Selenium	mg/kg	0.7	0.77	0.15
Iodine	mg/kg	1.697	1.85	0.37
Zinc	mg/kg	150	163.93	32.97
Vitamins				
Vitamin A	IU/kg	30000	32786.89	6593
Vitamin D	IU/kg	1751	1913.66	385
Vitamin E	IU/kg	350	382.51	77
Thiamin (B1)	mg/kg	37	40.44	8.13
Riboflavin (B2)	mg/kg	23	25.14	5.05
Niacin (B3)	mg/kg	219	239.34	48.13
Pantothenic acid (B5)	mg/kg	43	46.99	9.45
Pyridoxine (B6)	mg/kg	15	16.39	3.30
Folic acid	mg/kg	2	2.19	0.44
Cobalamin (B12)	mg/kg	0.184	0.20	0.04
Choline	mg/kg	2274	2485.25	500
Biotin	mg/kg	0.398	0.43	0.09
Vitamin C	mg/kg	187	204.37	41

Instinct® Raw Longevity™ 20% Freeze-Dried Raw Meal Blend Grain-Free Recipe with Cage-Free Chicken for Puppies is formulated to meet the nutritional levels established by the AAFCO Dog Food Nutrient Profiles for growth except for growth of large size dogs (70 lbs or more as an adult).

Instinct® Raw Longevity™ 20% Freeze-Dried Raw Meal Blend Grain-Free Recipe with Real Beef for Dogs



Published December 2021

REAL BEEF RECIPE for dogs



Available Size: 3.8 lb

INGREDIENTS:

Beef, White Fish Meal, Herring Meal, Chicken Fat (preserved with Mixed Tocopherols), Peas, Tapioca, Freeze Dried Beef, Freeze Dried Beef Kidney, Freeze Dried Beef Spleen, Freeze Dried Beef Liver, Chicken Meal, Menhaden Fish Meal, Natural Flavor, Freeze Dried Beef Heart, Pumpkinseeds, Dried Tomato Pomace, Montmorillonite Clay, Tricalcium Phosphate, Vitamins (Vitamin E Supplement, Vitamin A Supplement, Thiamine Mononitrate, d-Calcium Pantothenate, Riboflavin Supplement, Pyridoxine Hydrochloride, Vitamin B12 Supplement, Folic Acid, Vitamin D3 Supplement, Biotin), Apples, Carrots, Chickpeas, Cranberries, Potassium Chloride, Salt, Minerals (Zinc Proteinate, Iron Proteinate, Copper Proteinate, Manganese Proteinate, Sodium Selenite, Ethylenediamine Dihydriodide), Butternut Squash, Salmon Oil, Cod Liver Oil, Choline Chloride, Dried Kelp, Yeast Culture, Taurine, Dried Bacillus coagulans Fermentation Product, Rosemary Extract.

GUARANTEED ANALYSIS

Crude Protein (min)	36.0%
Crude Fat (min)	25.0%
Crude Fiber (max)	2.5%
Moisture (max)	8.5%
Zinc (min)	150 mg/kg
Selenium (min)	0.70 mg/kg
Vitamin A (min)	25,000 IU/kg
Vitamin E (min)	350 IU/kg
*Taurine (min)	0.13%
*Omega 3 Fatty Acid (min)	0.70%
*Omega 6 Fatty Acid (min)	3.0%
*Bacillus coagulans (min)	80,000,000 CFU/lb

*Not recognized as an essential nutrient by the AAFCO Dog Food Nutrient Profiles.

CALORIES

Energy Density		Calorie Distribution		
kcal/kg	kcal/cup	Protein % Metabolizable energy	Fat % Metabolizable energy	Carbohydrate % Metabolizable energy
4620	480	32	50	18

DAILY FEEDING GUIDELINES

Weight of Dog	5-15 lb	16-25 lb	26-50 lb	51-75 lb	76-100 lb
Adult Maintenance (cups per day*)	½-1	1-1 ½	1 ½-2 ½	2 ½- 3 ¼	3 ¼-4
Weight Loss (cups per day*)	¼-½	½-1	1-1 ½	1 ½-2	2-2 ½

*Standard 8 oz dry measuring cup

NUTRIENT PROFILE

	Units	AS FED	Dry Matter %	Energy Basis grams/1000 kcal
Energy Density	kcal/kg	4,620		
Moisture	%	8.5		
NFE	%	20	21.86	43.29
Crude Fiber	%	2.5	2.73	5.41
Ash	%	10	10.93	21.65
Crude Protein	%	36	39.34	77.92
Arginine	%	2.32	2.54	5.02
Histidine	%	0.79	0.86	1.71
Isoleucine	%	1.41	1.54	3.05
Methionine	%	0.85	0.93	1.84
Methionine and Cystine	%	1.18	1.29	2.55
Leucine	%	2.55	2.79	5.52
Lysine	%	2.71	2.96	5.87
Phenylalanine	%	1.4	1.53	3.03
Phenylalanine and Tyrosine	%	2.48	2.71	5.37
Threonine	%	1.47	1.61	3.18
Tryptophan	%	0.38	0.42	0.82
Valine	%	1.73	1.89	3.74
Taurine	%	0.13	0.14	0.28
Total Fat	%	25	27.32	54.11
Linoleic acid	%	3.2	3.50	6.93
Alpha-linolenic acid	%	0.22	0.24	0.48
Arachidonic acid	%	0.12	0.13	0.26
EPA	%	0.44	0.48	0.95
DHA	%	0.5	0.55	1.08
Eicosapentanoic and Docosahexanoic acids	%	0.49	0.54	1.06
Sum Omega 3 isomers	%	0.7	0.77	1.52
Sum Omega 6 isomers	%	3	3.28	6.49
Minerals				
Calcium	%	2.31	2.52	5.00
Phosphorus	%	1.44	1.57	3.12
Magnesium	%	0.14	0.15	0.30
Sodium	%	0.54	0.59	1.17
Chloride	%	0.96	1.05	2.08
Potassium	%	0.66	0.72	1.43
Iron	mg/kg	183	200.00	39.61
Copper	mg/kg	14.92	16.31	3.23
Manganese	mg/kg	21.69	23.70	4.69
Selenium	mg/kg	0.7	0.77	0.15
Iodine	mg/kg	1.609	1.76	0.35
Zinc	mg/kg	150	163.93	32.47
Vitamins				
Vitamin A	IU/kg	25000	27322.40	5411
Vitamin D	IU/kg	2,134	2332.24	462
Vitamin E	IU/kg	350	382.51	76
Thiamin (B1)	mg/kg	42	45.90	9.09
Riboflavin (B2)	mg/kg	23	25.14	4.98
Niacin (B3)	mg/kg	206	225.14	44.59
Pantothenic acid (B5)	mg/kg	38	41.53	8.23
Pyridoxine (B6)	mg/kg	15	16.39	3.25
Folic acid	mg/kg	2	2.19	0.43
Cobalamin (B12)	mg/kg	0.181	0.20	0.04
Choline	mg/kg	1,884	2059.02	408
Biotin	mg/kg	0.288	0.31	0.06
Vitamin C	mg/kg	183	200.00	40

Instinct® Raw Longevity™ 20% Freeze-Dried Raw Meal Blend Grain-Free Recipe with Real Beef is formulated to meet the nutritional levels established by the AAFCO Dog Food Nutrient Profiles for maintenance.

Instinct® Raw Longevity™ 20% Freeze-Dried Raw Meal Blend Grain-Free Recipe with Cage-Free Chicken for Dogs



Published December 2021

CAGE-FREE CHICKEN RECIPE for dogs



Available Sizes: 3.8 lb

INGREDIENTS:

Chicken, Chicken Meal, Peas, Chicken Fat (preserved with Mixed Tocopherols), Tapioca, Freeze Dried Beef, Freeze Dried Beef Kidney, Freeze Dried Beef Spleen, Freeze Dried Beef Liver, Herring Meal, Menhaden Fish Meal, Natural Flavor, Freeze Dried Beef Heart, Dried Tomato Pomace, Pumpkinseeds, Salt, Vitamins (Vitamin E Supplement, Vitamin A Supplement, L-Ascorbyl-2-Polyphosphate, Niacin Supplement, Thiamine Mononitrate, d-Calcium Pantothenate, Riboflavin Supplement, Pyridoxine Hydrochloride, Vitamin B12 Supplement, Folic Acid, Vitamin D3 Supplement, Biotin), Apples, Carrots, Tricalcium Phosphate, Montmorillonite Clay, Cranberries, Potassium Chloride, Minerals (Zinc Proteinate, Iron Proteinate, Copper Proteinate, Manganese Proteinate, Sodium Selenite, Ethylenediamine Dihydriodide), Butternut Squash, Salmon Oil, Taurine, Cod Liver Oil, Dried Kelp, Yeast Culture, Choline Chloride, Freeze Dried Chicken, Freeze Dried Chicken Liver, Freeze Dried Chicken Heart, Dried Bacillus coagulans Fermentation Product, Rosemary Extract.

GUARANTEED ANALYSIS

Crude Protein (min)	38.0%
Crude Fat (min)	24.0%
Crude Fiber (max)	2.5%
Moisture (max)	8.5%
Zinc (min)	150 mg/kg
Selenium (min)	0.70 mg/kg
Vitamin A (min)	25,000 IU/kg
Vitamin E (min)	350 IU/kg
*Taurine (min)	0.13%
*Omega 3 Fatty Acid (min)	0.40%
*Omega 6 Fatty Acid (min)	3.0%
*Bacillus coagulans (min)	80,000,000 CFU/lb

*Not recognized as an essential nutrient by the AAFCO Dog Food Nutrient Profiles.

CALORIES

Energy Density		Calorie Distribution		
kcal/kg	kcal/cup	Protein % Metabolizable energy	Fat % Metabolizable energy	Carbohydrate % Metabolizable energy
4630	481	35	50	16

DAILY FEEDING GUIDELINES

Weight of Dog	5-15 lb	16-25 lb	26-50 lb	51-75 lb	76-100 lb
Adult Maintenance (cups per day*)	½-1	1-1 ½	1 ½-2 ½	2 ½- 3 ¼	3 ¼-4
Weight Loss (cups per day*)	¼-½	½-1	1-1 ½	1 ½-2	2-2 ½

*Standard 8 oz dry measuring cup

NUTRIENT PROFILE

	Units	AS FED	Dry Matter %	Energy Basis grams/1000 kcal
Energy Density	kcal/kg	4630		
Moisture	%	8.5		
NFE	%	17	18.58	36.72
Crude Fiber	%	2.5	2.73	5.40
Ash	%	10	10.93	21.60
Crude Protein	%	38	41.53	82.07
Arginine	%	2.74	2.99	5.92
Histidine	%	0.93	1.02	2.01
Isoleucine	%	1.52	1.66	3.28
Methionine	%	0.85	0.93	1.84
Methionine and Cystine	%	1.22	1.33	2.63
Leucine	%	2.73	2.98	5.90
Lysine	%	2.94	3.21	6.35
Phenylalanine	%	1.5	1.64	3.24
Phenylalanine and Tyrosine	%	2.61	2.85	5.64
Threonine	%	1.55	1.69	3.35
Tryptophan	%	0.39	0.43	0.84
Valine	%	1.79	1.96	3.87
Taurine	%	0.13	0.14	0.28
Total Fat	%	24	26.23	51.84
Linoleic acid	%	3.65	3.99	7.88
Alpha-linolenic acid	%	0.26	0.28	0.56
Arachidonic acid	%	0.16	0.17	0.35
EPA	%	0.07	0.08	0.15
DHA	%	0.09	0.10	0.19
Eicosapentanoic and Docosahexanoic acids	%	0.16	0.17	0.35
Sum Omega 3 isomers	%	0.4	0.44	0.86
Sum Omega 6 isomers	%	3	3.28	6.48
Minerals				
Calcium	%	2.46	2.69	5.31
Phosphorus	%	1.47	1.61	3.17
Magnesium	%	0.1	0.11	0.22
Sodium	%	0.45	0.49	0.97
Chloride	%	0.75	0.82	1.62
Potassium	%	0.67	0.73	1.45
Iron	mg/kg	124	135.52	26.78
Copper	mg/kg	14.21	15.53	3.07
Manganese	mg/kg	18.2	19.89	3.93
Selenium	mg/kg	0.7	0.77	0.15
Iodine	mg/kg	1.62	1.77	0.35
Zinc	mg/kg	150	163.93	32.40
Vitamins				
Vitamin A	IU/kg	25000	27322.40	5400
Vitamin D	IU/kg	1684	1840.44	364
Vitamin E	IU/kg	350	382.51	76
Thiamin (B1)	mg/kg	44	48.09	9.50
Riboflavin (B2)	mg/kg	24	26.23	5.18
Niacin (B3)	mg/kg	254	277.60	54.86
Pantothenic acid (B5)	mg/kg	41	44.81	8.86
Pyridoxine (B6)	mg/kg	16	17.49	3.46
Folic acid	mg/kg	2	2.19	0.43
Cobalamin (B12)	mg/kg	0.158	0.17	0.03
Choline	mg/kg	1597	1745.36	345
Biotin	mg/kg	0.278	0.30	0.06
Vitamin C	mg/kg	221	241.53	48

Instinct® Raw Longevity™ 20% Freeze-Dried Raw Meal Blend Grain-Free Recipe with Cage-Free Chicken is formulated to meet the nutritional levels established by the AAFCO Dog Food Nutrient Profiles for maintenance.

Instinct® Raw Longevity™ 20% Freeze-Dried Raw Meal Blend Grain-Free Recipe with Farm-Raised Rabbit for Dogs



Published April 2021

FARM-RAISED RABBIT RECIPE FOR DOGS



Available Sizes: 3.8 lb

INGREDIENTS:

Rabbit, Salmon Meal, Menhaden Fish Meal, Chickpeas, Canola Oil (preserved with Mixed Tocopherols), Freeze Dried Beef, Freeze Dried Beef Kidney, Freeze Dried Beef Spleen, Tapioca, Freeze Dried Beef Liver, Rabbit Meal, White Fish Meal, Dried Tomato Pomace, Natural Flavor, Peas, Freeze Dried Beef Heart, Pumpkinseeds, Montmorillonite Clay, Carrots, Apples, Tricalcium Phosphate, Vitamins (Vitamin A Supplement, Vitamin E Supplement, L-Ascorbyl-2-Polyphosphate, Niacin Supplement, Thiamine Mononitrate, d-Calcium Pantothenate, Riboflavin Supplement, Pyridoxine Hydrochloride, Vitamin B12 Supplement, Folic Acid, Vitamin D3 Supplement, Biotin), Cranberries, Potassium Chloride, Salt, Butternut Squash, Salmon Oil, Minerals (Zinc Proteinate, Iron Proteinate, Copper Proteinate, Manganese Proteinate, Sodium Selenite, Ethylenediamine Dihydrochloride), Cod Liver Oil, Dried Kelp, Yeast Culture, Choline Chloride, Freeze Dried Rabbit (including Freeze Dried Ground Rabbit Bone), Taurine, Freeze Dried Rabbit Liver, Dried Bacillus coagulans Fermentation Product, Freeze Dried Rabbit Lung, Freeze Dried Rabbit Kidney, Rosemary Extract.

GUARANTEED ANALYSIS

Crude Protein (min)	38%
Crude Fat (min)	23%
Crude Fiber (max)	2.5%
Moisture (max)	8.5%
Zinc (min)	150 mg/kg
Selenium (min)	0.70 mg/kg
Vitamin A (min)	25,000 IU/kg
Vitamin E (min)	350 IU/kg
*Taurine (min)	0.13%
*Omega 3 Fatty Acids (min)	1.50%
*Omega 6 Fatty Acids (min)	3.3%
*Bacillus Coagulans (min)	80,000,000 CFU/lb

*Not recognized as an essential nutrient by the AAFCO Dog Food Nutrient Profiles.

CALORIES

Energy Density		Calorie Distribution		
kcal/kg	kcal/cup	Protein % Metabolizable Energy	Fat % Metabolizable Energy	Carbohydrate % Metabolizable Energy
4360	453	35	50	15

DAILY FEEDING GUIDELINES

Weight of Dog	5-15 lb	16-25 lb	26-50 lb	51-75 lb	76-100 lb
Adult Maintenance (cups per day*)	½-1	1-1 ½	1 ½-2 ½	2 ½-3 ½	3 ½-4 ½
Weight Loss (cups per day*)	¼-½	½-1	1-1 ½	1 ½-2¼	2 ¼-2 ¾

*Standard 8 oz dry measuring cup

NUTRIENT PROFILE

	Units	AS FED	Dry Matter %	Energy Basis grams/1000 kcal
Energy Density	kcal/kg	4,360	4638	
Moisture	%	6	0.00	
NFE	%	18	19.00	14883.33
Crude Fiber	%	2	2.48	1942.67
Ash	%	10	10.90	8538.33
Crude Protein	%	38	40.50	31725.00
Arginine	%	2.17	2.31	1809.50
Histidine	%	0.76	0.81	634.50
Isoleucine	%	1.29	1.37	1073.17
Methionine	%	0.86	0.92	720.67
Methionine and Cystine	%	1.19	1.27	994.83
Leucine	%	2.39	2.54	1989.67
Lysine	%	2.50	2.66	2083.67
Phenylalanine	%	1.32	1.40	1096.67
Phenylalanine and Tyrosine	%	2.30	2.45	1919.17
Threonine	%	1.40	1.49	1167.17
Tryptophan	%	0.36	0.38	297.67
Valine	%	1.66	1.77	1386.50
Total Fat	%	23	24.47	19166.67
Linoleic Acid	%	3.55	3.78	2961.00
Alpha-linolenic Acid	%	1.14	1.21	947.83
Arachidonic Acid	%	0.05	0.05	39.17
EPA	%	0.26	0.28	219.33
DHA	%	0.33	0.35	274.17
Eicosapentanoic and Docosahexanoic Acids	%	0.59	0.63	493.50
Sum Omega 3 Isomers	%	1.95	2.07	1621.50
Sum Omega 6 Isomers	%	3.99	4.24	3321.33
Minerals				
Calcium	%	2.26	2.40	1880.00
Phosphorus	%	1.48	1.57	1229.83
Magnesium	%	0.14	0.15	117.50
Sodium	%	0.55	0.58	454.33
Chloride	%	0.98	1.04	814.67
Potassium	%	0.93	0.99	775.50
Iron	mg/kg	321	341.00	26711.67
Copper	mg/kg	22	23.00	1801.67
Manganese	mg/kg	56	60.00	4700.00
Selenium	mg/kg	1.231	1.31	102.62
Iodine	mg/kg	1.861	1.98	155.10
Zinc	mg/kg	247	263.00	20601.67
Vitamins				
Vitamin A	IU/kg	117468	124966	9789003
Vitamin D	IU/kg	2460	2617	204998
Vitamin E	IU/kg	585	622	48723
Thiamin (B1)	mg/kg	25	27.00	2115.00
Riboflavin (B2)	mg/kg	19	20.00	1566.67
Niacin (B3)	mg/kg	157	167.00	13081.67
Pantothenic Acid (B5)	mg/kg	29	31.00	2428.33
Pyridoxine (B6)	mg/kg	12	13.00	1018.33
Folic Acid	mg/kg	1.95	2.07	162.15
Cobalamin (B12)	mg/kg	0.314	0.33	26.16
Choline	mg/kg	2,189	2127	182417
Biotin	mg/kg	0.382	0.35	31.83
Vitamin C	mg/kg	198	211	16528

Instinct® Raw Longevity™ 20% Freeze-Dried Raw Meal Blend Grain-Free Recipe with Farm-Raised Rabbit is formulated to meet the nutritional levels established by the AAFCO Dog Food Nutrient Profiles for maintenance.

Instinct® Raw Longevity™ 20% Freeze-Dried Raw Meal Blend Grain-Free Recipe with Cage-Free Chicken for Adult Dogs Ages 7+



Published December 2021

CAGE-FREE CHICKEN RECIPE for adult dogs ages 7+



Available Size: 3.8 lb

INGREDIENTS:

Chicken Meal (source of Glucosamine and Chondroitin Sulfate), Salmon Meal, Chicken, Tapioca, Peas, Chickpeas, Freeze Dried Beef, Freeze Dried Beef Kidney, Freeze Dried Beef Spleen, Freeze Dried Beef Liver, Dried Egg Product, Chicken Fat (preserved with Mixed Tocopherols), Salmon Oil, Dried Tomato Pomace, Freeze Dried Beef Heart, Natural Flavor, Pumpkinseeds, Montmorillonite Clay, Tricalcium Phosphate, Vitamins (Vitamin E Supplement, Vitamin A Supplement, L-Ascorbyl-2-Polyphosphate, Niacin Supplement, Thiamine Mononitrate, d-Calcium Pantothenate, Riboflavin Supplement, Pyridoxine Hydrochloride, Vitamin B12 Supplement, Folic Acid, Vitamin D3 Supplement, Biotin), Apples, Carrots, Potassium Chloride, Cranberries, Minerals (Zinc Proteinate, Iron Proteinate, Copper Proteinate, Manganese Proteinate, Sodium Selenite, Ethylenediamine Dihydriodide), Butternut Squash, L-Carnitine, Salt, Cod Liver Oil, Dried Kelp, Yeast Culture, Choline Chloride, Taurine, Turmeric, Dried Bacillus coagulans Fermentation Product, Rosemary Extract.

GUARANTEED ANALYSIS

Crude Protein (min)	37.0%
Crude Fat (min)	22.0%
Crude Fiber (max)	2.5%
Moisture (max)	8.5%
Arginine (min)	2.0%
Leucine (min)	2.5%
Docosahexaenoic Acid (DHA) (min)	0.15%
Manganese (min)	30.0 mg/kg
Zinc (min)	200 mg/kg
Selenium (min)	0.80 mg/kg
Vitamin A (min)	30,000 IU/kg
Vitamin D (min)	1,200 IU/kg
Vitamin E (min)	575 IU/kg
Pyridoxine (min)	4.0 mg/kg
Folic Acid (min)	0.50 mg/kg
*Taurine (min)	0.18%
*Omega 3 Fatty Acids (min)	0.75%
*Omega 6 Fatty Acids (min)	3.0%
*Glucosamine (min)	800 mg/kg
*Chondroitin Sulfate (min)	950 mg/kg
*L-Carnitine (min)	400 mg/kg
*Bacillus coagulans (min)	80,000,000 CFU/lb

*Not recognized as an essential nutrient by the AAFCO Dog Food Nutrient Profiles.

CALORIES

Energy Density		Calorie Distribution		
kcal/kg	kcal/cup	Protein % Metabolizable energy	Fat % Metabolizable energy	Carbohydrate % Metabolizable energy
4360	440	34	45	21

DAILY FEEDING GUIDELINES

Weight of Dog	5-15 lb	16-25 lb	26-50 lb	51-75 lb	76-100 lb
Adult Maintenance (cups per day*)	½-1	1-1 ½	1 ½-2 ½	2 ½-3 ½	3 ½-4 ½
Weight Loss (cups per day*)	¼-¾	¾-1	1-1 ½	1 ½-2 ¼	2 ¼-2 ¾

*Standard 8 oz dry measuring cup

NUTRIENT PROFILE

	Units	AS FED	Dry Matter %	Energy Basis grams/1000 kcal
Energy Density	kcal/kg	4360		
Moisture	%	8.5		
NFE	%	23	25.14	52.75
Crude Fiber	%	2.5	2.73	5.73
Ash	%	10	10.93	22.94
Crude Protein	%	37	40.44	84.86
Arginine	%	2	2.19	4.59
Histidine	%	0.85	0.93	1.95
Isoleucine	%	1.44	1.57	3.30
Methionine	%	0.89	0.97	2.04
Methionine and Cystine	%	1.27	1.39	2.91
Leucine	%	2.5	2.73	5.73
Lysine	%	2.69	2.94	6.17
Phenylalanine	%	1.44	1.57	3.30
Phenylalanine and Tyrosine	%	2.48	2.71	5.69
Threonine	%	1.51	1.65	3.46
Tryptophan	%	0.37	0.40	0.85
Valine	%	1.76	1.92	4.04
Taurine	%	0.18	0.20	0.41
Total Fat	%	22	24.04	50.46
Linoleic acid	%	2.81	3.07	6.44
Alpha-linolenic acid	%	0.3	0.33	0.69
Arachidonic acid	%	0.14	0.15	0.32
EPA	%	0.12	0.13	0.28
DHA	%	0.15	0.16	0.34
Eicosapentanoic and Docosahexanoic acids	%	0.33	0.36	0.76
Sum Omega 3 isomers	%	0.75	0.82	1.72
Sum Omega 6 isomers	%	3	3.28	6.88
Minerals				
Calcium	%	2.32	2.54	5.32
Phosphorus	%	1.44	1.57	3.30
Magnesium	%	0.12	0.13	0.28
Sodium	%	0.42	0.46	0.96
Chloride	%	0.68	0.74	1.56
Potassium	%	0.77	0.84	1.77
Iron	mg/kg	157	171.58	36.01
Copper	mg/kg	21.32	23.30	4.89
Manganese	mg/kg	30	32.79	6.88
Selenium	mg/kg	0.8	0.87	0.18
Iodine	mg/kg	1.73	1.89	0.40
Zinc	mg/kg	200	218.58	45.87
Vitamins				
Vitamin A	IU/kg	30000	32786.89	6881
Vitamin D	IU/kg	1200	1311.48	275
Vitamin E	IU/kg	575	628.42	132
Thiamin (B1)	mg/kg	27	29.51	6.19
Riboflavin (B2)	mg/kg	17	18.58	3.90
Niacin (B3)	mg/kg	181	197.81	41.51
Pantothenic acid (B5)	mg/kg	31	33.88	7.11
Pyridoxine (B6)	mg/kg	11	12.02	2.52
Folic acid	mg/kg	2	2.19	0.46
Cobalamin (B12)	mg/kg	0.158	0.17	0.04
Choline	mg/kg	2016	2203.28	462
Biotin	mg/kg	0.302	0.33	0.07
Vitamin C	mg/kg	180	196.72	41

Instinct® Raw Longevity™ 20% Freeze-Dried Raw Meal Blend Grain-Free Recipe with Cage-Free Chicken for Adult Dogs Ages 7+ is formulated to meet the nutritional levels established by the AAFCO Dog Food Nutrient Profiles for maintenance.

Instinct® Raw Boost® Grain-Free Recipe with Real Chicken



for Puppies

Published December 2021

REAL CHICKEN RECIPE for puppies



Available Sizes: 4 lb, 10 lb

INGREDIENTS:

Chicken, Turkey Meal, Peas, Menhaden Fish Meal, Egg Product, Chicken Meal, Tapioca, Chicken Fat (preserved with Mixed Tocopherols and Citric Acid), Chickpeas, Freeze Dried Chicken, Salmon Oil, Montmorillonite Clay, Freeze Dried Chicken Liver, Lamb Meal, Natural Flavor, Pumpkinseeds, Freeze Dried Chicken Heart, Salt, Vitamins (Vitamin E Supplement, Vitamin A Supplement, L-Ascorbyl-2-Polyphosphate, Niacin Supplement, Thiamine Mononitrate, d-Calcium Pantothenate, Riboflavin Supplement, Pyridoxine Hydrochloride, Vitamin B12 Supplement, Folic Acid, Vitamin D3 Supplement, Biotin), Potassium Chloride, Carrots, Apples, Cranberries, Minerals (Zinc Proteinate, Iron Proteinate, Copper Proteinate, Manganese Proteinate, Sodium Selenite, Ethylenediamine Dihydrochloride), Dried Tomato Pomace, Choline Chloride, Taurine, Dried Kelp, Blueberries, Dried Bacillus coagulans Fermentation Product, Rosemary Extract.

GUARANTEED ANALYSIS

Crude Protein (min)	36.0%
Crude Fat (min)	21.5%
Crude Fiber (max)	3.5%
Moisture (max)	9.0%
Docosahexaenoic Acid (DHA) (min)	0.1%
Calcium (min)	1.2%
Phosphorus (min)	1.0%
Zinc (min)	120 mg/kg
Vitamin E (min)	120 IU/kg
*Ascorbic Acid (Vitamin C) (min)	100 mg/kg
*Omega 3 Fatty Acids (min)	0.5%
*Omega 6 Fatty Acids (min)	3.5%
*Bacillus coagulans (min)	80,000,000 CFU/lb
*Taurine (min)	0.1%

*Not recognized as an essential nutrient by the AAFCO Dog Food Nutrient Profiles.

CALORIES

Energy Density		Calorie Distribution		
kcal/kg	kcal/cup	Protein % Metabolizable energy	Fat % Metabolizable energy	Carbohydrate % Metabolizable energy
4430	508	35	45	20

DAILY FEEDING GUIDELINES

Weight of Dog	2-10 lb	11-20 lb	21-30 lb	31-40 lb	41-50 lb
Up to 4 Months (cups per day*)	½-1 ½	1 ½-2 ¼	2 ¼-3	3-3 ¾	3 ¾-4 ¼
4 to 8 Months (cups per day*)	¼-1 ¼	1 ¼-1 ¾	1 ¾-2 ½	2 ½-3	3-3 ½
8 to 12 Months (cups per day*)	¼-1	1-1 ½	1 ½-2	2-2 ½	2 ½-2 ¾

Over 12 Months Transition to Instinct® Kibble for Dogs

*Standard 8 oz dry measuring cup

NUTRIENT PROFILE

	Units	AS FED	Dry Matter %	Energy Basis grams/1000 kcal
Energy Density	kcal/kg	3849.00	4161.08	
Moisture	%	7.50		
NFE	%	20.55	22.22	53.39
Crude Fiber	%	1.31	1.42	3.40
Ash	%	11.20	12.11	29.10
Crude Protein	%	39.00	42.16	101.33
Arginine	%	2.55	2.76	6.63
Histidine	%	0.85	0.92	2.21
Isoleucine	%	1.53	1.65	3.98
Methionine	%	0.92	0.99	2.39
Methionine and Cystine	%	1.37	1.48	3.56
Leucine	%	2.70	2.92	7.01
Lysine	%	2.73	2.95	7.09
Phenylalanine	%	1.55	1.68	4.03
Phenylalanine and Tyrosine	%	2.66	2.88	6.91
Threonine	%	1.55	1.68	4.03
Tryptophan	%	0.40	0.43	1.04
Valine	%	1.89	2.04	4.91
Taurine	%	0.26	0.28	0.68
Total Fat	%	20.44	22.10	53.10
Linoleic acid	%	3.32	3.59	8.63
Alpha-linolenic acid	%	0.31	0.34	0.81
Arachidonic acid	%	0.17	0.18	0.44
EPA	%	0.17	0.18	0.44
DHA	%	0.2	0.22	0.52
Eicosapentanoic and Docosahexanoic acids	%	0.37	0.40	0.96
Sum Omega 3 isomers	%	0.77	0.83	2.00
Sum Omega 6 isomers	%	3.60	3.89	9.35
Minerals				
Calcium	%	2.30	2.49	5.98
Phosphorus	%	1.40	1.51	3.64
Magnesium	%	0.11	0.12	0.29
Sodium	%	0.61	0.66	1.58
Chloride	%	0.93	1.01	2.42
Potassium	%	0.87	0.94	2.26
Iron	mg/kg	190.00	205.41	49.36
Copper	mg/kg	15.00	16.22	3.90
Manganese	mg/kg	30.00	32.43	7.79
Selenium	mg/kg	0.95	1.03	0.25
Iodine	mg/kg	1.32	1.43	0.34
Zinc	mg/kg	153.00	165.41	39.75
Vitamins				
Vitamin A	IU/kg	82964	89690.81	21555
Vitamin D	IU/kg	1901	2055.14	494
Vitamin E	IU/kg	676	730.81	176
Thiamin (B1)	mg/kg	41.00	44.32	10.65
Riboflavin (B2)	mg/kg	23.00	24.86	5.98
Niacin (B3)	mg/kg	230.00	248.65	59.76
Pantothenic acid (B5)	mg/kg	38.00	41.08	9.87
Pyridoxine (B6)	mg/kg	16.00	17.30	4.16
Folic acid	mg/kg	2.90	3.14	0.75
Cobalamin (B12)	mg/kg	0.12	0.13	0.03
Choline	mg/kg	2240	2421.62	582
Biotin	mg/kg	0.28	0.30	0.073
Vitamin C	mg/kg	207	223.78	54

Instinct® Raw Boost® Grain-Free Recipe with Real Chicken for Puppies is formulated to meet the nutritional levels established by the AAFCO Dog Food Nutrient Profiles for growth except for growth of large size dogs (70 lbs or more as an adult).

Instinct® Raw Boost® Grain-Free Recipe with Real Chicken



for Large Breed Puppies

Published December 2021

REAL CHICKEN RECIPE for large breed puppies



Available Sizes: 20 lb

INGREDIENTS:

Chicken, Chicken Meal, Peas, Egg Product, Tapioca, Chicken Fat (preserved with Mixed Tocopherols and Citric Acid), Ground Flaxseed, Dried Tomato Pomace, Freeze Dried Chicken, Menhaden Fish Meal, Freeze Dried Chicken Liver, Lamb Meal, Natural Flavor, Salt, Pumpkinseeds, Freeze Dried Chicken Heart, Salmon Oil, Vitamins (Vitamin E Supplement, Niacin Supplement, L-Ascorbyl-2-Polyphosphate, Thiamine Mononitrate, d-Calcium Pantothenate, Vitamin A Supplement, Riboflavin Supplement, Pyridoxine Hydrochloride, Vitamin B12 Supplement, Folic Acid, Vitamin D3 Supplement, Biotin), Carrots, Apples, Cranberries, Potassium Chloride, Montmorillonite Clay, Minerals (Zinc Proteininate, Iron Proteininate, Copper Proteininate, Manganese Proteininate, Sodium Selenite, Ethylenediamine Dihydriodide), Choline Chloride, Dried Kelp, Blueberries, Dried Bacillus coagulans Fermentation Product, Rosemary Extract.

GUARANTEED ANALYSIS

Crude Protein (min)	33.5%
Crude Fat (min)	18.5%
Crude Fiber (max)	5.0%
Moisture (max)	9.0%
Docosahexaenoic Acid (DHA) (min)	0.1%
Calcium (min)	1.2%
Calcium (max)	1.7%
Phosphorus (min)	1.0%
Zinc (min)	120 mg/kg
Vitamin E (min)	120 IU/kg
*Ascorbic Acid (Vitamin C) (min)	100 mg/kg
*Omega 3 Fatty Acids (min)	0.9%
*Omega 6 Fatty Acids (min)	2.8%
*Bacillus coagulans (min)	60,000,000 CFU/lb

*Not recognized as an essential nutrient by the AAFCO Dog Food Nutrient Profiles.

CALORIES

Energy Density		Calorie Distribution		
kcal/kg	kcal/cup	Protein % Metabolizable energy	Fat % Metabolizable energy	Carbohydrate % Metabolizable energy
4230	485	33	41	26

DAILY FEEDING GUIDELINES

Weight of Dog	2-15 lb	16-25 lb	26-50 lb	51-75 lb	76-100 lb
Up to 4 Months (cups per day*)	½-1 ¾	1 ¾-2 ¾	2 ¾-4 ½	4 ½-6	6-7 ½
4 to 8 Months (cups per day*)	½-1 ½	1 ½-2 ¼	2 ¼-3 ¾	3 ¾-5	5-6 ¼
8 to 14 Months (cups per day*)	¼-1 ¼	1 ¼-1 ¾	1 ¾-3	3-4	4-5
Over 14 Months	Transition to Instinct® Kibble for Dogs				

*Standard 8 oz dry measuring cup

NUTRIENT PROFILE

	Units	AS FED	Dry Matter %	Energy Basis grams/1000 kcal
Energy Density	kcal/kg	4230.00		
Moisture	%	9.00		
NFE	%	26.00	28.57	61.47
Crude Fiber	%	5.00	5.49	11.82
Ash	%	8.00	8.79	18.91
Crude Protein	%	33.50	36.81	79.20
Arginine	%	2.45	2.69	5.79
Histidine	%	0.83	0.91	1.96
Isoleucine	%	1.47	1.62	3.48
Methionine	%	0.80	0.88	1.89
Methionine and Cystine	%	1.25	1.37	2.96
Leucine	%	2.48	2.73	5.86
Lysine	%	2.54	2.79	6.00
Phenylalanine	%	1.50	1.65	3.55
Phenylalanine and Tyrosine	%	2.58	2.84	6.10
Threonine	%	1.42	1.56	3.36
Tryptophan	%	0.39	0.43	0.92
Valine	%	1.73	1.90	4.09
Taurine	%	0.10	0.11	0.24
Total Fat	%	18.50	20.33	43.74
Linoleic acid	%	3.38	3.71	7.99
Alpha-linolenic acid	%	1.14	1.25	2.70
Arachidonic acid	%	0.17	0.19	0.40
EPA	%	0.04	0.04	0.09
DHA	%	0.07	0.08	0.17
Eicosapentanoic and Docosahexanoic acids	%	0.11	0.12	0.26
Sum Omega 3 isomers	%	1.27	1.40	3.00
Sum Omega 6 isomers	%	3.16	3.47	7.47
Minerals				
Calcium	%	1.70	1.87	4.02
Phosphorus	%	1.00	1.10	2.36
Magnesium	%	0.11	0.12	0.26
Sodium	%	0.64	0.70	1.51
Chloride	%	1.07	1.18	2.53
Potassium	%	0.77	0.85	1.82
Iron	mg/kg	121.20	133.19	28.65
Copper	mg/kg	13.78	15.14	3.26
Manganese	mg/kg	15.53	17.07	3.67
Selenium	mg/kg	0.72	0.79	0.17
Iodine	mg/kg	1.46	1.60	0.35
Zinc	mg/kg	120.00	131.87	28.37
Vitamins				
Vitamin A	IU/kg	35847	39392	8474
Vitamin D	IU/kg	1772	1947	419
Vitamin E	IU/kg	120	132	28
Thiamin (B1)	mg/kg	47.48	52.18	11.22
Riboflavin (B2)	mg/kg	24.73	27.18	5.85
Niacin (B3)	mg/kg	256.34	281.69	60.60
Pantothenic acid (B5)	mg/kg	48.52	53.32	11.47
Pyridoxine (B6)	mg/kg	17.71	19.46	4.19
Folic acid	mg/kg	2.85	3.13	0.67
Cobalamin (B12)	mg/kg	0.10	0.11	0.02
Choline	mg/kg	2251.54	2474.22	532
Biotin	mg/kg	0.42	0.46	0.10
Vitamin C	mg/kg	100.00	109.89	24

Instinct® Raw Boost® Grain-Free Recipe with Real Chicken for Large Breed Puppies is formulated to meet the nutritional levels established by the AAFCO Dog Food Nutrient Profiles for growth including growth of large size dogs (70 lbs or more as an adult).

Instinct® Raw Boost® Grain-Free Recipe with Real Beef



for Dogs

Published December 2021

REAL BEEF RECIPE for dogs



Available Sizes: 4 lb, 10 lb, 20 lb

INGREDIENTS:

Beef, White Fish Meal, Herring Meal, Chicken Fat (preserved with Mixed Tocopherols and Citric Acid), Peas, Tapioca, Chicken Meal, Menhaden Fish Meal, Natural Flavor, Freeze Dried Beef, Freeze Dried Beef Liver, Pumpkinseeds, Dried Tomato Pomace, Freeze Dried Beef Heart, Freeze Dried Beef Kidney, Freeze Dried Beef Spleen, Montmorillonite Clay, Vitamins (Vitamin E Supplement, Vitamin A Supplement, L-Ascorbyl-2-Polyphosphate, Niacin Supplement, Thiamine Mononitrate, d-Calcium Pantothenate, Riboflavin Supplement, Pyridoxine Hydrochloride, Vitamin B12 Supplement, Folic Acid, Vitamin D3 Supplement, Biotin), Chickpeas, Carrots, Apples, Cranberries, Minerals (Zinc Proteininate, Iron Proteininate, Copper Proteininate, Manganese Proteininate, Sodium Selenite, Ethylenediamine Dihydriodide), Potassium Chloride, Salt, Choline Chloride, Taurine, Dried Kelp, Salmon Oil, Blueberries, Dried Bacillus coagulans Fermentation Product, Rosemary Extract.

GUARANTEED ANALYSIS

Crude Protein (min)	35.0%
Crude Fat (min)	21.0%
Crude Fiber (max)	3.5%
Moisture (max)	9.0%
Zinc (min):	120 mg/kg
Selenium (min)	0.6 mg/kg
Vitamin A (min)	18,000 IU/kg
Vitamin E (min)	120 IU/kg
*Ascorbic Acid (Vitamin C) (min)	100 mg/kg
*Omega 3 Fatty Acids (min)	0.6%
*Omega 6 Fatty Acids (min)	3.1%
*Bacillus coagulans (min)	80,000,000 CFU/lb
*Taurine (min)	0.1%

*Not recognized as an essential nutrient by the AAFCO Dog Food Nutrient Profiles.

CALORIES

Energy Density		Calorie Distribution		
kcal/kg	kcal/cup	Protein % Metabolizable energy	Fat % Metabolizable energy	Carbohydrate % Metabolizable energy
4396	504	31	49	20

DAILY FEEDING GUIDELINES

Weight of Dog	5-15 lb	16-25 lb	26-50 lb	51-75 lb	76-100 lb
Adult Maintenance (cups per day*)	½-1	1-1 ¼	1 ¼-2 ¼	2 ¼-3 ¼	3 ¼-4
Weight Loss (cups per day*)	¼-½	½-¾	¾-1 ½	1 ½-2	2-2 ½

*Standard 8 oz dry measuring cup

NUTRIENT PROFILE

	Units	AS FED	Dry Matter %	Energy Basis grams/1000 kcal
Energy Density	kcal/kg	3966.00	4287.57	
Moisture	%	7.50		
NFE	%	22.12	23.91	55.77
Crude Fiber	%	1.50	1.62	3.78
Ash	%	10.48	11.33	26.42
Crude Protein	%	35.50	38.38	89.51
Arginine	%	2.33	2.52	5.87
Histidine	%	0.77	0.83	1.94
Isoleucine	%	1.39	1.50	3.50
Methionine	%	0.85	0.92	2.14
Methionine and Cystine	%	1.16	1.25	2.92
Leucine	%	2.36	2.55	5.95
Lysine	%	2.69	2.91	6.78
Phenylalanine	%	1.37	1.48	3.45
Phenylalanine and Tyrosine	%	2.43	2.63	6.13
Threonine	%	1.45	1.57	3.66
Tryptophan	%	0.35	0.38	0.88
Valine	%	1.69	1.83	4.26
Taurine	%	0.19	0.21	0.48
Total Fat	%	22.90	24.76	57.74
Linoleic acid	%	3.22	3.48	8.12
Alpha-linolenic acid	%	0.22	0.24	0.55
Arachidonic acid	%	0.11	0.12	0.28
EPA	%	0.43	0.46	1.08
DHA	%	0.49	0.53	1.24
Eicosapentanoic and Docosahexanoic acids	%	0.92	0.99	2.32
Sum Omega 3 isomers	%	0.712	0.77	1.80
Sum Omega 6 isomers	%	3.87	4.18	9.76
Minerals				
Calcium	%	2.25	2.43	5.67
Phosphorus	%	1.39	1.50	3.50
Magnesium	%	0.14	0.15	0.35
Sodium	%	0.51	0.55	1.29
Chloride	%	0.82	0.89	2.07
Potassium	%	0.65	0.70	1.64
Iron	mg/kg	202.00	218.38	50.93
Copper	mg/kg	14.00	15.14	3.53
Manganese	mg/kg	22.00	23.78	5.55
Selenium	mg/kg	1.17	1.26	0.30
Iodine	mg/kg	1.43	1.55	0.36
Zinc	mg/kg	157.00	169.73	39.59
Vitamins				
Vitamin A	IU/kg	86846	93887.57	21898
Vitamin D	IU/kg	2190	2367.57	552
Vitamin E	IU/kg	596	644.32	150
Thiamin (B1)	mg/kg	43.00	46.49	10.84
Riboflavin (B2)	mg/kg	22.00	23.78	5.55
Niacin (B3)	mg/kg	212.00	229.19	53.45
Pantothenic acid (B5)	mg/kg	37.00	40.00	9.33
Pyridoxine (B6)	mg/kg	15.00	16.22	3.78
Folic acid	mg/kg	2.36	2.55	0.60
Cobalamin (B12)	mg/kg	0.15	0.16	0.04
Choline	mg/kg	1874	2025.95	473
Biotin	mg/kg	0.26	0.28	0.066
Vitamin C	mg/kg	193	208.65	49

Instinct® Raw Boost® Grain-Free Recipe with Real Beef is formulated to meet the nutritional levels established by the AAFCO Dog Food Nutrient Profiles for all life stages except for growth of large size dogs (70 lbs or more as an adult).

Instinct® Raw Boost® Grain-Free Recipe with Real Chicken



for Dogs

Published December 2021

REAL CHICKEN RECIPE for dogs



Available Sizes: 4 lb, 10 lb, 21 lb

INGREDIENTS:

Chicken, Chicken Meal, Peas, Chicken Fat (preserved with Mixed Tocopherols and Citric Acid), Tapioca, Herring Meal, Freeze Dried Chicken, Menhaden Fish Meal, Natural Flavor, Freeze Dried Chicken Liver, Dried Tomato Pomace, Pumpkinseeds, Freeze Dried Chicken Heart, Salt, Vitamins (Vitamin E Supplement, Vitamin A Supplement, L-Ascorbyl-2-Polyphosphate, Niacin Supplement, Thiamine Mononitrate, d-Calcium Pantothenate, Riboflavin Supplement, Pyridoxine Hydrochloride, Vitamin B12 Supplement, Folic Acid, Vitamin D3 Supplement, Biotin), Carrots, Apples, Cranberries, Montmorillonite Clay, Minerals (Zinc Proteinate, Iron Proteinate, Copper Proteinate, Manganese Proteinate, Sodium Selenite, Ethylenediamine Dihydroiodide), Potassium Chloride, Taurine, Choline Chloride, Dried Kelp, Salmon Oil, Blueberries, Dried Bacillus coagulans Fermentation Product, Rosemary Extract.

GUARANTEED ANALYSIS

Crude Protein (min)	37.0%
Crude Fat (min)	20.5%
Crude Fiber (max)	3.0%
Moisture (max)	9.0%
Zinc (min):	120 mg/kg
Selenium (min)	0.6 mg/kg
Vitamin A (min)	18,000 IU/kg
Vitamin E (min)	120 IU/kg
*Ascorbic Acid (Vitamin C) (min)	100 mg/kg
*Omega 3 Fatty Acids (min)	0.35%
*Omega 6 Fatty Acids (min)	3.2%
*Bacillus coagulans (min)	80,000,000 CFU/lb
*Taurine (min)	0.1%

*Not recognized as an essential nutrient by the AAFCO Dog Food Nutrient Profiles.

CALORIES

Energy Density		Calorie Distribution		
kcal/kg	kcal/cup	Protein % Metabolizable energy	Fat % Metabolizable energy	Carbohydrate % Metabolizable energy
4469	512	35	45	18

DAILY FEEDING GUIDELINES

Weight of Dog	5-15 lb	16-25 lb	26-50 lb	51-75 lb	76-100 lb
Adult Maintenance (cups per day*)	½-1	1-1 ¼	1 ¼-2 ¼	2 ¼- 3	3-3 ¾
Weight Loss (cups per day*)	¼-½	½-¾	¾-1 ½	1 ½-2	2-2 ½

*Standard 8 oz dry measuring cup

NUTRIENT PROFILE

	Units	AS FED	Dry Matter %	Energy Basis grams/1000 kcal
Energy Density	kcal/kg	3948.00	4268.11	
Moisture	%	7.50		
NFE	%	19.93	21.55	50.48
Crude Fiber	%	1.70	1.84	4.31
Ash	%	9.17	9.91	23.23
Crude Protein	%	39.90	43.14	101.06
Arginine	%	2.81	3.04	7.12
Histidine	%	0.93	1.01	2.36
Isoleucine	%	1.55	1.68	3.93
Methionine	%	0.85	0.92	2.15
Methionine and Cystine	%	1.20	1.30	3.04
Leucine	%	2.50	2.70	6.33
Lysine	%	2.96	3.20	7.50
Phenylalanine	%	1.51	1.63	3.82
Phenylalanine and Tyrosine	%	2.61	2.82	6.61
Threonine	%	1.57	1.70	3.98
Tryptophan	%	0.41	0.44	1.04
Valine	%	1.78	1.92	4.51
Taurine	%	0.19	0.21	0.48
Total Fat	%	21.80	23.57	55.22
Linoleic acid	%	3.67	3.97	9.30
Alpha-linolenic acid	%	0.26	0.28	0.66
Arachidonic acid	%	0.14	0.15	0.35
EPA	%	0.07	0.08	0.18
DHA	%	0.08	0.09	0.20
Eicosapentanoic and Docosahexanoic acids	%	0.15	0.16	0.38
Sum Omega 3 isomers	%	0.41	0.44	1.04
Sum Omega 6 isomers	%	3.82	4.13	9.68
Minerals				
Calcium	%	2.39	2.58	6.05
Phosphorus	%	1.45	1.57	3.67
Magnesium	%	0.13	0.14	0.33
Sodium	%	0.46	0.50	1.17
Chloride	%	0.64	0.69	1.62
Potassium	%	0.74	0.80	1.87
Iron	mg/kg	140.00	151.35	35.46
Copper	mg/kg	21.00	22.70	5.32
Manganese	mg/kg	31.00	33.51	7.85
Selenium	mg/kg	0.91	0.98	0.23
Iodine	mg/kg	1.45	1.57	0.37
Zinc	mg/kg	236.00	255.14	59.78
Vitamins				
Vitamin A	IU/kg	83266	90017.30	21091
Vitamin D	IU/kg	2337	2526.49	592
Vitamin E	IU/kg	1099	1188.11	278
Thiamin (B1)	mg/kg	29.00	31.35	7.35
Riboflavin (B2)	mg/kg	17.00	18.38	4.31
Niacin (B3)	mg/kg	189.00	204.32	47.87
Pantothenic acid (B5)	mg/kg	28.00	30.27	7.09
Pyridoxine (B6)	mg/kg	12.00	12.97	3.04
Folic acid	mg/kg	2.07	2.24	0.52
Cobalamin (B12)	mg/kg	0.10	0.11	0.03
Choline	mg/kg	1966	2125.41	498
Biotin	mg/kg	0.22	0.24	0.056
Vitamin C	mg/kg	200	216.22	51

Instinct® Raw Boost® Grain-Free Recipe with Real Chicken is formulated to meet the nutritional levels established by the AAFCO Dog Food Nutrient Profiles for all life stages except for growth of large size dogs (70 lbs or more as an adult).

Instinct® Raw Boost® Grain-Free Recipe with Real Salmon



for Dogs

Published December 2021

REAL SALMON RECIPE for dogs



Available Sizes: 4 lb, 19 lb

INGREDIENTS:

Salmon, White Fish Meal, Peas, Menhaden Fish Meal, Canola Oil (preserved with Mixed Tocopherols and Citric Acid), Herring Meal, Chickpeas, Pea Protein, Natural Flavor, Freeze Dried Beef, Tapioca, Freeze Dried Beef Liver, Pumpkinseeds, Freeze Dried Beef Heart, Dried Tomato Pomace, Freeze Dried Beef Kidney, Freeze Dried Beef Spleen, Montmorillonite Clay, Carrots, Apples, Cranberries, Vitamins (L-Ascorbyl-2-Polyphosphate, Vitamin E Supplement, Niacin Supplement, Vitamin A Supplement, Thiamine Mononitrate, d-Calcium Pantothenate, Riboflavin Supplement, Pyridoxine Hydrochloride, Vitamin B12 Supplement, Folic Acid, Vitamin D3 Supplement, Biotin), Choline Chloride, Minerals (Zinc Proteinates, Iron Proteinates, Copper Proteinates, Manganese Proteinates, Sodium Selenite, Ethylenediamine Dihydrochloride), Freeze Dried Cod, Dried Kelp, Salmon Oil, Blueberries, Dried Bacillus coagulans Fermentation Product, Rosemary Extract.

GUARANTEED ANALYSIS

Crude Protein (min)	37.5%
Crude Fat (min)	21.5%
Crude Fiber (max)	4.5%
Moisture (max)	9.0%
Zinc (min):	120 mg/kg
Selenium (min)	0.6 mg/kg
Vitamin A (min)	18,000 IU/kg
Vitamin E (min)	120 IU/kg
*Ascorbic Acid (Vitamin C) (min)	100 mg/kg
*Omega 3 Fatty Acids (min)	1.9%
*Omega 6 Fatty Acids (min)	2.8%
*Bacillus coagulans (min)	60,000,000 CFU/lb

*Not recognized as an essential nutrient by the AAFCO Dog Food Nutrient Profiles.

CALORIES

Energy Density		Calorie Distribution		
kcal/kg	kcal/cup	Protein % Metabolizable energy	Fat % Metabolizable energy	Carbohydrate % Metabolizable energy
4583	525	36	45	19

DAILY FEEDING GUIDELINES

Weight of Dog	5-15 lb	16-25 lb	26-50 lb	51-75 lb	76-100 lb
Adult Maintenance (cups per day*)	½-1	1-1 ¼	1 ¼-2 ¼	2 ¼- 3	3-3 ¾
Weight Loss (cups per day*)	¼-½	½-¾	¾-1 ¼	1 ¼-2	2-2 ¼

*Standard 8 oz dry measuring cup

NUTRIENT PROFILE

	Units	AS FED	Dry Matter %	Energy Basis grams/1000 kcal
Energy Density	kcal/kg	4570.00		
Moisture	%	10.00		
NFE	%	20.12	22.36	44.03
Crude Fiber	%	4.00	4.44	8.75
Ash	%	9.00	10.00	19.69
Crude Protein	%	37.50	41.67	82.06
Arginine	%	2.40	2.67	5.25
Histidine	%	0.90	1.00	1.97
Isoleucine	%	1.60	1.78	3.50
Methionine	%	0.92	1.02	2.01
Methionine and Cystine	%	1.27	1.41	2.78
Leucine	%	2.90	3.22	6.35
Lysine	%	3.00	3.33	6.56
Phenylalanine	%	1.61	1.79	3.52
Phenylalanine and Tyrosine	%	2.72	3.02	5.95
Threonine	%	1.60	1.78	3.50
Tryptophan	%	0.40	0.44	0.88
Valine	%	1.89	2.10	4.14
Taurine	%	0.21	0.23	0.46
Total Fat	%	21.00	23.33	45.95
Linoleic acid	%	3.95	4.39	8.64
Alpha-linolenic acid	%	1.39	1.54	3.04
Arachidonic acid	%	0.066	0.07	0.14
EPA	%	0.356	0.40	0.78
DHA	%	0.434	0.48	0.95
Eicosapentanoic and Docosahexanoic acids	%	0.79	0.88	1.73
Sum Omega 3 isomers	%	2.24	2.49	4.90
Sum Omega 6 isomers	%	3.57	3.97	7.81
Minerals				
Calcium	%	2.10	2.33	4.60
Phosphorus	%	1.40	1.56	3.06
Magnesium	%	0.15	0.17	0.33
Sodium	%	0.60	0.67	1.31
Chloride	%	0.84	0.93	1.84
Potassium	%	0.90	1.00	1.97
Iron	mg/kg	346.62	385.13	75.85
Copper	mg/kg	17.60	19.56	3.85
Manganese	mg/kg	34.59	38.43	7.57
Selenium	mg/kg	1.37	1.52	0.30
Iodine	mg/kg	2.37	2.63	0.52
Zinc	mg/kg	160.00	177.78	35.01
Vitamins				
Vitamin A	IU/kg	51638	57376	11299
Vitamin D	IU/kg	2715	3017	594
Vitamin E	IU/kg	100	111	22
Thiamin (B1)	mg/kg	16.00	17.78	3.50
Riboflavin (B2)	mg/kg	10.00	11.11	2.19
Niacin (B3)	mg/kg	92.00	102.22	20.13
Pantothenic acid (B5)	mg/kg	20.00	22.22	4.38
Pyridoxine (B6)	mg/kg	6.00	6.67	1.31
Folic acid	mg/kg	1.10	1.22	0.24
Cobalamin (B12)	mg/kg	0.10	0.11	0.02
Choline	mg/kg	2590.00	2877.78	567
Biotin	mg/kg	0.11	0.12	0.02
Vitamin C	mg/kg	85.00	94.44	19

Instinct® Raw Boost® Grain-Free Recipe with Real Salmon is formulated to meet the nutritional levels established by the AAFCO Dog Food Nutrient Profiles for all life stages except for growth of large size dogs (70 lbs or more as an adult).

Instinct® Raw Boost® Grain-Free Recipe with Real Beef

for Small Breed Dogs



Published December 2021

REAL BEEF RECIPE for small breed dogs



Available Sizes: 4 lb, 10 lb

INGREDIENTS:

Beef, Herring Meal, Peas, Turkey Meal (source of Glucosamine and Chondroitin Sulfate), Chicken Fat (preserved with Mixed Tocopherols and Citric Acid), Tapioca, Egg Product, Dried Tomato Pomace, Lamb Meal, Chickpeas, Natural Flavor, Freeze Dried Beef, Coconut Oil, Freeze Dried Beef Liver, Pumpkinseeds, Freeze Dried Beef Heart, Salt, Potassium Chloride, Freeze Dried Beef Kidney, Freeze Dried Beef Spleen, Carrots, Apples, Cranberries, Vitamins (Vitamin E Supplement, L-Ascorbyl-2-Polyphosphate, Niacin Supplement, Thiamine Mononitrate, d-Calcium Pantothenate, Vitamin A Supplement, Riboflavin Supplement, Pyridoxine Hydrochloride, Vitamin B12 Supplement, Folic Acid, Vitamin D3 Supplement, Biotin), Minerals (Zinc Proteininate, Iron Proteininate, Copper Proteininate, Manganese Proteininate, Sodium Selenite, Ethylenediamine Dihydrochloride), Montmorillonite Clay, Choline Chloride, Dried Kelp, Salmon Oil, Blueberries, Dried Bacillus coagulans Fermentation Product, Rosemary Extract.

GUARANTEED ANALYSIS

Crude Protein (min)	33.5%
Crude Fat (min)	21.0%
Crude Fiber (max)	5.0%
Moisture (max)	9.0%
Calcium (min)	1.4%
Phosphorus (min)	1.1%
Zinc (min)	120 mg/kg
Vitamin E (min)	225 IU/kg
*Ascorbic Acid (Vitamin C) (min)	120 mg/kg
*Omega 3 Fatty Acids (min)	0.5%
*Omega 6 Fatty Acids (min)	2.5%
*Glucosamine (min)	300 mg/kg
*Chondroitin Sulfate (min)	325 mg/kg
*Bacillus coagulans (min)	60,000,000 CFU/lb

*Not recognized as an essential nutrient by the AAFCO Dog Food Nutrient Profiles.

CALORIES

Energy Density		Calorie Distribution		
kcal/kg	kcal/cup	Protein % Metabolizable energy	Fat % Metabolizable energy	Carbohydrate % Metabolizable energy
4287	469	33	47	20

DAILY FEEDING GUIDELINES

Weight of Dog	2-8 lb	9-12 lb	13-20 lb	21-30 lb
Adult Maintenance (cups per day*)	¼-¾	¾-1	1-1 ¼	1 ¼-1 ¾
Weight Loss (cups per day*)	½-¾	¾-1	1-1 ¼	1 ¼-1 ¾

*Standard 8 oz dry measuring cup

NUTRIENT PROFILE

	Units	AS FED	Dry Matter %	Energy Basis grams/1000 kcal
Energy Density	kcal/kg	4287.00		
Moisture	%	9.00		
NFE	%	21.00	23.08	48.99
Crude Fiber	%	5.00	5.49	11.66
Ash	%	10.00	10.99	23.33
Crude Protein	%	33.50	36.81	78.14
Arginine	%	2.50	2.75	5.83
Histidine	%	0.72	0.79	1.68
Isoleucine	%	1.33	1.46	3.10
Methionine	%	0.85	0.93	1.98
Methionine and Cystine	%	1.27	1.40	2.96
Leucine	%	1.57	1.73	3.66
Lysine	%	2.38	2.62	5.55
Phenylalanine	%	1.34	1.47	3.13
Phenylalanine and Tyrosine	%	2.39	2.63	5.57
Threonine	%	1.31	1.44	3.06
Tryptophan	%	0.38	0.42	0.89
Valine	%	1.58	1.74	3.69
Taurine	%	0.16	0.18	0.37
Total Fat	%	21.50	23.63	50.15
Linoleic acid	%	3.01	3.31	7.02
Alpha-linolenic acid	%	0.21	0.23	0.49
Arachidonic acid	%	0.11	0.12	0.25
EPA	%	0.16	0.18	0.37
DHA	%	0.25	0.28	0.59
Eicosapentanoic and Docosahehexanoic acids	%	0.41	0.45	0.96
Sum Omega 3 isomers	%	0.58	0.64	1.36
Sum Omega 6 isomers	%	3.03	1.54	7.07
Minerals				
Calcium	%	1.40	1.54	3.27
Phosphorus	%	1.10	1.21	2.57
Magnesium	%	0.15	0.16	0.35
Sodium	%	0.67	0.74	1.56
Chloride	%	1.25	1.37	2.92
Potassium	%	0.88	0.97	2.05
Iron	mg/kg	122.24	134.33	285.14
Copper	mg/kg	30.89	33.95	72.06
Manganese	mg/kg	21.14	23.23	49.31
Selenium	mg/kg	0.79	0.87	1.84
Iodine	mg/kg	1.63	1.79	3.80
Zinc	mg/kg	118.00	129.67	275.25
Vitamins				
Vitamin A	IU/kg	6386	7018	14897
Vitamin D	IU/kg	44	48	102
Vitamin E	IU/kg	280	308	653
Thiamin (B1)	mg/kg	28.94	31.80	67.51
Riboflavin (B2)	mg/kg	16.21	17.81	37.81
Niacin (B3)	mg/kg	136.34	149.82	318.03
Pantothenic acid (B5)	mg/kg	31.85	35.00	74.29
Pyridoxine (B6)	mg/kg	9.60	10.55	22.39
Folic acid	mg/kg	1.84	2.02	4.29
Cobalamin (B12)	mg/kg	0.10	0.11	0.23
Choline	mg/kg	1871.83	2056.96	4366
Biotin	mg/kg	0.23	0.25	0.54
Vitamin C	mg/kg	120	131.87	280

Instinct® Raw Boost® Grain-Free Recipe with Real Beef for Small Breed Dogs is formulated to meet the nutritional levels established by the AAFCO Dog Food Nutrient Profiles for all life stages except for growth of large size dogs (70 lbs or more as an adult).

Instinct® Raw Boost® Grain-Free Recipe with Real Chicken



for Small Breed Dogs

Published December 2021

REAL CHICKEN RECIPE for small breed dogs



Available Sizes: 4 lb, 10 lb

INGREDIENTS:

Chicken, Chicken Meal (source of Glucosamine and Chondroitin Sulfate), Chickpeas, Tapioca, Chicken Fat (preserved with Mixed Tocopherols and Citric Acid), Turkey Meal, Herring Meal, Peas, Freeze Dried Chicken, Dried Tomato Pomace, Natural Flavor, Freeze Dried Chicken Liver, Coconut Oil, Salt, Pumpkinseeds, Potassium Chloride, Freeze Dried Chicken Heart, Egg Product, Vitamins (Vitamin E Supplement, Niacin Supplement, L-Ascorbyl-2-Polyphosphate, Thiamine Mononitrate, d-Calcium Pantothenate, Vitamin A Supplement, Riboflavin Supplement, Pyridoxine Hydrochloride, Vitamin B12 Supplement, Folic Acid, Vitamin D3 Supplement, Biotin), Montmorillonite Clay, Carrots, Apples, Cranberries, Minerals (Zinc Proteinates, Iron Proteinates, Copper Proteinates, Manganese Proteinates, Sodium Selenite, Ethylenediamine Dihydrochloride), Choline Chloride, Dried Kelp, Salmon Oil, Blueberries, Dried Bacillus coagulans Fermentation Product, Rosemary Extract.

GUARANTEED ANALYSIS

Crude Protein (min)	35.0%
Crude Fat (min)	20.0%
Crude Fiber (max)	4.0%
Moisture (max)	9.0%
Calcium (min)	1.4%
Phosphorus (min)	1.1%
Zinc (min)	120 mg/kg
Vitamin E (min)	225 IU/kg
*Ascorbic Acid (Vitamin C) (min)	120 mg/kg
*Omega 3 Fatty Acids (min)	0.25%
*Omega 6 Fatty Acids (min)	2.5%
*Glucosamine (min)	300 mg/kg
*Chondroitin Sulfate (min)	525 mg/kg
*Bacillus coagulans (min)	60,000,000 CFU/lb

*Not recognized as an essential nutrient by the AAFCO Dog Food Nutrient Profiles.

CALORIES

Energy Density		Calorie Distribution		
kcal/kg	kcal/cup	Protein % Metabolizable energy	Fat % Metabolizable energy	Carbohydrate % Metabolizable energy
4290	469	35	42	23

DAILY FEEDING GUIDELINES

Weight of Dog	2-8 lb	9-12 lb	13-20 lb	21-30 lb
Adult Maintenance (cups per day*)	¼-¾	¾-1	1-1 ¼	1 ¼-1 ¾
Weight Loss (cups per day*)	½-¾	¾-1	1-1 ¼	1 ¼-1 ¾

*Standard 8 oz dry measuring cup

NUTRIENT PROFILE

	Units	AS FED	Dry Matter %	Energy Basis grams/1000 kcal
Energy Density	kcal/kg	4250.00		
Moisture	%	9.00		
NFE	%	25.00	27.47	58.82
Crude Fiber	%	3.00	3.30	7.06
Ash	%	10.00	10.99	23.53
Crude Protein	%	37.00	40.66	87.06
Arginine	%	2.50	2.75	5.88
Histidine	%	0.80	0.88	1.88
Isoleucine	%	1.40	1.54	3.29
Methionine	%	0.77	0.85	1.81
Methionine and Cystine	%	1.12	1.23	2.64
Leucine	%	2.60	2.86	6.12
Lysine	%	2.50	2.75	5.88
Phenylalanine	%	1.24	1.36	2.92
Phenylalanine and Tyrosine	%	2.24	2.46	5.27
Threonine	%	1.50	1.65	3.53
Tryptophan	%	0.40	0.44	0.94
Valine	%	1.49	1.64	3.51
Taurine	%	0.16	0.18	0.38
Total Fat	%	20.00	21.98	47.06
Linoleic acid	%	4.16	4.57	9.79
Alpha-linolenic acid	%	0.26	0.29	0.61
Arachidonic acid	%	0.11	0.12	0.26
EPA	%	0.05	0.05	0.12
DHA	%	0.06	0.07	0.14
Eicosapentanoic and Docosahexanoic acids	%	0.11	0.12	0.26
Sum Omega 3 isomers	%	0.3	0.33	0.71
Sum Omega 6 isomers	%	2.6	2.86	6.12
Minerals				
Calcium	%	2.30	2.53	5.41
Phosphorus	%	1.40	1.54	3.29
Magnesium	%	0.13	0.14	0.31
Sodium	%	0.40	0.44	0.94
Chloride	%	1.38	1.52	3.25
Potassium	%	0.70	0.77	1.65
Iron	mg/kg	150.87	165.79	35.50
Copper	mg/kg	17.70	19.45	4.16
Manganese	mg/kg	49.10	53.96	11.55
Selenium	mg/kg	0.76	0.84	0.18
Iodine	mg/kg	1.22	1.34	0.29
Zinc	mg/kg	128.00	140.66	30.12
Vitamins				
Vitamin A	IU/kg	59371	65243	13970
Vitamin D	IU/kg	1757	1931	413
Vitamin E	IU/kg	399	438	94
Thiamin (B1)	mg/kg	65.00	71.43	15.29
Riboflavin (B2)	mg/kg	24.00	26.37	5.65
Niacin (B3)	mg/kg	252.00	276.92	59.29
Pantothenic acid (B5)	mg/kg	43.00	47.25	10.12
Pyridoxine (B6)	mg/kg	17.00	18.68	4.00
Folic acid	mg/kg	3.40	3.74	0.80
Cobalamin (B12)	mg/kg	0.13	0.14	0.03
Choline	mg/kg	1387.92	1525.19	327
Biotin	mg/kg	0.25	0.27	0.06
Vitamin C	mg/kg	85.00	93.41	20

Instinct® Raw Boost® Grain-Free Recipe with Real Chicken for Small Breed Dogs is formulated to meet the nutritional levels established by the AAFCO Dog Food Nutrient Profiles for all life stages except for growth of large size dogs (70 lbs or more as an adult).

Instinct® Raw Boost® Grain-Free Recipe with Real Chicken



for Senior Dogs

Published December 2021

REAL CHICKEN RECIPE for senior dogs



Available Sizes: 4 lb, 21 lb

INGREDIENTS:

Chicken Meal (source of Glucosamine and Chondroitin Sulfate), Salmon Meal, Chicken, Tapioca, Chickpeas, Peas, Egg Product, Chicken Fat (preserved with Mixed Tocopherols and Citric Acid), Freeze Dried Chicken, Salmon Oil, Dried Tomato Pomace, Freeze Dried Chicken Liver, Natural Flavor, Pumpkinseeds, Montmorillonite Clay, Freeze Dried Chicken Heart, Vitamins (Vitamin E Supplement, Vitamin A Supplement, L-Ascorbyl-2-Polyphosphate, Niacin Supplement, Thiamine Mononitrate, d-Calcium Pantothenate, Riboflavin Supplement, Pyridoxine Hydrochloride, Vitamin B12 Supplement, Folic Acid, Vitamin D3 Supplement, Biotin), Carrots, Apples, Cranberries, Potassium Chloride, Minerals (Zinc Proteininate, Iron Proteininate, Copper Proteininate, Manganese Proteininate, Sodium Selenite, Ethylenediamine Dihydriodide), L-Carnitine, Choline Chloride, Taurine, Turmeric, Salt, Dried Kelp, Blueberries, Dried Bacillus coagulans Fermentation Product, Rosemary Extract.

GUARANTEED ANALYSIS

Crude Protein (min)	36.0%
Crude Fat (min)	16.0%
Crude Fiber (max)	3.5%
Moisture (max)	9.0%
Docosahexaenoic Acid (DHA) (min)	0.1%
Calcium (min)	1.2%
Phosphorus (min)	0.9%
Zinc (min)	120 mg/kg
Vitamin E (min)	225 IU/kg
*Ascorbic Acid (Vitamin C) (min)	120 mg/kg
*Omega 3 Fatty Acids (min)	0.5%
*Omega 6 Fatty Acids (min)	2.5%
*Glucosamine (min)	350 mg/kg
*Chondroitin Sulfate (min)	1,100 mg/kg
*L-Carnitine (min)	300 mg/kg
*Bacillus coagulans (min)	80,000,000 CFU/lb
*Taurine (min)	0.1%

*Not recognized as an essential nutrient by the AAFCO Dog Food Nutrient Profiles.

CALORIES

Energy Density		Calorie Distribution		
kcal/kg	kcal/cup	Protein % Metabolizable energy	Fat % Metabolizable energy	Carbohydrate % Metabolizable energy
4080	453	38	38	23

DAILY FEEDING GUIDELINES

Weight of Dog	5-15 lb	16-25 lb	26-50 lb	51-75 lb	76-100 lb
Adult Maintenance (cups per day*)	½-1	1-1 ½	1 ½-2 ½	2 ½-3 ½	3 ½-4 ¼
Weight Loss (cups per day*)	¼-¾	¾-1	1-1 ½	1 ½-2 ¼	2 ¼-2 ¾

*Standard 8 oz dry measuring cup

NUTRIENT PROFILE

	Units	AS FED	Dry Matter %	Energy Basis grams/1000 kcal
Energy Density	kcal/kg	3698	3997.84	
Moisture	%	7.5		
NFE	%	24.7	26.70	66.79
Crude Fiber	%	1.7	1.84	4.60
Ash	%	9.8	10.59	26.50
Crude Protein	%	39.9	43.14	107.90
Arginine	%	2.6	2.81	7.03
Histidine	%	0.86	0.93	2.33
Isoleucine	%	1.47	1.59	3.98
Methionine	%	0.92	0.99	2.49
Methionine and Cystine	%	1.28	1.38	3.46
Leucine	%	2.58	2.79	6.98
Lysine	%	2.71	2.93	7.33
Phenylalanine	%	1.45	1.57	3.92
Phenylalanine and Tyrosine	%	2.51	2.71	6.79
Threonine	%	1.54	1.66	4.16
Tryptophan	%	0.37	0.40	1.00
Valine	%	1.78	1.92	4.81
Taurine	%	0.3	0.32	0.81
Total Fat	%	16.5	17.84	44.62
Linoleic acid	%	2.9	3.14	7.84
Alpha-linolenic acid	%	0.31	0.34	0.84
Arachidonic acid	%	0.13	0.14	0.35
EPA	%	0.13	0.14	0.35
DHA	%	0.22	0.24	0.59
Eicosapentanoic and Docosahexanoic acids	%	0.35	0.38	0.95
Sum Omega 3 isomers	%	0.72	0.78	1.95
Sum Omega 6 isomers	%	3	3.24	8.11
Minerals				
Calcium	%	2.3	2.49	6.22
Phosphorus	%	1.45	1.57	3.92
Magnesium	%	0.13	0.14	0.35
Sodium	%	0.46	0.50	1.24
Chloride	%	0.64	0.69	1.73
Potassium	%	0.74	0.80	2.00
Iron	mg/kg	140	151.35	37.86
Copper	mg/kg	21	22.70	5.68
Manganese	mg/kg	31	33.51	8.38
Selenium	mg/kg	0.9	0.97	0.24
Iodine	mg/kg	1.45	1.57	0.39
Zinc	mg/kg	236	255.14	63.82
Vitamins				
Vitamin A	IU/kg	83266	90017.30	22516
Vitamin D	IU/kg	2337	2526.49	632
Vitamin E	IU/kg	1099	1188.11	297
Thiamin (B1)	mg/kg	29	31.35	7.84
Riboflavin (B2)	mg/kg	17	18.38	4.60
Niacin (B3)	mg/kg	189	204.32	51.11
Pantothenic acid (B5)	mg/kg	28	30.27	7.57
Pyridoxine (B6)	mg/kg	12	12.97	3.24
Folic acid	mg/kg	2	2.16	0.54
Cobalamin (B12)	mg/kg	0.09	0.10	0.02
Choline	mg/kg	1966	2125.41	532
Biotin	mg/kg	0.22	0.24	0.059
Vitamin C	mg/kg	200	216.22	54

Instinct® Raw Boost® Grain-Free Recipe with Real Chicken for Senior Dogs is formulated to meet the nutritional levels established by the AAFCO Dog Food Nutrient Profiles for maintenance.

Instinct® Raw Boost® Grain-Free Recipe with Real Chicken for Healthy Weight



Published December 2021

for Dogs

HEALTHY WEIGHT RECIPE for dogs



Available Sizes: 4 lb, 20 lb

INGREDIENTS:

Chicken, Turkey Meal, Peas, Tapioca, Menhaden Fish Meal, Chicken Meal, Dried Tomato Pomace, Dehydrated Alfalfa Meal, Chicken Fat (preserved with Mixed Tocopherols and Citric Acid), Freeze Dried Chicken, Montmorillonite Clay, Freeze Dried Chicken Liver, Natural Flavor, Salt, Pumpkinseeds, Freeze Dried Chicken Heart, Vitamins (Vitamin E Supplement, Niacin Supplement, L-Ascorbyl-2-Polyphosphate, Thiamine Mononitrate, d-Calcium Pantothenate, Vitamin A Supplement, Riboflavin Supplement, Pyridoxine Hydrochloride, Vitamin B12 Supplement, Folic Acid, Vitamin D3 Supplement, Biotin), Carrots, Apples, Cranberries, Minerals (Zinc Proteinate, Iron Proteinate, Copper Proteinate, Manganese Proteinate, Sodium Selenite, Ethylenediamine Dihydrochloride), Pumpkin, Choline Chloride, L-Carnitine, Potassium Chloride, Taurine, Dried Kelp, Salmon Oil, Blueberries, Dried Bacillus coagulans Fermentation Product, Rosemary Extract.

GUARANTEED ANALYSIS

Crude Protein (min)	35.0%
Crude Fat (min)	12.0%
Crude Fat (max)	15.0%
Crude Fiber (max)	6.0%
Moisture (max)	9.0%
Zinc (min):	120 mg/kg
Vitamin E (min)	120 IU/kg
*Ascorbic Acid (Vitamin C) (min)	100 mg/kg
*Omega 3 Fatty Acids (min)	0.3%
*Omega 6 Fatty Acids (min)	2.0%
*L-Carnitine (min)	350 mg/kg
*Bacillus coagulans (min)	80,000,000 CFU/lb
*Taurine (min)	0.1%

*Not recognized as an essential nutrient by the AAFCO Dog Food Nutrient Profiles.

CALORIES

Energy Density		Calorie Distribution		
kcal/kg	kcal/cup	Protein % Metabolizable energy	Fat % Metabolizable energy	Carbohydrate % Metabolizable energy
3590	412	36	34	29

DAILY FEEDING GUIDELINES

Weight of Dog	5-15 lb	16-25 lb	26-50 lb	51-75 lb	76-100 lb
Adult Maintenance (cups per day*)	½-1	1-1 ¼	1 ¼-2 ¼	2 ¼- 3	3-3 ½
Weight Loss (cups per day*)	¼-¾	¾-1	1-1 ¾	1 ¾-2 ½	2 ½-3

*Standard 8 oz dry measuring cup

NUTRIENT PROFILE

	Units	AS FED	Dry Matter %	Energy Basis grams/1000 kcal
Energy Density	kcal/kg	3402.00	3677.84	
Moisture	%	7.50		
NFE	%	28.40	30.70	83.48
Crude Fiber	%	4.70	5.08	13.82
Ash	%	10.80	11.68	31.75
Crude Protein	%	35.00	37.84	102.88
Arginine	%	2.37	2.56	6.97
Histidine	%	0.78	0.84	2.29
Isoleucine	%	1.35	1.46	3.97
Methionine	%	0.75	0.81	2.20
Methionine and Cystine	%	1.07	1.16	3.15
Leucine	%	2.39	2.58	7.03
Lysine	%	2.51	2.71	7.38
Phenylalanine	%	1.35	1.46	3.97
Phenylalanine and Tyrosine	%	2.35	2.54	6.91
Threonine	%	1.39	1.50	4.09
Tryptophan	%	0.33	0.36	0.97
Valine	%	1.59	1.72	4.67
Taurine	%	0.25	0.27	0.73
Total Fat	%	13.60	14.70	39.98
Linoleic acid	%	2.45	2.65	7.20
Alpha-linolenic acid	%	0.22	0.24	0.65
Arachidonic acid	%	0.12	0.13	0.35
EPA	%	0.09	0.10	0.26
DHA	%	0.09	0.10	0.26
Eicosapentanoic and Docosahexanoic acids	%	0.18	0.19	0.53
Sum Omega 3 isomers	%	0.46	0.50	1.35
Sum Omega 6 isomers	%	2.52	2.72	7.41
Minerals				
Calcium	%	2.02	2.18	5.94
Phosphorus	%	1.21	1.31	3.56
Magnesium	%	0.13	0.14	0.37
Sodium	%	0.58	0.63	1.70
Chloride	%	0.77	0.83	2.26
Potassium	%	0.73	0.79	2.15
Iron	mg/kg	182.00	196.76	53.50
Copper	mg/kg	16.00	17.30	4.70
Manganese	mg/kg	21.00	22.70	6.17
Selenium	mg/kg	0.72	0.78	0.21
Iodine	mg/kg	1.27	1.37	0.37
Zinc	mg/kg	146.00	157.84	42.92
Vitamins				
Vitamin A	IU/kg	38804	41950.27	11406
Vitamin D	IU/kg	1791	1936.22	526
Vitamin E	IU/kg	384	415.14	113
Thiamin (B1)	mg/kg	49.00	52.97	14.40
Riboflavin (B2)	mg/kg	26.00	28.11	7.64
Niacin (B3)	mg/kg	268.00	289.73	78.78
Pantothenic acid (B5)	mg/kg	41.00	44.32	12.05
Pyridoxine (B6)	mg/kg	18.00	19.46	5.29
Folic acid	mg/kg	3.15	3.41	0.93
Cobalamin (B12)	mg/kg	0.13	0.14	0.04
Choline	mg/kg	1815	1962.16	534
Biotin	mg/kg	0.25	0.27	0.073
Vitamin C	mg/kg	135	145.95	40

Instinct® Raw Boost® Grain-Free Recipe with Real Chicken for Healthy Weight is formulated to meet the nutritional levels established by the AAFCO Dog Food Nutrient Profiles for maintenance.

Instinct® Raw Boost® Grain-Free Recipe with Real Chicken for Gut Health



Published December 2021

for Dogs

GUT HEALTH RECIPE for dogs



Available Sizes: 4 lb, 18 lb

INGREDIENTS:

Chicken, Chicken Meal, Peas, Tapioca, Canola Oil (preserved with Mixed Tocopherols and Citric Acid), Freeze Dried Chicken (including Ground Chicken Bone), Dried Pumpkin, Sweet Potatoes, Egg Product, Ground Flaxseed, Natural Flavor, Freeze Dried Chicken Liver, Pumpkinseeds, Yeast extract, Salt, Freeze Dried Chicken Heart, Vitamins (Vitamin E Supplement, L-Ascorbyl-2-Polyphosphate, Niacin Supplement, Thiamine Mononitrate, d-Calcium Pantothenate, Vitamin A Supplement, Riboflavin Supplement, Pyridoxine Hydrochloride, Vitamin B12 Supplement, Folic Acid, Vitamin D3 Supplement, Biotin), Potassium Chloride, Carrots, Apples, Cranberries, Minerals (Zinc Proteinate, Iron Proteinate, Copper Proteinate, Manganese Proteinate, Sodium Selenite, Ethylenediamine Dihydriodide), Hydrolyzed Yeast, Yeast Culture, Dried Lactobacillus acidophilus Fermentation Product, Dried Enterococcus faecium Fermentation Product, Dried Aspergillus oryzae Fermentation Extract, Dried Trichoderma longibrachiatum Fermentation Extract, Dried Bacillus subtilis Fermentation Extract, Brewers Dried Yeast, Dried Chicory Root, Choline Chloride, Yucca Schidigera Extract, Annatto Extract (color), Apple Cider Vinegar, Montmorillonite Clay, Rosemary Extract, Dried Bacillus coagulans Fermentation Product.

GUARANTEED ANALYSIS

Crude Protein (min)	31.0%
Crude Fat (min)	17.0%
Crude Fiber (max)	4.0%
Moisture (max)	9.0%
Vitamin E (min)	450 IU/kg
*Ascorbic Acid (Vitamin C) (min)	100 mg/kg
*Omega 3 Fatty Acids (min)	0.7%
*Omega 6 Fatty Acids (min)	2.3%
*Bacillus coagulans (min)	120,000,000 CFU/lb

*Not recognized as an essential nutrient by the AAFCO Dog Food Nutrient Profiles.

CALORIES

Energy Density		Calorie Distribution		
kcal/kg	kcal/cup	Protein % Metabolizable energy	Fat % Metabolizable energy	Carbohydrate % Metabolizable energy
4110	471	31	38	32

DAILY FEEDING GUIDELINES

Weight of Dog	5-15 lb	16-25 lb	26-50 lb	51-75 lb	76-100 lb
Adult Maintenance (cups per day*)	½-1	1-1 ½	1 ½-2 ½	2 ½- 3 ¼	3 ¼-4
Weight Loss (cups per day*)	¼-½	½-¾	¾-1 ½	1 ½-2	2-2 ½

*Standard 8 oz dry measuring cup

NUTRIENT PROFILE

	Units	AS FED	Dry Matter %	Energy Basis grams/1000 kcal
Energy Density	kcal/kg	4110.00		
Moisture	%	9.00		
NFE	%	32.00	35.16	77.86
Crude Fiber	%	4.00	4.40	9.73
Ash	%	7.00	7.69	17.03
Crude Protein	%	31.00	34.07	75.43
Arginine	%	2.21	2.43	5.38
Histidine	%	0.73	0.80	1.78
Isoleucine	%	1.32	1.45	3.21
Methionine	%	0.60	0.66	1.46
Methionine and Cystine	%	0.96	1.05	2.34
Leucine	%	2.30	2.53	5.60
Lysine	%	2.22	2.44	5.40
Phenylalanine	%	1.31	1.44	3.19
Phenylalanine and Tyrosine	%	2.21	2.43	5.38
Threonine	%	1.28	1.41	3.11
Tryptophan	%	0.35	0.38	0.85
Valine	%	1.56	1.71	3.80
Taurine	%	0.09	0.10	0.22
Total Fat	%	17.00	18.68	41.36
Linoleic acid	%	3.56	3.91	8.66
Alpha-linolenic acid	%	1.2	1.32	2.92
Arachidonic acid	%	0.11	0.12	0.27
EPA	%	0.009	0.01	0.02
DHA	%	0.015	0.02	0.04
Eicosapentanoic and Docosahexanoic acids	%	0.024	0.03	0.06
Sum Omega 3 isomers	%	1.25	1.37	3.04
Sum Omega 6 isomers	%	3.14	3.45	7.64
Minerals				
Calcium	%	1.33	1.46	3.24
Phosphorus	%	0.95	1.05	2.32
Magnesium	%	0.11	0.12	0.26
Sodium	%	0.47	0.51	1.14
Chloride	%	0.79	0.87	1.92
Potassium	%	0.86	0.94	2.08
Iron	mg/kg	102.57	112.71	24.96
Copper	mg/kg	26.00	28.57	6.33
Manganese	mg/kg	16.25	17.86	3.95
Selenium	mg/kg	0.74	0.81	0.18
Iodine	mg/kg	3.44	3.78	0.84
Zinc	mg/kg	213.00	234.07	51.82
Vitamins				
Vitamin A	IU/kg	33131	36408	8061
Vitamin D	IU/kg	1360	1495	331
Vitamin E	IU/kg	450	495	109
Thiamin (B1)	mg/kg	41.10	45.16	10.00
Riboflavin (B2)	mg/kg	20.90	22.97	5.09
Niacin (B3)	mg/kg	235.34	258.62	57.26
Pantothenic acid (B5)	mg/kg	37.53	41.24	9.13
Pyridoxine (B6)	mg/kg	15.71	17.26	3.82
Folic acid	mg/kg	2.49	2.74	0.61
Cobalamin (B12)	mg/kg	0.08	0.09	0.02
Choline	mg/kg	1490.00	1637.36	363
Biotin	mg/kg	0.23	0.25	0.06
Vitamin C	mg/kg	185	203.30	45

Instinct® Raw Boost® Grain-Free Recipe with Real Chicken for Gut Health is formulated to meet the nutritional levels established by the AAFCO Dog Food Nutrient Profiles for maintenance.

Instinct® Raw Boost® Grain-Free Recipe with Real Chicken for Skin & Coat



for Dogs

Published December 2021

SKIN & COAT RECIPE for dogs



Available Sizes: 4 lb, 18 lb

INGREDIENTS:

Chicken, Menhaden Fish Meal, Chicken Meal, Peas, Tapioca, Chicken Fat (preserved with Mixed Tocopherols and Citric Acid), Ground Flaxseed, Egg Product, Freeze Dried Chicken (including Ground Chicken Bone), Natural Flavor, Freeze Dried Chicken Liver, Ground Chia Seed, Cranberries, Salmon Oil, Salt, Yeast Extract, Pumpkinseeds, Potassium Chloride, Freeze Dried Chicken Heart, Vitamins (Vitamin E Supplement, L-Ascorbyl-2-Polyphosphate, Niacin Supplement, Vitamin A Supplement, Thiamine Mononitrate, d-Calcium Pantothenate, Riboflavin Supplement, Pyridoxine Hydrochloride, Vitamin B12 Supplement, Folic Acid, Vitamin D3 Supplement, Biotin), Carrots, Apples, Freeze Dried Cod, Minerals (Zinc Proteininate, Iron Proteininate, Copper Proteininate, Manganese Proteininate, Sodium Selenite, Ethylenediamine Dihydriodide), Hydrolyzed Yeast, Yeast Culture, Dried Lactobacillus acidophilus Fermentation Product, Dried Enterococcus faecium Fermentation Product, Dried Aspergillus oryzae Fermentation Extract, Dried Trichoderma longibrachiatum Fermentation Extract, Dried Bacillus subtilis Fermentation Extract, Beet Juice (color), Brewers Dried Yeast, Yucca Schidigera Extract, Dried Kelp, Montmorillonite Clay, Rosemary Extract.

GUARANTEED ANALYSIS

Crude Protein (min)	32.5%
Crude Fat (min)	20.0%
Crude Fiber (max)	4.0%
Moisture (max)	9.0%
Zinc (min):	140 mg/kg
Vitamin E (min)	500 IU/kg
*Ascorbic Acid (Vitamin C) (min)	200 mg/kg
*Omega 3 Fatty Acids (min)	0.8%
*Omega 6 Fatty Acids (min)	2.5%
*Bacillus coagulans (min)	90,000,000 CFU/lb

*Not recognized as an essential nutrient by the AAFCO Dog Food Nutrient Profiles.

CALORIES

Energy Density		Calorie Distribution		
kcal/kg	kcal/cup	Protein % Metabolizable energy	Fat % Metabolizable energy	Carbohydrate % Metabolizable energy
4615	529	32	45	23

DAILY FEEDING GUIDELINES

Weight of Dog	5-15 lb	16-25 lb	26-50 lb	51-75 lb	76-100 lb
Adult Maintenance (cups per day*)	½-1	1-1 ¼	1 ¼-2 ¼	2 ¼-3	3-3 ¾
Weight Loss (cups per day*)	¼-½	½-¾	¾-1 ¼	1 ¼-2	2-2 ¼

*Standard 8 oz dry measuring cup

NUTRIENT PROFILE

	Units	AS FED	Dry Matter %	Energy Basis grams/1000 kcal
Energy Density	kcal/kg	4615.00		
Moisture	%	9.00		
NFE	%	23.00	25.27	49.84
Crude Fiber	%	4.00	4.40	8.67
Ash	%	8.00	8.79	17.33
Crude Protein	%	32.50	35.71	70.42
Arginine	%	2.20	2.42	4.77
Histidine	%	0.76	0.84	1.65
Isoleucine	%	1.36	1.49	2.95
Methionine	%	0.68	0.75	1.47
Methionine and Cystine	%	1.02	1.12	2.21
Leucine	%	2.36	2.59	5.11
Lysine	%	2.37	2.60	5.14
Phenylalanine	%	1.36	1.49	2.95
Phenylalanine and Tyrosine	%	2.23	2.45	4.83
Threonine	%	1.33	1.46	2.88
Tryptophan	%	0.36	0.40	0.78
Valine	%	1.63	1.79	3.53
Taurine	%	0.16	0.18	0.35
Total Fat	%	20.00	21.98	43.34
Linoleic acid	%	3.52	3.87	7.63
Alpha-linolenic acid	%	0.87	0.96	1.89
Arachidonic acid	%	0.13	0.14	0.28
EPA	%	0.16	0.18	0.35
DHA	%	0.19	0.21	0.41
Eicosapentanoic and Docosahexanoic acids	%	0.35	0.38	0.76
Sum Omega 3 isomers	%	1.39	1.53	3.01
Sum Omega 6 isomers	%	3.73	4.10	8.08
Minerals				
Calcium	%	1.59	1.75	3.45
Phosphorus	%	1.13	1.24	2.45
Magnesium	%	0.11	0.12	0.24
Sodium	%	0.68	0.75	1.48
Chloride	%	1.13	1.24	2.45
Potassium	%	1.00	1.09	2.16
Iron	mg/kg	224.65	246.87	48.68
Copper	mg/kg	20.00	21.98	4.33
Manganese	mg/kg	23.76	26.11	5.15
Selenium	mg/kg	0.91	1.00	0.20
Iodine	mg/kg	2.94	3.23	0.64
Zinc	mg/kg	140.00	153.85	30.34
Vitamins				
Vitamin A	IU/kg	78660	86440	17044
Vitamin D	IU/kg	1773	1948	384
Vitamin E	IU/kg	500	549	108
Thiamin (B1)	mg/kg	43.20	47.47	9.36
Riboflavin (B2)	mg/kg	19.98	21.96	4.33
Niacin (B3)	mg/kg	216.34	237.74	46.88
Pantothenic acid (B5)	mg/kg	35.26	38.75	7.64
Pyridoxine (B6)	mg/kg	15.09	16.58	3.27
Folic acid	mg/kg	2.38	2.62	0.52
Cobalamin (B12)	mg/kg	0.11	0.12	0.02
Choline	mg/kg	1490.00	1637.36	323
Biotin	mg/kg	0.26	0.29	0.06
Vitamin C	mg/kg	200.00	219.78	43

Instinct® Raw Boost® Grain-Free Recipe with Real Chicken for Skin & Coat is formulated to meet the nutritional levels established by the AAFCO Dog Food Nutrient Profiles for maintenance.

Instinct® Raw Boost® Whole Grain Real Chicken & Brown Rice Recipe



Published December 2021

for Puppies

REAL CHICKEN & BROWN RICE RECIPE for puppies



Available Sizes: 4.5 lb, 20 lb

INGREDIENTS:

Chicken, Chicken Meal, Barley, Brown Rice, Oatmeal, Menhaden Fish Meal, Chicken Fat (preserved with Mixed Tocopherols and Citric Acid), Ground Flaxseed, Freeze Dried Chicken, Salmon Oil, Lamb Meal, Freeze Dried Chicken Liver, Natural Flavor, Pumpkinseeds, Salt, Carrots, Montmorillonite Clay, Freeze Dried Chicken Heart, Blueberries, Apples, Cranberries, Choline Chloride, Minerals (Zinc Proteinate, Iron Proteinate, Copper Proteinate, Manganese Proteinate, Sodium Selenite, Ethylenediamine Dihydriodide), Vitamins (Vitamin E Supplement, L-Ascorbyl-2-Polyphosphate, Niacin Supplement, Thiamine Mononitrate, d-Calcium Pantothenate, Vitamin A Supplement, Riboflavin Supplement, Pyridoxine Hydrochloride, Vitamin B12 Supplement, Folic Acid, Vitamin D3 Supplement, Biotin), Potassium Chloride, Yeast Culture, Dried Lactobacillus acidophilus Fermentation Product, Dried Enterococcus faecium Fermentation Product, Dried Aspergillus niger Fermentation Extract, Dried Trichoderma longibrachiatum Fermentation Extract, Dried Bacillus subtilis Fermentation Extract, Dried Kelp, Rosemary Extract, Dried Bacillus coagulans Fermentation Product.

GUARANTEED ANALYSIS

Crude Protein (min)	25.5%
Crude Fat (min)	18.5%
Crude Fiber (max)	4.0%
Moisture (max)	10.0%
Docosahexaenoic Acid (DHA) (min)	0.1%
Calcium (min)	1.2%
Phosphorus (min)	1.0%
Zinc (min)	100 mg/kg
Vitamin E (min)	120 IU/kg
*Ascorbic Acid (Vitamin C) (min)	100 mg/kg
*Omega 3 Fatty Acids (min)	1.5%
*Omega 6 Fatty Acids (min)	2.8%

*Not recognized as an essential nutrient by the AAFCO Dog Food Nutrient Profiles.

CALORIES

Energy Density		Calorie Distribution		
kcal/kg	kcal/cup	Protein % Metabolizable energy	Fat % Metabolizable energy	Carbohydrate % Metabolizable energy
4023	461	32	47	21

DAILY FEEDING GUIDELINES

Weight of Dog	2-10 lb	11-20 lb	21-30 lb	31-40 lb	41-50 lb
Up to 4 Months (cups per day*)	½-1 ½	1 ½-2 ½	2 ½-3 ¼	3 ¼-4	4-4 ¾
4 to 8 Months (cups per day*)	¼-1 ¼	1 ¼-2	2-2 ¾	2 ¾-3 ¼	3 ¼-4
8 to 12 Months (cups per day*)	¼-1	1-1 ½	1 ½-2 ¼	2 ¼-2 ¾	2 ¾-3 ¼

Over 12 Months Transition to Instinct® Kibble for Dogs

*Standard 8 oz dry measuring cup

NUTRIENT PROFILE

	Units	AS FED	Dry Matter %	Energy Basis grams/1000 kcal
Energy Density	kcal/kg	3980		
Moisture	%	10		
NFE	%	35	38.89	87.94
Crude Fiber	%	4	4.44	10.05
Ash	%	8	8.89	20.10
Crude Protein	%	25	27.78	62.81
Arginine	%	1.74	1.93	4.37
Histidine	%	0.627	0.70	1.58
Isoleucine	%	1.009	1.12	2.54
Methionine	%	0.565	0.63	1.42
Methionine and Cystine	%	0.881	0.98	2.21
Leucine	%	1.77	1.97	4.45
Lysine	%	1.699	1.89	4.27
Phenylalanine	%	1.07	1.19	2.69
Phenylalanine and Tyrosine	%	1.86	2.07	4.67
Threonine	%	1.02	1.13	2.56
Tryptophan	%	0.299	0.33	0.75
Valine	%	1.22	1.36	3.07
Taurine	%		0.00	0.00
Total Fat	%	18	20.00	45.23
Linoleic acid	%	3	3.33	7.54
Alpha-linolenic acid	%	1	1.11	2.51
Arachidonic acid	%	0.09	0.10	0.23
EPA	%	0.12	0.13	0.30
DHA	%	0.17	0.19	0.43
Eicosapentanoic and Docosahexanoic acids	%	0.29	0.32	0.73
Sum Omega 3 isomers	%	1.33	1.48	3.34
Sum Omega 6 isomers	%	3.16	3.51	7.94
Minerals				
Calcium	%	1.2	1.33	3.02
Phosphorus	%	0.95	1.06	2.39
Magnesium	%	0.012	0.01	0.03
Sodium	%	0.492	0.55	1.24
Chloride	%	0.848	0.94	2.13
Potassium	%	0.583	0.65	1.46
Iron	mg/kg	158	175.56	39.70
Copper	mg/kg	19	21.11	4.77
Manganese	mg/kg	33	36.67	8.29
Selenium	mg/kg	0.72	0.80	0.18
Iodine	mg/kg	2.18	2.42	0.55
Zinc	mg/kg	194	215.56	48.74
Vitamins				
Vitamin A	IU/kg	20451	22723	5138
Vitamin D	IU/kg	1015	1128	255
Vitamin E	IU/kg	120	133	30
Thiamin (B1)	mg/kg	28	31.11	7.04
Riboflavin (B2)	mg/kg	13	14.44	3.27
Niacin (B3)	mg/kg	172	191.11	43.22
Pantothenic acid (B5)	mg/kg	24	26.67	6.03
Pyridoxine (B6)	mg/kg	11	12.22	2.76
Folic acid	mg/kg	1.77	1.97	0.44
Cobalamin (B12)	mg/kg	0.066	0.07	0.02
Choline	mg/kg	1856	2062.22	466
Biotin	mg/kg	0.16	0.18	0.04
Vitamin C	mg/kg	80	88.89	20

Instinct® Raw Boost® Whole Grain Real Chicken & Brown Rice Recipe for Puppies is formulated to meet the nutritional levels established by the AAFCO Dog Food Nutrient Profiles for growth except for growth of large size dogs (70 lbs or more as an adult).

Instinct® Raw Boost® Whole Grain Real Chicken & Brown Rice Recipe



for Dogs

Published December 2021

REAL CHICKEN & BROWN RICE RECIPE for dogs



Available Sizes: 4.5 lb, 20 lb

INGREDIENTS:

Chicken, Chicken Meal, Brown Rice, Oatmeal, Barley, Turkey Meal, Chicken Fat (preserved with Mixed Tocopherols and Citric Acid), Dehydrated Alfalfa Meal, Freeze Dried Chicken, Ground Flaxseed, Freeze Dried Chicken Liver, Menhaden Fish Meal, Natural Flavor, Salt, Pumpkinseeds, Carrots, Freeze Dried Chicken Heart, Vitamins (Vitamin E Supplement, Niacin Supplement, L-Ascorbyl-2-Polyphosphate, Thiamine Mononitrate, d-Calcium Pantothenate, Vitamin A Supplement, Riboflavin Supplement, Pyridoxine Hydrochloride, Vitamin B12 Supplement, Folic Acid, Vitamin D3 Supplement, Biotin), Montmorillonite Clay, Blueberries, Apples, Cranberries, Choline Chloride, Minerals (Zinc Proteinate, Iron Proteinate, Copper Proteinate, Manganese Proteinate, Sodium Selenite, Ethylenediamine Dihydriodide), Potassium Chloride, Yeast Culture, Dried Lactobacillus acidophilus Fermentation Product, Dried Enterococcus faecium Fermentation Product, Dried Aspergillus niger Fermentation Extract, Dried Trichoderma longibrachiatum Fermentation Extract, Dried Bacillus subtilis Fermentation Extract, Dried Kelp, Salmon Oil, Rosemary Extract, Dried Bacillus coagulans Fermentation Product.

GUARANTEED ANALYSIS

Crude Protein (min)	25.5%
Crude Fat (min)	15.0%
Crude Fiber (max)	5.5%
Moisture (max)	9.0%
Zinc (min)	100 mg/kg
Selenium (min)	0.6 mg/kg
Vitamin A (min)	10,000 IU/kg
Vitamin E (min)	120 IU/kg
*Ascorbic Acid (Vitamin C) (min)	100 mg/kg
*Omega 3 Fatty Acids (min)	0.5%
*Omega 6 Fatty Acids (min)	2.5%

*Not recognized as an essential nutrient by the AAFCO Dog Food Nutrient Profiles.

CALORIES

Energy Density		Calorie Distribution		
kcal/kg	kcal/cup	Protein % Metabolizable energy	Fat % Metabolizable energy	Carbohydrate % Metabolizable energy
3816	424	26	33	41

DAILY FEEDING GUIDELINES

Weight of Dog	5-15 lb	16-25 lb	26-50 lb	51-75 lb	76-100 lb
Adult Maintenance (cups per day*)	½-1 ¼	1 ¼-1 ¾	1 ¾-2 ¾	2 ¾-3 ¾	3 ¾-4 ¾
Weight Loss (cups per day*)	¼-¾	¾-1	1-1 ¼	1 ¼-2 ½	2 ½-3

*Standard 8 oz dry measuring cup

NUTRIENT PROFILE

	Units	AS FED	Dry Matter %	Energy Basis grams/1000 kcal
Energy Density	kcal/kg	3763		
Moisture	%	10		
NFE	%	39	43.33	103.64
Crude Fiber	%	3	3.33	7.97
Ash	%	8	8.89	21.26
Crude Protein	%	25	27.78	66.44
Arginine	%	1.94	2.16	5.16
Histidine	%	0.64	0.71	1.70
Isoleucine	%	1.09	1.21	2.90
Methionine	%	0.586	0.65	1.56
Methionine and Cystine	%	0.954	1.06	2.54
Leucine	%	1.95	2.17	5.18
Lysine	%	1.75	1.94	4.65
Phenylalanine	%	1.149	1.28	3.05
Phenylalanine and Tyrosine	%	2.019	2.24	5.37
Threonine	%	1.088	1.21	2.89
Tryptophan	%	0.302	0.34	0.80
Valine	%	1.337	1.49	3.55
Taurine	%		0.00	0.00
Total Fat	%	14	15.56	37.20
Linoleic acid	%	2.74	3.04	7.28
Alpha-linolenic acid	%	0.526	0.58	1.40
Arachidonic acid	%	0.07	0.08	0.19
EPA	%	0.03	0.03	0.08
DHA	%	0.03	0.03	0.08
Eicosapentanoic and Docosahexanoic acids	%	0.06	0.07	0.16
Sum Omega 3 isomers	%	0.55	0.61	1.46
Sum Omega 6 isomers	%	2.86	3.18	7.60
Minerals				
Calcium	%	1.77	1.97	4.70
Phosphorus	%	1.11	1.23	2.95
Magnesium	%	0.133	0.15	0.35
Sodium	%	0.566	0.63	1.50
Chloride	%	0.807	0.90	2.14
Potassium	%	0.631	0.70	1.68
Iron	mg/kg	124	137.78	32.95
Copper	mg/kg	23	25.56	6.11
Manganese	mg/kg	27	30.00	7.18
Selenium	mg/kg	0.54	0.60	0.14
Iodine	mg/kg	1.025	1.14	0.27
Zinc	mg/kg	111	123.33	29.50
Vitamins				
Vitamin A	IU/kg	41345	45939	10987
Vitamin D	IU/kg	1665	1850	442
Vitamin E	IU/kg	100	111	27
Thiamin (B1)	mg/kg	54	60.00	14.35
Riboflavin (B2)	mg/kg	27	30.00	7.18
Niacin (B3)	mg/kg	297	330.00	78.93
Pantothenic acid (B5)	mg/kg	43	47.78	11.43
Pyridoxine (B6)	mg/kg	20	22.22	5.31
Folic acid	mg/kg	3.33	3.70	0.88
Cobalamin (B12)	mg/kg	0.14	0.16	0.04
Choline	mg/kg	1341	1490.00	356
Biotin	mg/kg	0.279	0.31	0.07
Vitamin C	mg/kg	129	143.33	34

Instinct® Raw Boost® Whole Grain Real Chicken & Brown Rice Recipe is formulated to meet the nutritional levels established by the AAFCO Dog Food Nutrient Profiles for all life stages except for growth of large size dogs (70 lbs or more as an adult).

Instinct® Raw Boost® Whole Grain Real Lamb & Oatmeal Recipe



for Dogs

Published December 2021

REAL LAMB & OATMEAL RECIPE for dogs



Available Sizes: 4.5 lb, 20 lb

INGREDIENTS:

Lamb, Menhaden Fish Meal, Oatmeal, Barley, Millet, Turkey Meal, Canola Oil (preserved with Mixed Tocopherols and Citric Acid), Dehydrated Alfalfa Meal, Ground Flaxseed, Freeze Dried Beef, Montmorillonite Clay, Natural Flavor, Salt, Freeze Dried Beef Liver, Pumpkinseeds, Freeze Dried Beef Heart, Carrots, Freeze Dried Beef Kidney, Freeze Dried Beef Spleen, Potassium Chloride, Blueberries, Apples, Cranberries, Vitamins (Vitamin E Supplement, Niacin Supplement, L-Ascorbyl-2-Polyphosphate, Thiamine Mononitrate, d-Calcium Pantothenate, Vitamin A Supplement, Riboflavin Supplement, Pyridoxine Hydrochloride, Vitamin B12 Supplement, Folic Acid, Vitamin D3 Supplement, Biotin), Choline Chloride, Minerals (Zinc Proteinate, Iron Proteinate, Copper Proteinate, Manganese Proteinate, Sodium Selenite, Ethylenediamine Dihydriodide), DL-Methionine, Freeze Dried Lamb, Yeast Culture, Dried Lactobacillus acidophilus Fermentation Product, Dried Enterococcus faecium Fermentation Product, Dried Aspergillus niger Fermentation Extract, Dried Trichoderma longibrachiatum Fermentation Extract, Dried Bacillus subtilis Fermentation Extract, Dried Kelp, Salmon Oil, Freeze Dried Lamb Liver, Freeze Dried Lamb Spleen, Freeze Dried Lamb Heart, Freeze Dried Lamb Kidney, Rosemary Extract, Dried Bacillus coagulans Fermentation Product.

GUARANTEED ANALYSIS

Crude Protein (min)	25.5%
Crude Fat (min)	15.0%
Crude Fiber (max)	6.5%
Moisture (max)	10.0%
Zinc (min)	100 mg/kg
Selenium (min)	0.6 mg/kg
Vitamin A (min)	10,000 IU/kg
Vitamin E (min)	120 IU/kg
*Ascorbic Acid (Vitamin C) (min)	100 mg/kg
*Omega 3 Fatty Acids (min)	1.6%
*Omega 6 Fatty Acids (min)	2.0%

*Not recognized as an essential nutrient by the AAFCO Dog Food Nutrient Profiles.

CALORIES

Energy Density		Calorie Distribution		
kcal/kg	kcal/cup	Protein % Metabolizable energy	Fat % Metabolizable energy	Carbohydrate % Metabolizable energy
3729	414	28	35	38

DAILY FEEDING GUIDELINES

Weight of Dog	5-15 lb	16-25 lb	26-50 lb	51-75 lb	76-100 lb
Adult Maintenance (cups per day*)	½-1 ¼	1 ¼-1 ¾	1 ¾-3	3-4	4-4 ¾
Weight Loss (cups per day*)	¼-¾	¾-1	1-1 ¾	1 ¾-2 ½	2 ½-3

*Standard 8 oz dry measuring cup

NUTRIENT PROFILE

	Units	AS FED	Dry Matter %	Energy Basis grams/1000 kcal
Energy Density	kcal/kg	3675		
Moisture	%	10		
NFE	%	34	37.78	92.52
Crude Fiber	%	6	6.67	16.33
Ash	%	10	11.11	27.21
Crude Protein	%	25	27.78	68.03
Arginine	%	1.97	2.19	5.36
Histidine	%	0.65	0.72	1.77
Isoleucine	%	1.15	1.28	3.13
Methionine	%	0.614	0.68	1.67
Methionine and Cystine	%	0.968	1.08	2.63
Leucine	%	2.1	2.33	5.71
Lysine	%	1.83	2.03	4.98
Phenylalanine	%	0.614	0.68	1.67
Phenylalanine and Tyrosine	%	2.16	2.40	5.88
Threonine	%	1.12	1.24	3.05
Tryptophan	%	0.3	0.33	0.82
Valine	%	0.306	0.34	0.83
Taurine	%		0.00	0.00
Total Fat	%	14	15.56	38.10
Linoleic acid	%	2.4	2.67	6.53
Alpha-linolenic acid	%	1.52	1.69	4.14
Arachidonic acid	%	0.04	0.04	0.11
EPA	%	0.12	0.13	0.33
DHA	%	0.13	0.14	0.35
Eicosapentanoic and Docosahexanoic acids	%	0.15	0.17	0.41
Sum Omega 3 isomers	%	1.8	2.00	4.90
Sum Omega 6 isomers	%	2.25	2.50	6.12
Minerals				
Calcium	%	1.96	2.18	5.33
Phosphorus	%	1.18	1.31	3.21
Magnesium	%	0.172	0.19	0.47
Sodium	%	0.621	0.69	1.69
Chloride	%	1.03	1.14	2.80
Potassium	%	1.045	1.16	2.84
Iron	mg/kg	229	254.44	62.31
Copper	mg/kg	27	30.00	7.35
Manganese	mg/kg	44	48.89	11.97
Selenium	mg/kg	0.72	0.80	0.20
Iodine	mg/kg	1.4	1.56	0.38
Zinc	mg/kg	114	126.67	31.02
Vitamins				
Vitamin A	IU/kg	22858	25398	6220
Vitamin D	IU/kg	1270	1411	346
Vitamin E	IU/kg	100	111	27
Thiamin (B1)	mg/kg	29	32.22	7.89
Riboflavin (B2)	mg/kg	15	16.67	4.08
Niacin (B3)	mg/kg	167	185.56	45.44
Pantothenic acid (B5)	mg/kg	23	25.56	6.26
Pyridoxine (B6)	mg/kg	11	12.22	2.99
Folic acid	mg/kg	2.09	2.32	0.57
Cobalamin (B12)	mg/kg	0.0956	0.11	0.03
Choline	mg/kg	1294	1437.78	352
Biotin	mg/kg	0.183	0.20	0.05
Vitamin C	mg/kg	108	120.00	29

Instinct® Raw Boost® Whole Grain Real Lamb & Oatmeal Recipe is formulated to meet the nutritional levels established by the AAFCO Dog Food Nutrient Profiles for all life stages except for growth of large size dogs (70 lbs or more as an adult).

Instinct® Raw Boost® Whole Grain Real Salmon & Brown Rice Recipe



for Dogs

Published December 2021

REAL SALMON & BROWN RICE RECIPE for dogs



Available Sizes: 4.5 lb, 20 lb

INGREDIENTS:

Salmon, Menhaden Fish Meal, Oatmeal, Barley, Brown Rice, Canola Oil (preserved with Mixed Tocopherols and Citric Acid), Salmon Meal, Dehydrated Alfalfa Meal, Ground Flaxseed, Freeze Dried Beef, Natural Flavor, Freeze Dried Beef Liver, Pumpkinseeds, Carrots, Freeze Dried Beef Heart, Montmorillonite Clay, Salt, Freeze Dried Beef Kidney, Freeze Dried Beef Spleen, Blueberries, Apples, Cranberries, Potassium Chloride, Vitamins (Vitamin E Supplement, L-Ascorbyl-2-Polyphosphate, Niacin Supplement, Thiamine Mononitrate, d-Calcium Pantothenate, Vitamin A Supplement, Riboflavin Supplement, Pyridoxine Hydrochloride, Vitamin B12 Supplement, Folic Acid, Vitamin D3 Supplement, Biotin), Choline Chloride, Minerals (Zinc Proteinate, Iron Proteinate, Copper Proteinate, Manganese Proteinate, Sodium Selenite, Ethylenediamine Dihydriodide), Freeze Dried Cod, Yeast Culture, Dried Lactobacillus acidophilus Fermentation Product, Dried Enterococcus faecium Fermentation Product, Dried Aspergillus niger Fermentation Extract, Dried Trichoderma longibrachiatum Fermentation Extract, Dried Bacillus subtilis Fermentation Extract, Dried Kelp, Salmon Oil, Rosemary Extract, Dried Bacillus coagulans Fermentation Product.

GUARANTEED ANALYSIS

Crude Protein (min)	25.5%
Crude Fat (min)	15.5%
Crude Fiber (max)	5.0%
Moisture (max)	9.0%
Zinc (min)	100 mg/kg
Selenium (min)	0.6 mg/kg
Vitamin A (min)	10,000 IU/kg
Vitamin E (min)	120 IU/kg
*Ascorbic Acid (Vitamin C) (min)	100 mg/kg
*Omega 3 Fatty Acids (min)	1.6%
*Omega 6 Fatty Acids (min)	2.0%

*Not recognized as an essential nutrient by the AAFCO Dog Food Nutrient Profiles.

CALORIES

Energy Density		Calorie Distribution		
kcal/kg	kcal/cup	Protein % Metabolizable energy	Fat % Metabolizable energy	Carbohydrate % Metabolizable energy
3775	419	26	33	41

DAILY FEEDING GUIDELINES

Weight of Dog	5-15 lb	16-25 lb	26-50 lb	51-75 lb	76-100 lb
Adult Maintenance (cups per day*)	½-1 ¼	1 ¼-1 ¾	1 ¾-2 ¾	2 ¾-3 ¾	3 ¾-4 ¾
Weight Loss (cups per day*)	¼-¾	¾-1	1-1 ¾	1 ¾-2 ¼	2 ¼-3

*Standard 8 oz dry measuring cup

NUTRIENT PROFILE

	Units	AS FED	Dry Matter %	Energy Basis grams/1000 kcal
Energy Density	kcal/kg	3719.00		
Moisture	%	9.00		
NFE	%	39.50	43.41	106.21
Crude Fiber	%	4.50	4.95	12.10
Ash	%	8.00	8.79	21.51
Crude Protein	%	25.00	27.47	67.22
Arginine	%	1.59	1.75	4.28
Histidine	%	0.57	0.63	1.53
Isoleucine	%	0.95	1.04	2.55
Methionine	%	0.55	0.60	1.48
Methionine and Cystine	%	0.82	0.90	2.20
Leucine	%	1.67	1.84	4.49
Lysine	%	1.56	1.71	4.19
Phenylalanine	%	1.03	1.13	2.77
Phenylalanine and Tyrosine	%	1.75	1.92	4.71
Threonine	%	0.99	1.09	2.66
Tryptophan	%	0.27	0.30	0.73
Valine	%	1.19	1.31	3.20
Taurine	%	0.19	0.21	0.51
Total Fat	%	14.00	15.38	37.64
Linoleic acid	%	2.71	2.98	7.29
Alpha-linolenic acid	%	1.31	1.44	3.52
Arachidonic acid	%	0.04	0.04	0.11
EPA	%	0.19	0.21	0.51
DHA	%	0.23	0.25	0.62
Eicosapentanoic and Docosahehexanoic acids	%	0.42	0.46	1.13
Sum Omega 3 isomers	%	1.65	1.81	4.44
Sum Omega 6 isomers	%	2.36	2.59	6.35
Minerals				
Calcium	%	1.24	1.36	3.33
Phosphorus	%	0.96	1.05	2.58
Magnesium	%	0.16	0.18	0.43
Sodium	%	0.47	0.52	1.26
Chloride	%	1.15	1.26	3.09
Potassium	%	1.03	1.13	2.77
Iron	mg/kg	165.09	181.42	44.39
Copper	mg/kg	19.65	21.59	5.28
Manganese	mg/kg	27.10	29.78	7.29
Selenium	mg/kg	0.73	0.80	0.20
Iodine	mg/kg	1.62	1.78	0.44
Zinc	mg/kg	101.87	111.95	27.39
Vitamins				
Vitamin A	IU/kg	19727	21678	5304
Vitamin D	IU/kg	2217	2436	596
Vitamin E	IU/kg	100	110	27
Thiamin (B1)	mg/kg	19.95	21.92	5.36
Riboflavin (B2)	mg/kg	12.90	14.18	3.47
Niacin (B3)	mg/kg	107.36	117.98	28.87
Pantothenic acid (B5)	mg/kg	15.14	16.64	4.07
Pyridoxine (B6)	mg/kg	17.70	19.45	4.76
Folic acid	mg/kg	2.01	2.21	0.54
Cobalamin (B12)	mg/kg	0.09	0.10	0.02
Choline	mg/kg	1523.58	1674.26	410
Biotin	mg/kg	0.14	0.15	0.04
Vitamin C	mg/kg	111	121.98	30

Instinct® Raw Boost® Whole Grain Real Salmon & Brown Rice Recipe is formulated to meet the nutritional levels established by the AAFCO Dog Food Nutrient Profiles for all life stages except for growth of large size dogs (70 lbs or more as an adult).

DIETARY INFORMATION FOR CATS

Instinct® Raw Longevity™ Raw Frozen Meals Farm-Raised Rabbit Recipe



for Cats

Published December 2021

FARM-RAISED RABBIT RECIPE for cats



Available Sizes: 2.5 lb

INGREDIENTS:

Rabbit (including Ground Rabbit Bone), Pork Liver, Pork Heart, Pork Fat, Ground Pork Bone, Fish Oil, Ground Flaxseed, Montmorillonite Clay, Ground Miscanthus Grass, Rabbit Lung, Rabbit Kidney, Vitamins (Vitamin E Supplement, Thiamine Mononitrate, Vitamin D3 Supplement), Potassium Chloride, Salt, Apples, Carrots, Yellow Squash, Spinach, Blueberries, Cranberries, Yeast Culture, Taurine, Minerals (Zinc Proteinate, Copper Proteinate, Manganese Proteinate, Calcium Iodate), Tricalcium Phosphate, Choline Chloride, Dried Bacillus coagulans Fermentation Product.

GUARANTEED ANALYSIS

Crude Protein (min)	14.0%
Crude Fat (min)	9.0%
Crude Fiber (max)	2.0%
Moisture (max)	68.0%
Zinc (min)	50 mg/kg
Selenium (min)	0.15 mg/kg
Vitamin A (min)	20,000 IU/kg
Vitamin E (min)	40 IU/kg
Taurine (min)	0.15%
*Omega 3 Fatty Acids (min)	0.40%
*Omega 6 Fatty Acids (min)	1.40%
*Bacillus coagulans (min)	30,000,000 CFU/lb

*Not recognized as an essential nutrient by the AAFCO Cat Food Nutrient Profiles.

CALORIES

Energy Density		Calorie Distribution		
kcal/kg	kcal/cup	Protein % Metabolizable energy	Fat % Metabolizable energy	Carbohydrate % Metabolizable energy
1649	219	39	56	6

DAILY FEEDING GUIDELINES

Weight of Cat	5 lb	10 lb	15 lb
Adult Maintenance (cups per day*)	¾	1	1 ¼
Weight Loss (cups per day*)	½	¾	1

*Standard 8 oz dry measuring cup

Instinct® Raw Longevity™ Raw Frozen Meals Farm-Raised Rabbit Recipe is formulated to meet the nutritional levels established by the AAFCO Cat Food Nutrient Profiles for maintenance.

NUTRIENT PROFILE

	Units	AS FED	Dry Matter %	Energy Basis grams/1000 kcal
Energy Density	kcal/kg	1,649		
Moisture	%	68		
NFE	%	2	6.25	12.13
Crude Fiber	%	2	6.25	12.13
Ash	%	3	9.38	18.19
Crude Protein	%	14	43.75	84.90
Arginine	%	1	3.13	6.06
Histidine	%	0.42	1.31	2.55
Isoleucine	%	0.71	2.22	4.31
Methionine	%	0.4	1.25	2.43
Methionine and Cystine	%	0.51	1.59	3.09
Leucine	%	1.32	4.13	8.00
Lysine	%	1.26	3.94	7.64
Phenylalanine	%	0.7	2.19	4.24
Phenylalanine and Tyrosine	%	0.93	2.91	5.64
Threonine	%	0.71	2.22	4.31
Tryptophan	%	0.22	0.69	1.33
Valine	%	0.83	2.59	5.03
Taurine	%	0.15	0.47	0.91
Total Fat	%	9	28.13	54.58
Linoleic acid	%	1.9	5.94	11.52
Alpha-linolenic acid	%	0.12	0.38	0.73
Arachidonic acid	%	0.15	0.47	0.91
EPA	%	0.14	0.44	0.85
DHA	%	0.1	0.31	0.61
Eicosapentanoic and Docosahexanoic acids	%	0.15	0.47	0.91
Sum Omega 3 isomers	%	0.4	1.25	2.43
Sum Omega 6 isomers	%	1.4	4.38	8.49
Minerals				
Calcium	%	0.72	2.25	4.37
Phosphorus	%	0.47	1.47	2.85
Magnesium	%	0.02	0.06	0.12
Sodium	%	0.17	0.53	1.03
Chloride	%	0.32	1.00	1.94
Potassium	%	0.34	1.06	2.06
Iron	mg/kg	47	146.88	28.50
Copper	mg/kg	18.14	56.69	11.00
Manganese	mg/kg	11.08	34.63	6.72
Selenium	mg/kg	0.15	0.47	0.09
Iodine	mg/kg	2.088	6.53	1.27
Zinc	mg/kg	50	156.25	30.32
Vitamins				
Vitamin A	IU/kg	30,000	93750.00	18193
Vitamin D	IU/kg	595	1859.38	361
Vitamin E	IU/kg	50	156.25	30
Thiamin (B1)	mg/kg	12	37.50	7.28
Riboflavin (B2)	mg/kg	7	21.88	4.24
Niacin (B3)	mg/kg	0	0.00	0.00
Pantothenic acid (B5)	mg/kg	14	43.75	8.49
Pyridoxine (B6)	mg/kg	2	6.25	1.21
Folic acid	mg/kg	7	21.88	4.24
Cobalamin (B12)	mg/kg	29.375	91.80	17.81
Choline	mg/kg	1,286	4018.75	779.87
Biotin	mg/kg	0.864	2.70	0.52
Vitamin C	mg/kg	0.3	0.94	0.18

Instinct® Raw Longevity™ Raw Frozen Meals Cage-Free Chicken Recipe



for Kittens

Published December 2021

CAGE-FREE CHICKEN RECIPE for kittens



Available Sizes: 2.5 lb

INGREDIENTS:

Chicken (including Ground Chicken Bone), Chicken Liver, Chicken Heart, Ground Flaxseed, Fish Oil, Dried Chicory Root, Montmorillonite Clay, Vitamins (Vitamin E Supplement, Thiamine Mononitrate, Vitamin D3 Supplement), Apples, Carrots, Yellow Squash, Spinach, Blueberries, Cranberries, Ground Miscanthus Grass, Potassium Chloride, Dried Bacillus coagulans Fermentation Product, Salt, Yeast Culture, Taurine, Minerals (Zinc Proteinate, Copper Proteinate, Manganese Proteinate, Calcium Iodate), Choline Chloride, Ascorbic Acid, DL-Methionine.

GUARANTEED ANALYSIS

Crude Protein (min)	13.0%
Crude Fat (min)	9.0%
Crude Fiber (max)	2.0%
Moisture (max)	70.0%
Docosahexaenoic Acid (DHA) (min)	0.08%
Calcium (min)	0.45%
Phosphorus (min)	0.35%
Zinc (min)	60 mg/kg
Selenium (min)	0.15 mg/kg
Vitamin A (min)	20,000 IU/kg
Vitamin E (min)	200 IU/kg
Taurine (min)	0.15%
*Omega 3 Fatty Acids (min)	0.40%
*Omega 6 Fatty Acids (min)	1.80%
*Bacillus coagulans (min)	60,000,000 CFU/lb

*Not recognized as an essential nutrient by the AAFCO Cat Food Nutrient Profiles.

CALORIES

Energy Density		Calorie Distribution		
kcal/kg	kcal/cup	Protein % Metabolizable energy	Fat % Metabolizable energy	Carbohydrate % Metabolizable energy
1709	227	36	56	8

DAILY FEEDING GUIDELINES

Weight of Cat	1 - 3 lb	4 - 6 lb	7 - 10 lb
6-19 weeks (cups per day*)	½ - 1	1 - 2	2 - 2 ¾
5-9 months (cups per day*)	½ - ¾	¾ - 1 ½	1 ½ - 2 ¼
9-12 months (cups per day*)	—	¾ - 1 ¼	1 ¼ - 1 ¾
Over 12 months	Transition to Instinct® Raw Longevity™ Raw Frozen Meals for Adult Cats		

*Standard 8 oz dry measuring cup

NUTRIENT PROFILE

	Units	AS FED	Dry Matter %	Energy Basis grams/1000 kcal
Energy Density	kcal/kg	1709		
Moisture	%	70		
NFE	%	3	10.00	17.55
Crude Fiber	%	2	6.67	11.70
Ash	%	3	10.00	17.55
Crude Protein	%	13	43.33	76.07
Arginine	%	0.85	2.83	4.97
Histidine	%	0.33	1.10	1.93
Isoleucine	%	0.56	1.87	3.28
Methionine	%	0.35	1.17	2.05
Methionine and Cystine	%	0.38	1.27	2.22
Leucine	%	1.04	3.47	6.09
Lysine	%	1.07	3.57	6.26
Phenylalanine	%	0.54	1.80	3.16
Phenylalanine and Tyrosine	%	0.98	3.27	5.73
Threonine	%	0.56	1.87	3.28
Tryptophan	%	0.16	0.53	0.94
Valine	%	0.48	1.60	2.81
Taurine	%	0.15	0.50	0.88
Total Fat	%	9	30.00	52.66
Linoleic acid	%	2.2	7.33	12.87
Alpha-linolenic acid	%	0.31	1.03	1.81
Arachidonic acid	%	0.11	0.37	0.64
EPA	%	0.14	0.47	0.82
DHA	%	0.08	0.27	0.47
Eicosapentanoic and Docosahexanoic acids	%	0.15	0.50	0.88
Sum Omega 3 isomers	%	0.4	1.33	2.34
Sum Omega 6 isomers	%	1.8	6.00	10.53
Minerals				
Calcium	%	0.45	1.50	2.63
Phosphorus	%	0.35	1.17	2.05
Magnesium	%	0.02	0.07	0.12
Sodium	%	0.17	0.57	0.99
Chloride	%	0.32	1.07	1.87
Potassium	%	0.26	0.87	1.52
Iron	mg/kg	39	130.00	22.82
Copper	mg/kg	11.8	39.33	6.90
Manganese	mg/kg	11.38	37.93	6.66
Selenium	mg/kg	0.15	0.50	0.09
Iodine	mg/kg	2.07	6.90	1.21
Zinc	mg/kg	60	200.00	35.11
Vitamins				
Vitamin A	IU/kg	20,000	66666.67	11703
Vitamin D	IU/kg	480	1600.00	281
Vitamin E	IU/kg	200	666.67	117
Thiamin (B1)	mg/kg	11	36.67	6.44
Riboflavin (B2)	mg/kg	7	23.33	4.10
Niacin (B3)	mg/kg	76	253.33	44.47
Pantothenic acid (B5)	mg/kg	8	26.67	4.68
Pyridoxine (B6)	mg/kg	4	13.33	2.34
Folic acid	mg/kg	11	36.67	6.44
Cobalamin (B12)	mg/kg	0.077	0.26	0.05
Choline	mg/kg	974	3246.67	570
Biotin	mg/kg	0.66	2.20	0.39
Vitamin C	mg/kg	307	1023.33	180

Instinct® Raw Longevity™ Raw Frozen Meals Cage-Free Chicken Recipe for Kittens is formulated to meet the nutritional levels established by the AAFCO Cat Food Nutrient Profiles for growth.

Instinct® Raw Longevity™ Raw Frozen Meals Grass-Fed Beef & Wild-Caught Cod Recipe



Published December 2021

for Cats

GRASS-FED BEEF & WILD-CAUGHT COD RECIPE for cats



Available Sizes: 2.5 lb

INGREDIENTS:

Beef, Beef Liver, Beef Kidney, Beef Spleen, Ground Cod, Beef Heart, Ground Flaxseed, Fish Oil, Montmorillonite Clay, Ground Miscanthus Grass, Vitamins (Vitamin E Supplement, Thiamine Mononitrate, Vitamin D3 Supplement), Apple, Carrots, Yellow Squash, Spinach, Blueberries, Cranberries, Salt, Yeast Culture, Taurine, Minerals (Zinc Proteinate, Copper Proteinate, Manganese Proteinate, Calcium Iodate), Choline Chloride, Dried Bacillus coagulans Fermentation Product.

GUARANTEED ANALYSIS

Crude Protein (min)	13.0%
Crude Fat (min)	9.0%
Crude Fiber (max)	2.0%
Moisture (max)	70.0%
Zinc (min)	50 mg/kg
Selenium (min)	0.15 mg/kg
Vitamin A (min)	40,000 IU/kg
Vitamin E (min)	40 IU/kg
Taurine (min)	0.15%
*Omega 3 Fatty Acids (min)	0.30%
*Omega 6 Fatty Acids (min)	0.40%
*Bacillus coagulans (min)	30,000,000 CFU/lb

*Not recognized as an essential nutrient by the AAFCO Cat Food Nutrient Profiles.

CALORIES

Energy Density		Calorie Distribution		
kcal/kg	kcal/cup	Protein % Metabolizable energy	Fat % Metabolizable energy	Carbohydrate % Metabolizable energy
1618	215	36	56	8

DAILY FEEDING GUIDELINES

Weight of Cat	5 lb	10 lb	15 lb
Adult Maintenance (cups per day*)	¾	1	1 ¼
Weight Loss (cups per day*)	½	¾	1

*Standard 8 oz dry measuring cup

Instinct® Raw Longevity™ Raw Frozen Meals Grass-Fed Beef & Wild-Caught Cod Recipe is formulated to meet the nutritional levels established by the AAFCO Cat Food Nutrient Profiles for maintenance.

NUTRIENT PROFILE

	Units	AS FED	Dry Matter %	Energy Basis grams/1000 kcal
Energy Density	kcal/kg	1618		
Moisture	%	70		
NFE	%	3	10.00	18.54
Crude Fiber	%	2	6.67	12.36
Ash	%	4	13.33	24.72
Crude Protein	%	13	43.33	80.35
Arginine	%	0.91	3.03	5.62
Histidine	%	0.38	1.27	2.35
Isoleucine	%	0.58	1.93	3.58
Methionine	%	0.36	1.20	2.22
Methionine and Cystine	%	0.55	1.83	3.40
Leucine	%	1.16	3.87	7.17
Lysine	%	1.09	3.63	6.74
Phenylalanine	%	0.64	2.13	3.96
Phenylalanine and Tyrosine	%	1.09	3.63	6.74
Threonine	%	0.58	1.93	3.58
Tryptophan	%	0.18	0.60	1.11
Valine	%	0.81	2.70	5.01
Taurine	%	0.15	0.50	0.93
Total Fat	%	9	30.00	55.62
Linoleic acid	%	0.43	1.43	2.66
Alpha-linolenic acid	%	0.18	0.60	1.11
Arachidonic acid	%	0.08	0.27	0.49
EPA	%	0.12	0.40	0.74
DHA	%	0.08	0.27	0.49
Eicosapentanoic and Docosahexanoic acids	%	0.2	0.67	1.24
Sum Omega 3 isomers	%	0.3	1.00	1.85
Sum Omega 6 isomers	%	0.4	1.33	2.47
Minerals				
Calcium	%	0.65	2.17	4.02
Phosphorus	%	0.5	1.67	3.09
Magnesium	%	0.03	0.10	0.19
Sodium	%	0.2	0.67	1.24
Chloride	%	0.61	2.03	3.77
Potassium	%	0.5	1.67	3.09
Iron	mg/kg	112	373.33	69.22
Copper	mg/kg	17.57	58.57	10.86
Manganese	mg/kg	11.49	38.30	7.10
Selenium	mg/kg	0.15	0.50	0.09
Iodine	mg/kg	2.041	6.80	1.26
Zinc	mg/kg	50	166.67	30.90
Vitamins				
Vitamin A	IU/kg	40,000	133333.33	24722
Vitamin D	IU/kg	486	1620.00	300
Vitamin E	IU/kg	40	133.33	25
Thiamin (B1)	mg/kg	12	40.00	7.42
Riboflavin (B2)	mg/kg	8	26.67	4.94
Niacin (B3)	mg/kg	34	113.33	21.01
Pantothenic acid (B5)	mg/kg	13	43.33	8.03
Pyridoxine (B6)	mg/kg	3	10.00	1.85
Folic acid	mg/kg	6	20.00	3.71
Cobalamin (B12)	mg/kg	0.227	0.76	0.14
Choline	mg/kg	1429	4763.33	883.19
Biotin	mg/kg	0.505	1.68	0.31
Vitamin C	mg/kg	0.33	1.10	0.20

Instinct® Raw Longevity™ Raw Frozen Meals Cage-Free Chicken Recipe



for Cats

Published December 2021

CAGE-FREE CHICKEN RECIPE for cats



Available Sizes: 2.5 lb

INGREDIENTS:

Chicken (including Ground Chicken Bone), Chicken Liver, Chicken Heart, Fish Oil, Ground Flaxseed, Montmorillonite Clay, Vitamins (Vitamin E Supplement, Thiamine Mononitrate, Vitamin D3 Supplement), Ground Miscanthus Grass, Potassium Chloride, Apples, Carrots, Yellow Squash, Salt, Yeast Culture, Tricalcium Phosphate, Spinach, Blueberries, Cranberries, Taurine, Minerals (Zinc Proteinate, Copper Proteinate, Manganese Proteinate, Calcium Iodate), Choline Chloride, Dried Bacillus coagulans Fermentation Product.

GUARANTEED ANALYSIS

Crude Protein (min)	13.0%
Crude Fat (min)	8.0%
Crude Fiber (max)	2.0%
Moisture (max)	72.0%
Zinc (min)	50 mg/kg
Selenium (min)	0.15 mg/kg
Vitamin A (min)	20,000 IU/kg
Vitamin E (min)	40 IU/kg
Taurine (min)	0.15%
*Omega 3 Fatty Acids (min)	0.30%
*Omega 6 Fatty Acids (min)	1.60%
*Bacillus coagulans (min)	30,000,000 CFU/lb

*Not recognized as an essential nutrient by the AAFCO Cat Food Nutrient Profiles.

CALORIES

Energy Density		Calorie Distribution		
kcal/kg	kcal/cup	Protein % Metabolizable energy	Fat % Metabolizable energy	Carbohydrate % Metabolizable energy
1472	198	37	57	6

DAILY FEEDING GUIDELINES

Weight of Cat	5 lb	10 lb	15 lb
Adult Maintenance (cups per day*)	¾	1	1 ¼
Weight Loss (cups per day*)	½	¾	1

*Standard 8 oz dry measuring cup

Instinct® Raw Longevity™ Raw Frozen Meals Cage-Free Chicken Recipe is formulated to meet the nutritional levels established by the AAFCO Cat Food Nutrient Profiles for maintenance.

NUTRIENT PROFILE

	Units	AS FED	Dry Matter %	Energy Basis grams/1000 kcal
Energy Density	kcal/kg	1,472		
Moisture	%	72		
NFE	%	2	7.14	13.59
Crude Fiber	%	2	7.14	13.59
Ash	%	3	10.71	20.38
Crude Protein	%	13	46.43	88.32
Arginine	%	0.85	3.04	5.77
Histidine	%	0.34	1.21	2.31
Isoleucine	%	0.56	2.00	3.80
Methionine	%	0.25	0.89	1.70
Methionine and Cystine	%	0.38	1.36	2.58
Leucine	%	1.05	3.75	7.13
Lysine	%	1.08	3.86	7.34
Phenylalanine	%	0.54	1.93	3.67
Phenylalanine and Tyrosine	%	0.99	3.54	6.73
Threonine	%	0.56	2.00	3.80
Tryptophan	%	0.16	0.57	1.09
Valine	%	0.48	1.71	3.26
Taurine	%	0.15	0.54	1.02
Total Fat	%	8	28.57	54.35
Linoleic acid	%	2.19	7.82	14.88
Alpha-linolenic acid	%	0.17	0.61	1.15
Arachidonic acid	%	0.11	0.39	0.75
EPA	%	0.14	0.50	0.95
DHA	%	0.1	0.36	0.68
Eicosapentanoic and Docosahexanoic acids	%	0.15	0.54	1.02
Sum Omega 3 isomers	%	0.3	1.07	2.04
Sum Omega 6 isomers	%	1.6	5.71	10.87
Minerals				
Calcium	%	0.55	1.96	3.74
Phosphorus	%	0.36	1.29	2.45
Magnesium	%	0.02	0.07	0.14
Sodium	%	0.17	0.61	1.15
Chloride	%	0.32	1.14	2.17
Potassium	%	0.26	0.93	1.77
Iron	mg/kg	39	139.29	26.49
Copper	mg/kg	11.61	41.46	7.89
Manganese	mg/kg	11.17	39.89	7.59
Selenium	mg/kg	0.15	0.54	0.10
Iodine	mg/kg	2.074	7.41	1.41
Zinc	mg/kg	50	178.57	33.97
Vitamins				
Vitamin A	IU/kg	20,000	71428.57	13587
Vitamin D	IU/kg	480	1714.29	326
Vitamin E	IU/kg	40	142.86	27
Thiamin (B1)	mg/kg	11	39.29	7.47
Riboflavin (B2)	mg/kg	7	25.00	4.76
Niacin (B3)	mg/kg	78	278.57	52.99
Pantothenic acid (B5)	mg/kg	9	32.14	6.11
Pyridoxine (B6)	mg/kg	4	14.29	2.72
Folic acid	mg/kg	3	10.71	2.04
Cobalamin (B12)	mg/kg	0.08	0.29	0.05
Choline	mg/kg	980	3500.00	665.76
Biotin	mg/kg	0.24	0.86	0.16
Vitamin C	mg/kg	0.15	0.54	0.10

Instinct® Raw Longevity™ Raw Frozen Meals Grass-Fed Beef Recipe



for Adult Cats Ages 7+

Published December 2021

GRASS-FED BEEF RECIPE for adult cats ages 7+



Available Sizes: 2.5 lb

INGREDIENTS:

Beef, Beef Liver, Beef Kidney, Beef Spleen, Beef Heart, Ground Beef Bone, Ground Flaxseed, Fish Oil, Vitamins (Vitamin E Supplement, Thiamine Mononitrate, Vitamin D3 Supplement), Montmorillonite Clay, Ground Miscanthus Grass, Blueberries, Cranberries, Apples, Broccoli, Spinach, Carrots, Yellow Squash, Beets, Turmeric, Dried Bacillus coagulans Fermentation Product, New Zealand Green Mussel, Dried Chicory Root, Salt, Potassium Chloride, Yeast Culture, Taurine, Minerals (Zinc Proteinate, Copper Proteinate, Manganese Proteinate, Calcium Iodate), Tricalcium Phosphate, Choline Chloride, Ascorbic Acid.

GUARANTEED ANALYSIS

Crude Protein (min)	13.0%
Crude Fat (min)	9.0%
Crude Fiber (max)	2.0%
Moisture (max)	69.0%
Arginine (min)	0.70%
Leucine (min)	0.80%
Docosahexaenoic Acid (DHA) (min)	0.08%
Manganese (min)	10 mg/kg
Zinc (min)	60 mg/kg
Selenium (min)	0.20 mg/kg
Vitamin A (min)	40,000 IU/kg
Vitamin D (min)	600 IU/kg
Vitamin E (min)	200 IU/kg
Pyridoxine (min)	2.0 mg/kg
Folic Acid (min)	0.40 mg/kg
Vitamin B12 (min)	0.15 mg/kg
Taurine (min)	0.15%
*Omega 3 Fatty Acids (min)	0.40%
*Omega 6 Fatty Acids (min)	0.40%
*Bacillus coagulans (min)	60,000,000 CFU/lb

*Not recognized as an essential nutrient by the AAFCO Cat Food Nutrient Profiles.

CALORIES

Energy Density		Calorie Distribution		
kcal/kg	kcal/cup	Protein % Metabolizable energy	Fat % Metabolizable energy	Carbohydrate % Metabolizable energy
1635	217	35	54	11

DAILY FEEDING GUIDELINES

Weight of Cat	5 lb	10 lb	15 lb
Adult Maintenance (cups per day*)	¾	1	1 ¼
Weight Loss (cups per day*)	½	¾	1

*Standard 8 oz dry measuring cup

NUTRIENT PROFILE

	Units	AS FED	Dry Matter %	Energy Basis grams/1000 kcal
Energy Density	kcal/kg	1,635		
Moisture	%	69		
NFE	%	4	12.90	24.46
Crude Fiber	%	2	6.45	12.23
Ash	%	4	12.90	24.46
Crude Protein	%	13	41.94	79.51
Arginine	%	0.7	2.26	4.28
Histidine	%	0.38	1.23	2.32
Isoleucine	%	0.57	1.84	3.49
Methionine	%	0.35	1.13	2.14
Methionine and Cystine	%	0.55	1.77	3.36
Leucine	%	0.8	2.58	4.89
Lysine	%	1.11	3.58	6.79
Phenylalanine	%	0.65	2.10	3.98
Phenylalanine and Tyrosine	%	1.11	3.58	6.79
Threonine	%	0.58	1.87	3.55
Tryptophan	%	0.19	0.61	1.16
Valine	%	0.82	2.65	5.02
Taurine	%	0.15	0.48	0.92
Total Fat	%	9	29.03	55.05
Linoleic acid	%	0.45	1.45	2.75
Alpha-linolenic acid	%	0.18	0.58	1.10
Arachidonic acid	%	0.09	0.29	0.55
EPA	%	0.16	0.52	0.98
DHA	%	0.08	0.26	0.49
Eicosapentanoic and Docosahexanoic acids	%	0.17	0.55	1.04
Sum Omega 3 isomers	%	0.4	1.29	2.45
Sum Omega 6 isomers	%	0.4	1.29	2.45
Minerals				
Calcium	%	0.75	2.42	4.59
Phosphorus	%	0.47	1.52	2.87
Magnesium	%	0.02	0.06	0.12
Sodium	%	0.18	0.58	1.10
Chloride	%	0.57	1.84	3.49
Potassium	%	0.4	1.29	2.45
Iron	mg/kg	128	412.90	78.29
Copper	mg/kg	17.55	56.61	10.73
Manganese	mg/kg	10	32.26	6.12
Selenium	mg/kg	0.2	0.65	0.12
Iodine	mg/kg	2.043	6.59	1.25
Zinc	mg/kg	60	193.55	36.70
Vitamins				
Vitamin A	IU/kg	40,000	129032.26	24465
Vitamin D	IU/kg	600	1935.48	367
Vitamin E	IU/kg	200	645.16	122
Thiamin (B1)	mg/kg	19	61.29	11.62
Riboflavin (B2)	mg/kg	10	32.26	6.12
Niacin (B3)	mg/kg	39	125.81	23.85
Pantothenic acid (B5)	mg/kg	16	51.61	9.79
Pyridoxine (B6)	mg/kg	2	6.45	1.22
Folic acid	mg/kg	0.4	1.29	0.24
Cobalamin (B12)	mg/kg	0.15	0.48	0.09
Choline	mg/kg	1,524	4916.13	932
Biotin	mg/kg	0.55	1.77	0.34
Vitamin C	mg/kg	309	996.77	189

Instinct® Raw Longevity™ Raw Frozen Meals Grass-Fed Beef Recipe for Adult Cats Ages 7+ is formulated to meet the nutritional levels established by the AAFCO Cat Food Nutrient Profiles for maintenance.

Instinct® Raw Cage-Free Chicken Recipe



for Cats

Published December 2021

CAGE-FREE CHICKEN RECIPE for cats



INGREDIENTS:
Chicken (including Ground Chicken Bone), Chicken Liver, Chicken Heart, Montmorillonite Clay, Ground Flaxseed, Salmon Oil, Carrots, Apples, Butternut Squash, Vitamins (Vitamin E Supplement, Thiamine Mononitrate, Vitamin D3 Supplement), Potassium Chloride, Tricalcium Phosphate, Choline Chloride, Taurine, Yeast Culture, Salt, Minerals (Zinc Proteininate, Copper Proteininate, Manganese Proteininate, Calcium Iodate), DL-Methionine, Blueberries, Spinach.

Available Sizes: 1.25 lb & 6 lb

GUARANTEED ANALYSIS

Crude Protein (min)	12.0%
Crude Fat (min)	9.0%
Crude Fiber (max)	3.0%
Moisture (max)	70.0%
Taurine (min)	0.12%

CALORIES

Energy Density		Calorie Distribution		
kcal/kg	kcal/cup	Protein % Metabolizable energy	Fat % Metabolizable energy	Carbohydrate % Metabolizable energy
1645	197	34	57	9

DAILY FEEDING GUIDELINES

Weight of Cat	5 lb	10 lb	15 lb
Adult Maintenance (cups per day*)	¾	1	1 ¼
Weight Loss (cups per day*)	½	¾	1

*Standard 8 oz dry measuring cup

Instinct® Raw Cage-Free Chicken Recipe is formulated to meet the nutritional levels established by the AAFCO Cat Food Nutrient Profiles for maintenance.

NUTRIENT PROFILE

	Units	AS FED	Dry Matter %	Energy Basis grams/1000 kcal
Energy Density	kcal/kg	1685		
Moisture	%	70		
NFE	%	3	10.00	17.80
Crude Fiber	%	3	10.00	17.80
Ash	%	4	13.33	23.74
Crude Protein	%	12	40.00	71.22
Arginine	%	0.73	2.43	4.33
Histidine	%	0.28	0.93	1.66
Isoleucine	%	0.46	1.53	2.73
Methionine	%	0.3	1.00	1.78
Methionine and Cystine	%	0.3	1.00	1.78
Leucine	%	0.86	2.87	5.10
Lysine	%	0.92	3.07	5.46
Phenylalanine	%	0.44	1.47	2.61
Phenylalanine and Tyrosine	%	0.81	2.70	4.81
Threonine	%	0.47	1.57	2.79
Tryptophan	%	0.12	0.40	0.71
Valine	%	0.35	1.17	2.08
Taurine	%	0.12	0.40	0.71
Total Fat	%	9	30.00	53.41
Linoleic acid	%	2.01	6.70	11.93
Alpha-linolenic acid	%	0.32	1.07	1.90
Arachidonic acid	%	0.07	0.23	0.42
EPA	%	0.01	0.03	0.06
DHA	%	0.02	0.07	0.12
Eicosapentanoic and Docosahexanoic acids	%	0.03	0.10	0.18
Sum Omega 3 isomers	%	0.37	1.23	2.20
Sum Omega 6 isomers	%	2.15	7.17	12.76
Minerals				
Calcium	%	0.59	1.97	3.50
Phosphorus	%	0.34	1.13	2.02
Magnesium	%	0.02	0.07	0.12
Sodium	%	0.14	0.47	0.83
Chloride	%	0.29	0.97	1.72
Potassium	%	0.25	0.83	1.48
Iron	mg/kg	23	76.67	13.65
Copper	mg/kg	11.76	39.20	6.98
Manganese	mg/kg	11	36.67	6.53
Selenium	mg/kg	0.161	0.54	0.10
Iodine	mg/kg	2.089	6.96	1.24
Zinc	mg/kg	77.2	257.33	45.82
Vitamins				
Vitamin A	IU/kg	18269	60897	10842
Vitamin D	IU/kg	414	1380	246
Vitamin E	IU/kg	52	173	31
Thiamin (B1)	mg/kg	10	33.33	5.93
Riboflavin (B2)	mg/kg	3	10.00	1.78
Niacin (B3)	mg/kg	66	220.00	39.17
Pantothenic acid (B5)	mg/kg	10	33.33	5.93
Pyridoxine (B6)	mg/kg	3	10.00	1.78
Folic acid	mg/kg	11	36.67	6.53
Cobalamin (B12)	mg/kg	0.042	0.14	0.02
Choline	mg/kg	1063	3543.33	631
Biotin	mg/kg	0.669	2.23	0.40
Vitamin C	mg/kg	0.27	0.90	0

Instinct® Raw Wild-Caught Alaskan Pollock Recipe

for Cats



Published February 2023

WILD-CAUGHT ALASKAN POLLOCK RECIPE for cats



Available Sizes: 1.25 lb

INGREDIENTS:

Pollock, Beef Spleen, Beef Kidney, Beef Liver, Beef, Ground Flaxseed, Salmon Oil, Yeast Culture, Montmorillonite Clay, Ground Miscanthus Grass, Carrots, Apples, Butternut Squash, Blueberries, Spinach, Vitamins (Vitamin E Supplement, Thiamine Mononitrate, Vitamin D3 Supplement), Salt, Tricalcium Phosphate, Choline Chloride, Taurine, Potassium Chloride, Mixed Tocopherols (for freshness), Minerals (Zinc Proteinate, Copper Proteinate, Manganese Proteinate, Calcium Iodate), Rosemary Extract.

GUARANTEED ANALYSIS

Crude Protein (min)	13.0%
Crude Fat (min)	6.0%
Crude Fiber (max)	2.0%
Moisture (max)	74.0%
Taurine (min)	0.12%
*Omega 3 Fatty Acids (min)	0.30%
*Omega 6 Fatty Acids (min)	0.30%

*Not recognized as an essential nutrient by the AAFCO Cat Food Nutrient Profiles.

CALORIES

Energy Density		Calorie Distribution		
kcal/kg	kcal/cup	Protein % Metabolizable energy	Fat % Metabolizable energy	Carbohydrate % Metabolizable energy
1274	175	51	47	2

DAILY FEEDING GUIDELINES

Weight of Cat	5 lb	10 lb	15 lb
Adult Maintenance (cups per day*)	1	1 ½	2
Weight Loss (cups per day*)	½	1	1 ½

*Standard 8 oz dry measuring cup

Instinct® Raw Wild-Caught Alaskan Pollock Recipe is formulated to meet the nutritional levels established by the AAFCO Cat Food Nutrient Profiles for maintenance.

NUTRIENT PROFILE

	Units	AS FED	Dry Matter %	Energy Basis grams/1000 kcal
Energy Density	kcal/kg	1394	4996	
Moisture	%	72.1		
NFE	%	0.7	2.5	5.09
Crude Fiber	%	0.7	2.3	4.66
Ash	%	2.6	9.21	18.44
Crude Protein	%	16.3	58.4	116.86
Arginine	%	1.06	3.80	7.60
Histidine	%	0.40	1.43	2.87
Isoleucine	%	0.63	2.26	4.52
Methionine	%	0.38	1.36	2.73
Methionine and Cystine	%	0.64	2.29	4.59
Leucine	%	1.24	4.44	8.90
Lysine	%	1.23	4.41	8.82
Phenylalanine	%	0.67	2.40	4.81
Phenylalanine and Tyrosine	%	1.17	4.19	8.39
Threonine	%	0.65	2.33	4.66
Tryptophan	%	0.20	0.72	1.43
Valine	%	0.86	3.08	6.17
Taurine	%	0.15	0.54	1.08
Total Fat	%	7.4	26.6	53.23
Linoleic acid	%	0.4	1.4	2.73
Alpha-linolenic acid	%	0.12	0.43	0.86
Eicosapentanoic and Docosahexanoic acids	%	0.14	0.502	1.00
Minerals				
Calcium	%	1.1	3.9	7.82
Phosphorus	%	0.6	2.1	4.16
Magnesium	%	0.04	0.14	0.29
Sodium	%	0.3	1.0	1.94
Chloride	%	0.7	2.6	5.16
Potassium	%	0.5	1.7	3.44
Iron	mg/kg	85	305	60.98
Copper	mg/kg	21	76	15.15
Manganese	mg/kg	11.2	40.1	8.03
Selenium	mg/kg	0.5	1.6	0.32
Iodine	mg/kg	1.54	5.5	1.10
Zinc	mg/kg	97	349	69.79
Vitamins				
Vitamin A	IU/kg	44600	159857	319943
Vitamin D	IU/kg	411	1473	2948
Vitamin E	IU/kg	339	1215	2432
Thiamin (B1)	mg/kg	12.3	44.0	88.09
Riboflavin (B2)	mg/kg	9.3	33.4	66.86
Niacin (B3)	mg/kg	48	171	342.97
Pantothenic acid (B5)	mg/kg	8.63	30.93	61.91
Pyridoxine (B6)	mg/kg	6.2	22.1	44.19
Folic acid	mg/kg	0.6	2.3	4.59
Cobalamin (B12)	mg/kg	0.120	0.430	0.86
Choline	mg/kg	1660	5950	11908



The Wild-Caught Alaskan Pollock used in Instinct frozen and freeze-dried recipes comes from an MSC Certified fishery. Instinct is the first MSC certified sustainable raw fish pet recipe.

Instinct® Raw Longevity™ 100% Freeze-Dried Raw Meals Cage-Free Chicken Recipe



for Kittens

Published December 2021

CAGE-FREE CHICKEN RECIPE for kittens



Available Sizes: 9.5 oz

INGREDIENTS:

Chicken (including Ground Chicken Bone), Chicken Liver, Chicken Heart, Ground Flaxseed, Fish Oil, Dried Chicory Root, Montmorillonite Clay, Vitamins (Vitamin E Supplement, Thiamine Mononitrate, Vitamin D3 Supplement), Apples, Carrots, Yellow Squash, Spinach, Blueberries, Cranberries, Ground Miscanthus Grass, Potassium Chloride, Dried Bacillus coagulans Fermentation Product, Salt, Yeast Culture, Taurine, Minerals (Zinc Proteinate, Copper Proteinate, Manganese Proteinate, Calcium Iodate), Choline Chloride, Ascorbic Acid, DL-Methionine, Mixed Tocopherols (for freshness), Rosemary Extract.

GUARANTEED ANALYSIS

Crude Protein (min)	38.0%
Crude Fat (min)	36.0%
Crude Fiber (max)	3.0%
Moisture (max)	6.0%
Docosahexaenoic Acid (DHA) (min)	0.20%
Calcium (min)	1.6%
Phosphorus (min)	1.0%
Zinc (min)	200 mg/kg
Selenium (min)	0.50 mg/kg
Vitamin A (min)	20,000 IU/kg
Vitamin E (min)	600 IU/kg
Taurine (min)	0.40%
*Omega 3 Fatty Acids (min)	1.10%
*Omega 6 Fatty Acids (min)	6.0%
*Bacillus coagulans (min)	150,000,000 CFU/lb

*Not recognized as an essential nutrient by the AAFCO Cat Food Nutrient Profiles.

CALORIES

Energy Density		Calorie Distribution		
kcal/kg	kcal/cup	Protein % Metabolizable energy	Fat % Metabolizable energy	Carbohydrate % Metabolizable energy
5048	272	29	61	10

DAILY FEEDING GUIDELINES

Weight of Cat	1 - 3 lb	4 - 6 lb	7 - 10 lb
6-19 weeks (cups per day*)	½ - 1	1 - 1 ¾	1 ¾ - 2 ½
5-9 months (cups per day*)	½ - ¾	¾ - 1 ¼	1 ¼ - 2
9-12 months (cups per day*)	—	¾ - 1	1 - 1 ½
Over 12 months	Transition to Instinct® Raw Longevity™ 100% Freeze-Dried Raw Meals for Adult Cats		

*Standard 8 oz dry measuring cup

NUTRIENT PROFILE

	Units	AS FED	Dry Matter %	Energy Basis grams/1000 kcal
Energy Density	kcal/kg	5,048		
Moisture	%	6		
NFE	%	13	13.83	25.75
Crude Fiber	%	3	3.19	5.94
Ash	%	9	9.57	17.83
Crude Protein	%	38	40.43	75.28
Arginine	%	2.48	2.64	4.91
Histidine	%	0.97	1.03	1.92
Isoleucine	%	1.63	1.73	3.23
Methionine	%	1.02	1.09	2.02
Methionine and Cystine	%	1.11	1.18	2.20
Leucine	%	3.03	3.22	6.00
Lysine	%	3.1	3.30	6.14
Phenylalanine	%	1.58	1.68	3.13
Phenylalanine and Tyrosine	%	2.85	3.03	5.65
Threonine	%	1.62	1.72	3.21
Tryptophan	%	0.47	0.50	0.93
Valine	%	1.41	1.50	2.79
Taurine	%	0.4	0.43	0.79
Total Fat	%	36	38.30	71.32
Linoleic acid	%	6.39	6.80	12.66
Alpha-linolenic acid	%	0.93	0.99	1.84
Arachidonic acid	%	0.34	0.36	0.67
EPA	%	0.423	0.45	0.84
DHA	%	0.2	0.21	0.40
Eicosapentanoic and Docosahexanoic acids	%	0.623	0.66	1.23
Sum Omega 3 isomers	%	1.1	1.17	2.18
Sum Omega 6 isomers	%	6	6.38	11.89
Minerals				
Calcium	%	1.6	1.70	3.17
Phosphorus	%	1	1.06	1.98
Magnesium	%	0.07	0.07	0.14
Sodium	%	0.5	0.53	0.99
Chloride	%	0.92	0.98	1.82
Potassium	%	0.78	0.83	1.55
Iron	mg/kg	114	121.28	22.58
Copper	mg/kg	34.25	36.44	6.78
Manganese	mg/kg	33.04	35.15	6.55
Selenium	mg/kg	0.5	0.53	0.10
Iodine	mg/kg	6.02	6.40	1.19
Zinc	mg/kg	200	212.77	39.62
Vitamins				
Vitamin A	IU/kg	20000	21276.60	3962
Vitamin D	IU/kg	1,394	1482.98	276
Vitamin E	IU/kg	600	638.30	119
Thiamin (B1)	mg/kg	34	36.17	6.74
Riboflavin (B2)	mg/kg	21	22.34	4.16
Niacin (B3)	mg/kg	223	237.23	44.18
Pantothenic acid (B5)	mg/kg	26	27.66	5.15
Pyridoxine (B6)	mg/kg	12	12.77	2.38
Folic acid	mg/kg	32	34.04	6.34
Cobalamin (B12)	mg/kg	0.225	0.24	0.04
Choline	mg/kg	2,829	3009.57	560
Biotin	mg/kg	1.91	2.03	0.38
Vitamin C	mg/kg	0.782	0.83	0.15

Instinct® Raw Longevity™ 100% Freeze-Dried Raw Meals Cage-Free Chicken Recipe for Kittens is formulated to meet the nutritional levels established by the AAFCO Cat Food Nutrient Profiles for growth.

Instinct® Raw Longevity™ 100% Freeze-Dried Raw Meals Grass-Fed Beef & Wild-Caught Cod Recipe for Cats



Published December 2021

GRASS-FED BEEF & WILD-CAUGHT COD RECIPE for cats



Available Sizes: 9.5 oz

INGREDIENTS:

Beef, Beef Liver, Beef Kidney, Beef Spleen, Ground Cod, Beef Heart, Ground Flaxseed, Fish Oil, Montmorillonite Clay, Ground Miscanthus Grass, Vitamins (Vitamin E Supplement, Thiamine Mononitrate, Vitamin D3 Supplement), Apples, Carrots, Yellow Squash, Spinach, Blueberries, Cranberries, Salt, Yeast Culture, Taurine, Minerals (Zinc Proteinate, Copper Proteinate, Manganese Proteinate, Calcium Iodate), Choline Chloride, Tricalcium Phosphate, Mixed Tocopherols (for freshness), Rosemary Extract, Dried Bacillus coagulans Fermentation Product.

GUARANTEED ANALYSIS

Crude Protein (min)	38.0%
Crude Fat (min)	36.0%
Crude Fiber (max)	3.0%
Moisture (max)	6.0%
Zinc (min)	200 mg/kg
Selenium (min)	0.50 mg/kg
Vitamin A (min)	60,000 IU/kg
Vitamin E (min)	100 IU/kg
Taurine (min)	0.40%
*Omega 3 Fatty Acids (min)	1.10%
*Omega 6 Fatty Acids (min)	1.50%
*Bacillus coagulans (min)	75,000,000 CFU/lb

*Not recognized as an essential nutrient by the AAFCO Cat Food Nutrient Profiles.

CALORIES

Energy Density		Calorie Distribution		
kcal/kg	kcal/cup	Protein % Metabolizable energy	Fat % Metabolizable energy	Carbohydrate % Metabolizable energy
4886	263	31	66	2

DAILY FEEDING GUIDELINES

Weight of Cat	5 lb	10 lb	15 lb
Adult Maintenance (cups per day*)	¾	1	1 ¼
Weight Loss (cups per day*)	½	¾	1

*Standard 8 oz dry measuring cup

Instinct® Raw Longevity™ 100% Freeze-Dried Raw Meals Grass-Fed Beef & Wild-Caught Cod Recipe is formulated to meet the nutritional levels established by the AAFCO Cat Food Nutrient Profiles for maintenance.

NUTRIENT PROFILE

	Units	AS FED	Dry Matter %	Energy Basis grams/1000 kcal
Energy Density	kcal/kg	4,886		
Moisture	%	6		
NFE	%	3	3.19	6.14
Crude Fiber	%	3	3.19	6.14
Ash	%	13	13.83	26.61
Crude Protein	%	38	40.43	77.77
Arginine	%	2.6	2.77	5.32
Histidine	%	1.08	1.15	2.21
Isoleucine	%	1.66	1.77	3.40
Methionine	%	1.04	1.11	2.13
Methionine and Cystine	%	1.58	1.68	3.23
Leucine	%	3.3	3.51	6.75
Lysine	%	3.1	3.30	6.34
Phenylalanine	%	1.83	1.95	3.75
Phenylalanine and Tyrosine	%	3.1	3.30	6.34
Threonine	%	1.64	1.74	3.36
Tryptophan	%	0.53	0.56	1.08
Valine	%	2.32	2.47	4.75
Taurine	%	0.4	0.43	0.82
Total Fat	%	36	38.30	73.68
Linoleic acid	%	1.23	1.31	2.52
Alpha-linolenic acid	%	0.51	0.54	1.04
Arachidonic acid	%	0.23	0.24	0.47
EPA	%	0.342	0.36	0.70
DHA	%	0.228	0.24	0.47
Eicosapentanoic and Docosahexanoic acids	%	0.57	0.61	1.17
Sum Omega 3 isomers	%	1.1	1.17	2.25
Sum Omega 6 isomers	%	1.5	1.60	3.07
Minerals				
Calcium	%	1.84	1.96	3.77
Phosphorus	%	1.42	1.51	2.91
Magnesium	%	0.09	0.10	0.18
Sodium	%	0.58	0.62	1.19
Chloride	%	1.75	1.86	3.58
Potassium	%	1.44	1.53	2.95
Iron	mg/kg	320	340.43	65.49
Copper	mg/kg	49.87	53.05	10.21
Manganese	mg/kg	32.63	34.71	6.68
Selenium	mg/kg	0.5	0.53	0.10
Iodine	mg/kg	5.794	6.16	1.19
Zinc	mg/kg	200	212.77	40.93
Vitamins				
Vitamin A	IU/kg	60000	63829.79	12280
Vitamin D	IU/kg	13,381	14235.11	2739
Vitamin E	IU/kg	100	106.38	20
Thiamin (B1)	mg/kg	35	37.23	7.16
Riboflavin (B2)	mg/kg	25	26.60	5.12
Niacin (B3)	mg/kg	98	104.26	20.06
Pantothenic acid (B5)	mg/kg	38	40.43	7.78
Pyridoxine (B6)	mg/kg	9	9.57	1.84
Folic acid	mg/kg	17	18.09	3.48
Cobalamin (B12)	mg/kg	0.646	0.69	0.13
Choline	mg/kg	4,057	4315.96	830
Biotin	mg/kg	1.43	1.52	0.29
Vitamin C	mg/kg	0.95	1.01	0.19

Instinct® Raw Longevity™ 100% Freeze-Dried Raw Meals Farm-Raised Rabbit Recipe



Published December 2021

for Cats

FARM-RAISED RABBIT RECIPE for cats



Available Sizes: 9.5 oz

INGREDIENTS:

Rabbit (including Ground Rabbit Bone), Pork Liver, Pork Heart, Pork Fat, Ground Pork Bone, Fish Oil, Ground Flaxseed, Montmorillonite Clay, Ground Miscanthus Grass, Rabbit Lung, Rabbit Kidney, Vitamins (Vitamin E Supplement, Thiamine Mononitrate, Vitamin D3 Supplement), Potassium Chloride, Salt, Apples, Carrots, Yellow Squash, Spinach, Blueberries, Cranberries, Yeast Culture, Taurine, Minerals (Zinc Proteinate, Copper Proteinate, Manganese Proteinate, Calcium Iodate), Tricalcium Phosphate, Choline Chloride, Mixed Tocopherols (for freshness), Rosemary Extract, Dried Bacillus coagulans Fermentation Product.

GUARANTEED ANALYSIS

Crude Protein (min)	38.0%
Crude Fat (min)	36.0%
Crude Fiber (max)	3.0%
Moisture (max)	6.0%
Zinc (min)	200 mg/kg
Selenium (min)	0.50 mg/kg
Vitamin A (min)	20,000 IU/kg
Vitamin E (min)	100 IU/kg
Taurine (min)	0.40%
*Omega 3 Fatty Acids (min)	0.90%
*Omega 6 Fatty Acids (min)	4.0%
*Bacillus coagulans (min)	75,000,000 CFU/lb

*Not recognized as an essential nutrient by the AAFCO Cat Food Nutrient Profiles.

CALORIES

Energy Density		Calorie Distribution		
kcal/kg	kcal/cup	Protein % Metabolizable energy	Fat % Metabolizable energy	Carbohydrate % Metabolizable energy
4972	268	31	65	4

DAILY FEEDING GUIDELINES

Weight of Cat	5 lb	10 lb	15 lb
Adult Maintenance (cups per day*)	¾	1	1 ¼
Weight Loss (cups per day*)	½	¾	1

*Standard 8 oz dry measuring cup

NUTRIENT PROFILE

	Units	AS FED	Dry Matter %	Energy Basis grams/1000 kcal
Energy Density	kcal/kg	4,972		
Moisture	%	6		
NFE	%	5	5.32	10.06
Crude Fiber	%	3	3.19	6.03
Ash	%	9	9.57	18.10
Crude Protein	%	38	40.43	76.43
Arginine	%	2.9	3.09	5.83
Histidine	%	1.22	1.30	2.45
Isoleucine	%	2.04	2.17	4.10
Methionine	%	1.16	1.23	2.33
Methionine and Cystine	%	1.47	1.56	2.96
Leucine	%	3.82	4.06	7.68
Lysine	%	3.65	3.88	7.34
Phenylalanine	%	2.01	2.14	4.04
Phenylalanine and Tyrosine	%	2.69	2.86	5.41
Threonine	%	2.05	2.18	4.12
Tryptophan	%	0.64	0.68	1.29
Valine	%	2.4	2.55	4.83
Taurine	%	0.4	0.43	0.80
Total Fat	%	36	38.30	72.41
Linoleic acid	%	5.54	5.89	11.14
Alpha-linolenic acid	%	0.38	0.40	0.76
Arachidonic acid	%	0.44	0.47	0.88
EPA	%	0.423	0.45	0.85
DHA	%	0.294	0.31	0.59
Eicosapentanoic and Docosahexanoic acids	%	0.717	0.76	1.44
Sum Omega 3 isomers	%	0.9	0.96	1.81
Sum Omega 6 isomers	%	4	4.26	8.05
Minerals				
Calcium	%	2.09	2.22	4.20
Phosphorus	%	1.37	1.46	2.76
Magnesium	%	0.08	0.09	0.16
Sodium	%	0.5	0.53	1.01
Chloride	%	0.94	1.00	1.89
Potassium	%	0.98	1.04	1.97
Iron	mg/kg	136	144.68	27.35
Copper	mg/kg	52.24	55.57	10.51
Manganese	mg/kg	31.89	33.93	6.41
Selenium	mg/kg	0.5	0.53	0.10
Iodine	mg/kg	6.013	6.40	1.21
Zinc	mg/kg	200	212.77	40.23
Vitamins				
Vitamin A	IU/kg	20000	21276.60	4023
Vitamin D	IU/kg	1,714	1823.40	345
Vitamin E	IU/kg	100	106.38	20
Thiamin (B1)	mg/kg	36	38.30	7.24
Riboflavin (B2)	mg/kg	21	22.34	4.22
Niacin (B3)	mg/kg	189	201.06	38.01
Pantothenic acid (B5)	mg/kg	40	42.55	8.05
Pyridoxine (B6)	mg/kg	6	6.38	1.21
Folic acid	mg/kg	84	89.36	16.89
Cobalamin (B12)	mg/kg	2.489	2.65	0.50
Choline	mg/kg	3,704	3940.43	745
Biotin	mg/kg	2.489	2.65	0.50
Vitamin C	mg/kg	0.914	0.97	0.18

Instinct® Raw Longevity™ 100% Freeze-Dried Raw Meals Farm-Raised Rabbit Recipe is formulated to meet the nutritional levels established by the AAFCO Cat Food Nutrient Profiles for maintenance.

Instinct® Raw Longevity™ 100% Freeze-Dried Raw Meals Cage-Free Chicken Recipe



for Cats

Published April 2023

CAGE-FREE CHICKEN RECIPE for cats



Available Sizes: 1.5 oz, 9.5 oz

INGREDIENTS:

Chicken (including Ground Chicken Bone), Chicken Liver, Chicken Heart, Ground Flaxseed, Fish Oil, Montmorillonite Clay, Vitamins (Vitamin E Supplement, Thiamine Mononitrate, Vitamin D3 Supplement), Ground Miscanthus Grass, Apples, Carrots, Potassium Chloride, Yellow Squash, Yeast Culture, Salt, Tricalcium Phosphate, Spinach, Blueberries, Cranberries, Taurine, Minerals (Zinc Proteinate, Copper Proteinate, Manganese Proteinate, Calcium Iodate), Choline Chloride, Mixed Tocopherols (for freshness), Rosemary Extract, Dried Bacillus coagulans fermentation Product.

GUARANTEED ANALYSIS

Crude Protein (min)	44.0%
Crude Fat (min)	32.0%
Crude Fiber (max)	3.0%
Moisture (max)	6.0%
Zinc (min)	200 mg/kg
Selenium (min)	0.50 mg/kg
Vitamin A (min)	40,000 IU/kg
Vitamin E (min)	100 IU/kg
Taurine (min)	0.40%
*Omega 3 Fatty Acids (min)	0.80%
*Omega 6 Fatty Acids (min)	6.0%
*Bacillus coagulans (min)	75,000,000 CFU/lb

*Not recognized as an essential nutrient by the AAFCO Cat Food Nutrient Profiles.

CALORIES

Energy Density		Calorie Distribution		
kcal/kg	kcal/cup	Protein % Metabolizable energy	Fat % Metabolizable energy	Carbohydrate % Metabolizable energy
4815	259	37	61	3

DAILY FEEDING GUIDELINES

Weight of Cat	5 lb	10 lb	15 lb
Adult Maintenance (cups per day*)	¾	1	1 ¼
Weight Loss (cups per day*)	½	¾	1

*Standard 8 oz dry measuring cup

NUTRIENT PROFILE

	Units	AS FED	Dry Matter %	Energy Basis grams/1000 kcal
Energy Density	kcal/kg	4,815		
Moisture	%	6		
NFE	%	3	3.19	6.23
Crude Fiber	%	3	3.19	6.23
Ash	%	10	10.64	20.77
Crude Protein	%	44	46.81	91.38
Arginine	%	2.55	2.71	5.30
Histidine	%	1.01	1.07	2.10
Isoleucine	%	1.68	1.79	3.49
Methionine	%	0.76	0.81	1.58
Methionine and Cystine	%	1.15	1.22	2.39
Leucine	%	3.14	3.34	6.52
Lysine	%	3.23	3.44	6.71
Phenylalanine	%	1.63	1.73	3.39
Phenylalanine and Tyrosine	%	2.94	3.13	6.11
Threonine	%	1.68	1.79	3.49
Tryptophan	%	0.48	0.51	1.00
Valine	%	1.45	1.54	3.01
Taurine	%	0.4	0.43	0.83
Total Fat	%	32	34.04	66.46
Linoleic acid	%	6.53	6.95	13.56
Alpha-linolenic acid	%	0.54	0.57	1.12
Arachidonic acid	%	0.35	0.37	0.73
EPA	%	0.43	0.46	0.89
DHA	%	0.312	0.79	1.54
Eicosapentanoic and Docosahexanoic acids	%	0.742	0.85	1.66
Sum Omega 3 isomers	%	0.8	0.85	1.66
Sum Omega 6 isomers	%	6	6.38	12.46
Minerals				
Calcium	%	1.65	1.76	3.43
Phosphorus	%	1.08	1.15	2.24
Magnesium	%	0.06	0.06	0.12
Sodium	%	0.52	0.55	1.08
Chloride	%	0.95	1.01	1.97
Potassium	%	1.08	1.15	2.24
Iron	mg/kg	116	123.40	24.09
Copper	mg/kg	35.54	37.81	7.38
Manganese	mg/kg	33.22	35.34	6.90
Selenium	mg/kg	0.5	0.53	0.10
Iodine	mg/kg	6.169	6.56	1.28
Zinc	mg/kg	200	212.77	41.54
Vitamins				
Vitamin A	IU/kg	40000	42553.19	8307
Vitamin D	IU/kg	1,430	1521.28	297
Vitamin E	IU/kg	100	106.38	21
Thiamin (B1)	mg/kg	34	36.17	7.06
Riboflavin (B2)	mg/kg	21	22.34	4.36
Niacin (B3)	mg/kg	232	246.81	48.18
Pantothenic acid (B5)	mg/kg	27	28.72	5.61
Pyridoxine (B6)	mg/kg	12	12.77	2.49
Folic acid	mg/kg	10	10.64	2.08
Cobalamin (B12)	mg/kg	0.231	0.25	0.05
Choline	mg/kg	2,915	3101.06	605
Biotin	mg/kg	0.713	0.76	0.15
Vitamin C	mg/kg	0.47	0.50	0.10

Instinct® Raw Longevity™ 100% Freeze-Dried Raw Meals Cage-Free Chicken Recipe is formulated to meet the nutritional levels established by the AAFCO Cat Food Nutrient Profiles for maintenance.

Instinct® Raw Longevity™ 100% Freeze-Dried Raw Meals Grass-Fed Beef Recipe



for Adult Cats Ages 7+

Published December 2021

GRASS-FED BEEF RECIPE for Adult Cats Ages 7+



Available Sizes: 9.5 oz

INGREDIENTS:

Beef, Beef Liver, Beef Kidney, Beef Spleen, Beef Heart, Ground Beef Bone, Ground Flaxseed, Fish Oil, Vitamins (Vitamin E Supplement, Thiamine Mononitrate, Vitamin D3 Supplement), Montmorillonite Clay, Ground Miscanthus Grass, Blueberries, Cranberries, Apples, Broccoli, Spinach, Carrots, Yellow Squash, Beets, Turmeric, Dried Bacillus coagulans Fermentation Product, New Zealand Green Mussel, Dried Chicory Root, Salt, Potassium Chloride, Yeast Culture, Taurine, Minerals (Zinc Proteinate, Copper Proteinate, Manganese Proteinate, Calcium Iodate), Tricalcium Phosphate, Choline Chloride, Ascorbic Acid, Mixed Tocopherols (for freshness), Rosemary Extract.

GUARANTEED ANALYSIS

Crude Protein (min)	38.0%
Crude Fat (min)	36.0%
Crude Fiber (max)	3.0%
Moisture (max)	6.0%
Arginine (min)	2.0%
Leucine (min)	2.7%
Docosahexaenoic Acid (DHA) (min)	0.20%
Manganese (min)	30 mg/kg
Zinc (min)	200 mg/kg
Selenium (min)	0.60 mg/kg
Vitamin A (min)	40,000 IU/kg
Vitamin D (min)	1,800 IU/kg
Vitamin E (min)	600 IU/kg
Pyridoxine (min)	5.2 mg/kg
Folic Acid (min)	2.0 mg/kg
Vitamin B12 (min)	0.40%
Taurine (min)	0.40%
*Omega 3 Fatty Acids (min)	1.10%
*Omega 6 Fatty Acids (min)	1.50%
*Bacillus coagulans (min)	150,000,000 CFU/lb

*Not recognized as an essential nutrient by the AAFCO Cat Food Nutrient Profiles.

CALORIES

Energy Density		Calorie Distribution		
kcal/kg	kcal/cup	Protein % Metabolizable energy	Fat % Metabolizable energy	Carbohydrate % Metabolizable energy
5015	270	30	65	5

DAILY FEEDING GUIDELINES

Weight of Cat	5 lb	10 lb	15 lb
Adult Maintenance (cups per day*)	¾	1	1 ¼
Weight Loss (cups per day*)	½	¾	1

*Standard 8 oz dry measuring cup

NUTRIENT PROFILE

	Units	AS FED	Dry Matter %	Energy Basis grams/1000 kcal
Energy Density	kcal/kg	5,015		
Moisture	%	6		
NFE	%	6	6.38	11.96
Crude Fiber	%	3	3.19	5.98
Ash	%	11	11.70	21.93
Crude Protein	%	38	40.43	75.77
Arginine	%	2	2.13	3.99
Histidine	%	1.04	1.11	2.07
Isoleucine	%	1.55	1.65	3.09
Methionine	%	0.94	1.00	1.87
Methionine and Cystine	%	1.48	1.57	2.95
Leucine	%	2.7	2.87	5.38
Lysine	%	2.99	3.18	5.96
Phenylalanine	%	1.75	1.86	3.49
Phenylalanine and Tyrosine	%	2.98	3.17	5.94
Threonine	%	1.56	1.66	3.11
Tryptophan	%	0.51	0.54	1.02
Valine	%	2.21	2.35	4.41
Taurine	%	0.4	0.43	0.80
Total Fat	%	36	38.30	71.78
Linoleic acid	%	1.21	1.29	2.41
Alpha-linolenic acid	%	0.51	0.54	1.02
Arachidonic acid	%	0.25	0.27	0.50
EPA	%	0.433	0.46	0.86
DHA	%	0.2	0.21	0.40
Eicosapentanoic and Docosahexanoic acids	%	0.633	0.67	1.26
Sum Omega 3 isomers	%	1.1	1.17	2.19
Sum Omega 6 isomers	%	1.5	1.60	2.99
Minerals				
Calcium	%	2.03	2.16	4.05
Phosphorus	%	1.28	1.36	2.55
Magnesium	%	0.06	0.06	0.12
Sodium	%	0.49	0.52	0.98
Chloride	%	1.55	1.65	3.09
Potassium	%	1.08	1.15	2.15
Iron	mg/kg	345	367.02	68.79
Copper	mg/kg	47.11	50.12	9.39
Manganese	mg/kg	30	31.91	5.98
Selenium	mg/kg	0.6	0.64	0.12
Iodine	mg/kg	5.485	5.84	1.09
Zinc	mg/kg	200	212.77	39.88
Vitamins				
Vitamin A	IU/kg	40000	42553.19	7976
Vitamin D	IU/kg	1,800	1914.89	359
Vitamin E	IU/kg	600	638.30	120
Thiamin (B1)	mg/kg	52	55.32	10.37
Riboflavin (B2)	mg/kg	28	29.79	5.58
Niacin (B3)	mg/kg	106	112.77	21.14
Pantothenic acid (B5)	mg/kg	44	46.81	8.77
Pyridoxine (B6)	mg/kg	5.2	5.53	1.04
Folic acid	mg/kg	2	2.13	0.40
Cobalamin (B12)	mg/kg	0.4	0.43	0.08
Choline	mg/kg	4,091	4352.13	816
Biotin	mg/kg	1.481	1.58	0.30
Vitamin C	mg/kg	830	882.98	166

Instinct® Raw Longevity™ 100% Raw Frozen Meals Grass-Fed Beef Recipe for Adult Cats Ages 7+ is formulated to meet the nutritional levels established by the AAFCO Cat Food Nutrient Profiles for maintenance.

Instinct® Raw Freeze-Dried Meals Cage-Free Chicken Recipe



for Kittens

Published December 2021

CAGE-FREE CHICKEN RECIPE for kittens



Available Sizes: 9.5 oz

INGREDIENTS:

Chicken (including Ground Chicken Bone), Beef Liver, Beef Spleen, Beef Kidney, Cod, Ground Miscanthus Grass, Montmorillonite Clay, Ground Flaxseed, Salmon Oil, Tricalcium Phosphate, Carrots, Apples, Butternut Squash, Vitamins (Vitamin E Supplement, Thiamine Mononitrate, Vitamin D3 Supplement), Chicory Root, Salt, Taurine, Yeast Culture, Potassium Chloride, DL-Methionine, Choline Chloride, Mixed Tocopherols (for freshness), Blueberries, Spinach, Minerals (Zinc Proteinate, Copper Proteinate, Manganese Proteinate, Calcium Iodate), Rosemary Extract.

GUARANTEED ANALYSIS

Crude Protein (min)	39.0%
Crude Fat (min)	28.0%
Crude Fiber (max)	4.0%
Moisture (max)	6.0%
Docosahexaenoic Acid (DHA) (min)	0.10%
Taurine (min)	0.30%
*Omega 3 Fatty Acids (min)	0.90%
*Omega 6 Fatty Acids (min)	4.0%

*Not recognized as an essential nutrient by the AAFCO Cat Food Nutrient Profiles.

CALORIES

Energy Density		Calorie Distribution		
kcal/kg	kcal/cup	Protein % Metabolizable energy	Fat % Metabolizable energy	Carbohydrate % Metabolizable energy
4627	196	34	55	11

DAILY FEEDING GUIDELINES

Weight of Cat	1 - 3 lb	4 - 6 lb	7 - 10 lb
6-19 weeks (cups per day*)	½ - 1	1 - 2	2 - 2 ¾
5-9 months (cups per day*)	½ - ¾	¾ - 1 ½	1 ½ - 2 ¼
9-12 months (cups per day*)	—	¾ - 1 ¼	1 ¼ - 1 ¾
Over 12 months	Transition to Instinct® Freeze-Dried Raw Meals		

*Standard 8 oz dry measuring cup

Instinct® Raw Freeze-Dried Meals Cage-Free Chicken Recipe for Kittens is formulated to meet the nutritional levels established by the AAFCO Cat Food Nutrient Profiles for growth.

NUTRIENT PROFILE

	Units	AS FED	Dry Matter %	Energy Basis grams/1000 kcal
Energy Density	kcal/kg	4627		
Moisture	%	6		
NFE	%	13	13.83	28.10
Crude Fiber	%	4	4.26	8.64
Ash	%	13	13.83	28.10
Crude Protein	%	39	41.49	84.29
Arginine	%	2.4	2.55	5.19
Histidine	%	0.98	1.04	2.12
Isoleucine	%	1.64	1.74	3.54
Methionine	%	1.1	1.17	2.38
Methionine and Cystine	%	1.28	1.36	2.77
Leucine	%	3.14	3.34	6.79
Lysine	%	3.04	3.23	6.57
Phenylalanine	%	1.74	1.85	3.76
Phenylalanine and Tyrosine	%	3.03	3.22	6.55
Threonine	%	1.68	1.79	3.63
Tryptophan	%	0.5	0.53	1.08
Valine	%	1.81	1.93	3.91
Taurine	%	0.3	0.32	0.65
Total Fat	%	28	29.79	60.51
Linoleic acid	%	3.91	4.16	8.45
Alpha-linolenic acid	%	0.54	0.57	1.17
Arachidonic acid	%	0.29	0.31	0.63
EPA	%	0.08	0.09	0.17
DHA	%	0.1	0.11	0.22
Eicosapentanoic and Docosahexanoic acids	%	0.18	0.19	0.39
Sum Omega 3 isomers	%	0.9	0.96	1.95
Sum Omega 6 isomers	%	4	4.26	8.64
Minerals				
Calcium	%	1.48	1.57	3.20
Phosphorus	%	1.13	1.20	2.44
Magnesium	%	0.09	0.10	0.19
Sodium	%	0.49	0.52	1.06
Chloride	%	0.88	0.94	1.90
Potassium	%	0.96	1.02	2.07
Iron	mg/kg	274	291.49	59.22
Copper	mg/kg	38.07	40.50	8.23
Manganese	mg/kg	18.17	19.33	3.93
Selenium	mg/kg	1.391	1.48	0.30
Iodine	mg/kg	2.925	3.11	0.63
Zinc	mg/kg	144.8	154.04	31.29
Vitamins				
Vitamin A	IU/kg	228768	243370	49442
Vitamin D	IU/kg	1239	1318	268
Vitamin E	IU/kg	157	167	34
Thiamin (B1)	mg/kg	32	34.04	6.92
Riboflavin (B2)	mg/kg	25	26.60	5.40
Niacin (B3)	mg/kg	148	157.45	31.99
Pantothenic acid (B5)	mg/kg	49	52.13	10.59
Pyridoxine (B6)	mg/kg	7	7.45	1.51
Folic acid	mg/kg	31	32.98	6.70
Cobalamin (B12)	mg/kg	0.726	0.77	0.16
Choline	mg/kg	3609	3839.36	780
Biotin	mg/kg	2.439	2.59	0.53
Vitamin C	mg/kg	0.46	0.49	0

Instinct® Raw Freeze-Dried Meals Cage-Free Chicken Recipe



for Cats

Published April 2023

CAGE-FREE CHICKEN RECIPE for cats



Available Sizes: 9.5 oz & 25 oz

INGREDIENTS:

Chicken (including Ground Chicken Bone), Chicken Liver, Chicken Heart, Pumpkinseeds, Ground Flaxseed, Montmorillonite Clay, Salmon Oil, Carrots, Apples, Butternut Squash, Vitamins (Vitamin E Supplement, Thiamine Mononitrate, Vitamin D3 Supplement), Potassium Chloride, Tricalcium Phosphate, Choline Chloride, Taurine, Yeast Culture, Salt, Minerals (Zinc Proteinate, Copper Proteinate, Manganese Proteinate, Calcium Iodate), DL-Methionine, Mixed Tocopherols (for freshness), Blueberries, Spinach, Rosemary Extract.

GUARANTEED ANALYSIS

Crude Protein (min)	38.0%
Crude Fat (min)	34.0%
Crude Fiber (max)	3.0%
Moisture (max)	6.0%
Taurine (min)	0.30%

CALORIES

Energy Density		Calorie Distribution		
kcal/kg	kcal/cup	Protein % Metabolizable energy	Fat % Metabolizable energy	Carbohydrate % Metabolizable energy
4782	197	33	66	2

DAILY FEEDING GUIDELINES

Weight of Cat	5 lb	10 lb	15 lb
Adult Maintenance (cups per day*)	¾	1	1 ¼
Weight Loss (cups per day*)	½	¾	1

*Standard 8 oz dry measuring cup

Instinct® Raw Freeze-Dried Meals Cage-Free Chicken Recipe is formulated to meet the nutritional levels established by the AAFCO Cat Food Nutrient Profiles for maintenance.

NUTRIENT PROFILE

	Units	AS FED	Dry Matter %	Energy Basis grams/1000 kcal
Energy Density	kcal/kg	4782		
Moisture	%	6		
NFE	%	2	2.13	4.18
Crude Fiber	%	3	3.19	6.27
Ash	%	16	17.02	33.46
Crude Protein	%	38	40.43	79.46
Arginine	%	2.21	2.35	4.62
Histidine	%	0.85	0.90	1.78
Isoleucine	%	1.4	1.49	2.93
Methionine	%	0.93	0.99	1.94
Methionine and Cystine	%	0.92	0.98	1.92
Leucine	%	2.63	2.80	5.50
Lysine	%	2.8	2.98	5.86
Phenylalanine	%	1.34	1.43	2.80
Phenylalanine and Tyrosine	%	2.45	2.61	5.12
Threonine	%	1.41	1.50	2.95
Tryptophan	%	0.37	0.39	0.77
Valine	%	1.05	1.12	2.20
Taurine	%	0.3	0.32	0.63
Total Fat	%	34	36.17	71.10
Linoleic acid	%	6.09	6.48	12.74
Alpha-linolenic acid	%	0.51	0.54	1.07
Arachidonic acid	%	0.23	0.24	0.48
EPA	%	0.02	0.02	0.04
DHA	%	0.037	0.04	0.08
Eicosapentanoic and Docosahexanoic acids	%	0.057	0.06	0.12
Sum Omega 3 isomers	%	1.13	1.20	2.36
Sum Omega 6 isomers	%	6.5	6.91	13.59
Minerals				
Calcium	%	1.79	1.90	3.74
Phosphorus	%	1.02	1.09	2.13
Magnesium	%	0.08	0.09	0.17
Sodium	%	0.45	0.48	0.94
Chloride	%	0.89	0.95	1.86
Potassium	%	0.76	0.81	1.59
Iron	mg/kg	71	75.53	14.85
Copper	mg/kg	35.47	37.73	7.42
Manganese	mg/kg	33.18	35.30	6.94
Selenium	mg/kg	0.487	0.52	0.10
Iodine	mg/kg	6.302	6.70	1.32
Zinc	mg/kg	233	247.87	48.72
Vitamins				
Vitamin A	IU/kg	55104	58621	11523
Vitamin D	IU/kg	1251	1331	262
Vitamin E	IU/kg	156	166	33
Thiamin (B1)	mg/kg	32	34.04	6.69
Riboflavin (B2)	mg/kg	11	11.70	2.30
Niacin (B3)	mg/kg	200	212.77	41.82
Pantothenic acid (B5)	mg/kg	30	31.91	6.27
Pyridoxine (B6)	mg/kg	10	10.64	2.09
Folic acid	mg/kg	33	35.11	6.90
Cobalamin (B12)	mg/kg	0.127	0.14	0.03
Choline	mg/kg	3206	3410.64	670
Biotin	mg/kg	2.021	2.15	0.42
Vitamin C	mg/kg	0.42	0.45	0

Instinct® Raw Freeze-Dried Meals Wild-Caught Alaskan Pollock Recipe



for Cats

Published February 2023

WILD-CAUGHT ALASKAN POLLOCK RECIPE for cats



Available Sizes: 9 oz

INGREDIENTS:

Pollock, Beef, Beef Spleen, Beef Liver, Beef Kidney, Ground Flaxseed, Montmorillonite Clay, Ground Miscanthus Grass, Yeast Culture, Salmon Oil, Carrots, Apples, Butternut Squash, Tricalcium Phosphate, Potassium Chloride, Vitamins (Vitamin E Supplement, Thiamine Mononitrate, Vitamin D3 Supplement), Salt, Choline Chloride, Minerals (Zinc Proteinate, Copper Proteinate, Manganese Proteinate, Calcium Iodate), Taurine, Mixed Tocopherols (for freshness), Blueberries, Spinach, Rosemary Extract.

GUARANTEED ANALYSIS

Crude Protein (min)	44.0%
Crude Fat (min)	32.0%
Crude Fiber (max)	3.0%
Moisture (max)	6.0%
Taurine (min)	0.30%
*Omega 3 Fatty Acids (min)	1.10%
*Omega 6 Fatty Acids (min)	1.20%

*Not recognized as an essential nutrient by the AAFCO Cat Food Nutrient Profiles.

CALORIES

Energy Density		Calorie Distribution		
kcal/kg	kcal/cup	Protein % Metabolizable energy	Fat % Metabolizable energy	Carbohydrate % Metabolizable energy
4754	274	51	47	2

DAILY FEEDING GUIDELINES

Weight of Cat	5 lb	10 lb	15 lb
Adult Maintenance (cups per day*)	½	1	1 ¼
Weight Loss (cups per day*)	¼	½	¾

*Standard 8 oz dry measuring cup

Instinct® Raw Freeze-Dried Meals Wild-Caught Alaskan Pollock Recipe is formulated to meet the nutritional levels established by the AAFCO Cat Food Nutrient Profiles for maintenance.

NUTRIENT PROFILE

	Units	AS FED	Dry Matter %	Energy Basis grams/1000 kcal
Energy Density	kcal/kg	4539	4603	
Moisture	%	1.4		
NFE	%	5.2	5.3	11.43
Crude Fiber	%	3.4	3.4	7.49
Ash	%	13.8	14.0	30.32
Crude Protein	%	46.9	47.6	103.37
Arginine	%	3.08	3.12	6.79
Histidine	%	1.17	1.19	2.58
Isoleucine	%	1.84	1.87	4.05
Methionine	%	1.28	1.30	2.82
Methionine and Cystine	%	1.86	1.89	4.10
Leucine	%	3.61	3.66	7.95
Lysine	%	3.56	3.61	7.84
Phenylalanine	%	1.95	1.98	4.30
Phenylalanine and Tyrosine	%	3.41	3.46	7.51
Threonine	%	1.89	1.92	4.16
Tryptophan	%	0.57	0.58	1.26
Valine	%	2.49	2.53	5.49
Taurine	%	0.35	0.35	0.77
Total Fat	%	30.9	31.3	67.97
Linoleic acid	%	2.2	2.2	4.76
Alpha-linolenic acid	%	0.96	0.97	2.12
Eicosapentanoic and Docosahexanoic acids	%	0.35	0.355	0.77
Minerals				
Calcium	%	3.2	3.2	6.94
Phosphorus	%	1.7	1.7	3.70
Magnesium	%	0.12	0.12	0.26
Sodium	%	0.8	0.8	1.70
Chloride	%	2.1	2.1	4.63
Potassium	%	1.4	1.4	3.08
Iron	mg/kg	247	251	54.42
Copper	mg/kg	61	62	13.53
Manganese	mg/kg	32.5	33	7.17
Selenium	mg/kg	1.3	1.3	0.29
Iodine	mg/kg	6.46	6.55	1.42
Zinc	mg/kg	283	287	62.35
Vitamins				
Vitamin A	IU/kg	129700	131542	28575
Vitamin D	IU/kg	1195	1212	263
Vitamin E	IU/kg	985	999	217
Thiamin (B1)	mg/kg	36.0	36.5	7.93
Riboflavin (B2)	mg/kg	27.0	27.4	5.95
Niacin (B3)	mg/kg	139	141	30.62
Pantothenic acid (B5)	mg/kg	25.0	25.35	5.51
Pyridoxine (B6)	mg/kg	18.0	18.3	3.97
Folic acid	mg/kg	1.9	1.9	0.41
Cobalamin (B12)	mg/kg	0.35	0.355	0.08
Choline	mg/kg	4824	4892	1063



The Wild-Caught Alaskan Pollock used in Instinct frozen and freeze-dried recipes comes from an MSC Certified fishery. Instinct is the first MSC certified sustainable raw fish pet recipe.

Instinct® Raw Longevity™ 20% Freeze-Dried Raw Meal Blend Grain-Free Recipe with Cage-Free Chicken for Kittens



Published December 2021

CAGE-FREE CHICKEN RECIPE for kittens



Available Sizes: 3.8 lb

INGREDIENTS:

Chicken, Turkey Meal, Menhaden Fish Meal, Peas, Chicken Fat (preserved with Mixed Tocopherols), Dried Egg Product, Chicken Meal, White Fish Meal, Freeze Dried Beef, Freeze Dried Beef Kidney, Freeze Dried Beef Spleen, Freeze Dried Beef Liver, Tapioca, Natural Flavor, Freeze Dried Beef Heart, Lamb Meal, Pumpkinseeds, Dried Tomato Pomace, Montmorillonite Clay, Apples, Carrots, Tricalcium Phosphate, Vitamins (Vitamin E Supplement, Vitamin A Supplement, L-Ascorbyl-2-Polyphosphate, Niacin Supplement, Thiamine Mononitrate, d-Calcium Pantothenate, Riboflavin Supplement, Pyridoxine Hydrochloride, Vitamin B12 Supplement, Folic Acid, Vitamin D3 Supplement, Biotin), Cranberries, Minerals (Zinc Proteinate, Iron Proteinate, Copper Proteinate, Manganese Proteinate, Sodium Selenite, Ethylenediamine Dihydriodide), Potassium Chloride, Choline Chloride, Butternut Squash, Salmon Oil, Salt, Cod Liver Oil, Dried Kelp, Yeast Culture, Taurine, Freeze Dried Chicken, Freeze Dried Chicken Liver, Freeze Dried Chicken Heart, Dried Bacillus coagulans Fermentation Product, Rosemary Extract.

GUARANTEED ANALYSIS

Crude Protein (min)	42.5%
Crude Fat (min)	23.0%
Crude Fiber (max)	2.5%
Moisture (max)	7.5%
Docosahexaenoic Acid (DHA) (min)	0.18%
Calcium (min)	2.3%
Phosphorus (min)	1.5%
Zinc (min)	150 mg/kg
Selenium (min)	1.0 mg/kg
Vitamin A (min)	30,000 IU/kg
Vitamin E (min)	450 IU/kg
Taurine (min)	0.20%
*Ascorbic Acid (Vitamin C) (min)	150 mg/kg
*Omega 3 Fatty Acids (min)	0.65%
*Omega 6 Fatty Acids (min)	3.3%
*Bacillus coagulans (min)	80,000,000 CFU/lb

*Not recognized as an essential nutrient by the AAFCO Cat Food Nutrient Profiles.

CALORIES

Energy Density		Calorie Distribution		
kcal/kg	kcal/cup	Protein % Metabolizable energy	Fat % Metabolizable energy	Carbohydrate % Metabolizable energy
4350	478	40	48	12

DAILY FEEDING GUIDELINES

Weight of Cat	1 - 3 lb	4 - 6 lb	7 - 10 lb
6-19 weeks (cups per day*)	¼ - ⅓	⅓ - ½	½ - 1 ⅓
5-9 months (cups per day*)	⅓ - ½	½ - ¾	¾ - 1
9-12 months (cups per day*)	—	½ - ¾	¾ - 1
Over 12 months	Transition to Instinct® Raw Longevity™ 20% Freeze-Dried Raw Meal Blend Grain-Free Recipe for Adult Cats		

*Standard 8 oz dry measuring cup

NUTRIENT PROFILE

	Units	AS FED	Dry Matter %	Energy Basis grams/1000 kcal
Energy Density	kcal/kg	4350		
Moisture	%	7.5		
NFE	%	13	14.05	29.89
Crude Fiber	%	2.5	2.70	5.75
Ash	%	11	11.89	25.29
Crude Protein	%	42.5	45.95	97.70
Arginine	%	2.87	3.10	6.60
Histidine	%	0.96	1.04	2.21
Isoleucine	%	1.73	1.87	3.98
Methionine	%	1.06	1.15	2.44
Methionine and Cystine	%	1.56	1.69	3.59
Leucine	%	3.09	3.34	7.10
Lysine	%	3.15	3.41	7.24
Phenylalanine	%	1.74	1.88	4.00
Phenylalanine and Tyrosine	%	3.02	3.26	6.94
Threonine	%	1.77	1.91	4.07
Tryptophan	%	0.45	0.49	1.03
Valine	%	2.13	2.30	4.90
Taurine	%	0.3	0.32	0.69
Total Fat	%	23	24.86	52.87
Linoleic acid	%	3.58	3.87	8.23
Alpha-linolenic acid	%	0.25	0.27	0.57
Arachidonic acid	%	0.2	0.22	0.46
EPA	%	0.22	0.24	0.51
DHA	%	0.18	0.19	0.41
Eicosapentanoic and Docosahexanoic acids	%	0.47	0.51	1.08
Sum Omega 3 isomers	%	0.65	0.70	1.49
Sum Omega 6 isomers	%	3.3	3.57	7.59
Minerals				
Calcium	%	2.3	2.49	5.29
Phosphorus	%	1.5	1.62	3.45
Magnesium	%	0.11	0.12	0.25
Sodium	%	0.42	0.45	0.97
Chloride	%	0.64	0.69	1.47
Potassium	%	0.7	0.76	1.61
Iron	mg/kg	216	233.51	49.66
Copper	mg/kg	20.76	22.44	4.77
Manganese	mg/kg	26.76	28.93	6.15
Selenium	mg/kg	1	1.08	0.23
Iodine	mg/kg	2.357	2.55	0.54
Zinc	mg/kg	150	162.16	34.48
Vitamins				
Vitamin A	IU/kg	30000	32432.43	6897
Vitamin D	IU/kg	1286	1390.27	296
Vitamin E	IU/kg	450	486.49	103
Thiamin (B1)	mg/kg	21	22.70	4.83
Riboflavin (B2)	mg/kg	16	17.30	3.68
Niacin (B3)	mg/kg	151	163.24	34.71
Pantothenic acid (B5)	mg/kg	31	33.51	7.13
Pyridoxine (B6)	mg/kg	10	10.81	2.30
Folic acid	mg/kg	2	2.16	0.46
Cobalamin (B12)	mg/kg	0.175	0.19	0.04
Choline	mg/kg	3273	3538.38	752
Biotin	mg/kg	0.325	0.35	0.07
Vitamin C	mg/kg	150	162.16	34

Instinct® Raw Longevity™ 20% Freeze-Dried Raw Meal Blend Grain-Free Recipe with Cage-Free Chicken for Kittens is formulated to meet the nutritional levels established by the AAFCO Cat Food Nutrient Profiles for growth.

Instinct® Raw Longevity™ 20% Freeze-Dried Raw Meal Blend Grain-Free Recipe with Cage-Free Chicken for Cats



Published December 2021

CAGE-FREE CHICKEN RECIPE for cats



Available Size: 3.8 lb

INGREDIENTS:

Chicken, Chicken Meal, Turkey Meal, Menhaden Fish Meal, Chicken Fat (preserved with Mixed Tocopherols), Peas, Freeze Dried Beef, Freeze Dried Beef Kidney, Freeze Dried Beef Spleen, Freeze Dried Beef Liver, Tapioca, Natural Flavor, Freeze Dried Beef Heart, Dried Tomato Pomace, Pumpkinseeds, Montmorillonite Clay, Apples, Carrots, Tricalcium Phosphate, Cranberries, Vitamins (Vitamin E Supplement, Vitamin A Supplement, L-Ascorbyl-2-Polyphosphate, Niacin Supplement, Thiamine Mononitrate, d-Calcium Pantothenate, Riboflavin Supplement, Pyridoxine Hydrochloride, Vitamin B12 Supplement, Folic Acid, Vitamin D3 Supplement, Biotin), Salt, Minerals (Zinc Proteinate, Iron Proteinate, Copper Proteinate, Manganese Proteinate, Sodium Selenite, Ethylenediamine Dihydrochloride), Choline Chloride, Butternut Squash, Salmon Oil, Potassium Chloride, Cod Liver Oil, Dried Kelp, Yeast Culture, Taurine, Freeze Dried Chicken, Freeze Dried Chicken Liver, Freeze Dried Chicken Heart, Dried Bacillus coagulans Fermentation Product, Rosemary Extract.

GUARANTEED ANALYSIS

Crude Protein (min)	41.0%
Crude Fat (min)	24.0%
Crude Fiber (max)	2.5%
Moisture (max)	7.5%
Zinc (min)	150 mg/kg
Selenium (min)	0.80 mg/kg
Vitamin A (min)	30,000 IU/kg
Vitamin E (min)	400 IU/kg
Taurine (min)	0.20%
*Ascorbic Acid (Vitamin C) (min)	150 mg/kg
*Omega 3 Fatty Acids (min)	0.55%
*Omega 6 Fatty Acids (min)	3.2%
*Bacillus coagulans (min)	80,000,000 CFU/lb

*Not recognized as an essential nutrient by the AAFCO Cat Food Nutrient Profiles.

CALORIES

Energy Density		Calorie Distribution		
kcal/kg	kcal/cup	Protein % Metabolizable energy	Fat % Metabolizable energy	Carbohydrate % Metabolizable energy
4120	440	38	50	11

DAILY FEEDING GUIDELINES

Weight of Cat	5 lb	10 lb	15 lb
Adult Maintenance (cups per day*)	¾	½	¾
Weight Loss (cups per day*)	¼	½	¾

*Standard 8 oz dry measuring cup

NUTRIENT PROFILE

	Units	AS FED	Dry Matter %	Energy Basis grams/1000 kcal
Energy Density	kcal/kg	4120		
Moisture	%	7.5		
NFE	%	12	12.97	29.13
Crude Fiber	%	2.5	2.70	6.07
Ash	%	12	12.97	29.13
Crude Protein	%	41	44.32	99.51
Arginine	%	2.95	3.19	7.16
Histidine	%	0.97	1.05	2.35
Isoleucine	%	1.65	1.78	4.00
Methionine	%	1	1.08	2.43
Methionine and Cystine	%	1.4	1.51	3.40
Leucine	%	2.99	3.23	7.26
Lysine	%	3.16	3.42	7.67
Phenylalanine	%	1.63	1.76	3.96
Phenylalanine and Tyrosine	%	2.84	3.07	6.89
Threonine	%	1.72	1.86	4.17
Tryptophan	%	0.42	0.45	1.02
Valine	%	2	2.16	4.85
Taurine	%	0.497	0.54	1.21
Total Fat	%	24	25.95	58.25
Linoleic acid	%	3.54	3.83	8.59
Alpha-linolenic acid	%	0.27	0.29	0.66
Arachidonic acid	%	0.17	0.18	0.41
EPA	%	0.17	0.18	0.41
DHA	%	0.18	0.19	0.44
Eicosapentanoic and Docosahexanoic acids	%	0.35	0.38	0.85
Sum Omega 3 isomers	%	0.55	0.59	1.33
Sum Omega 6 isomers	%	3.2	3.46	7.77
Minerals				
Calcium	%	3.2	3.46	7.77
Phosphorus	%	1.89	2.04	4.59
Magnesium	%	0.12	0.13	0.29
Sodium	%	0.44	0.48	1.07
Chloride	%	0.58	0.63	1.41
Potassium	%	0.69	0.75	1.67
Iron	mg/kg	240	259.46	58.25
Copper	mg/kg	19.52	21.10	4.74
Manganese	mg/kg	28.25	30.54	6.86
Selenium	mg/kg	0.8	0.86	0.19
Iodine	mg/kg	2.021	2.18	0.49
Zinc	mg/kg	150	162.16	36.41
Vitamins				
Vitamin A	IU/kg	30000	32432.43	7282
Vitamin D	IU/kg	1087	1175.14	264
Vitamin E	IU/kg	400	432.43	97
Thiamin (B1)	mg/kg	14	15.14	3.40
Riboflavin (B2)	mg/kg	13	14.05	3.16
Niacin (B3)	mg/kg	136	147.03	33.01
Pantothenic acid (B5)	mg/kg	21	22.70	5.10
Pyridoxine (B6)	mg/kg	7	7.57	1.70
Folic acid	mg/kg	1	1.08	0.24
Cobalamin (B12)	mg/kg	0.173	0.19	0.04
Choline	mg/kg	2708	2927.57	657
Biotin	mg/kg	0.157	0.17	0.04
Vitamin C	mg/kg	150	162.16	36

Instinct® Raw Longevity™ 20% Freeze-Dried Raw Meal Blend Grain-Free Recipe with Cage-Free Chicken is formulated to meet the nutritional levels established by the AAFCO Cat Food Nutrient Profiles for maintenance.

Instinct® Raw Boost® Grain-Free Recipe with Real Chicken



for Cats

Published December 2021

REAL CHICKEN RECIPE for cats



Available Sizes: 2 lb, 5 lb, 10 lb

INGREDIENTS:

Chicken, Chicken Meal, Turkey Meal, Menhaden Fish Meal, Peas, Chicken Fat (preserved with Mixed Tocopherols and Citric Acid), Tapioca, Freeze Dried Chicken, Natural Flavor, Freeze Dried Chicken Liver, Dried Tomato Pomace, Pumpkinseeds, Freeze Dried Chicken Heart, Montmorillonite Clay, Carrots, Apples, Cranberries, Choline Chloride, Salt, Vitamins (Vitamin E Supplement, L-Ascorbyl-2-Polyphosphate, Niacin Supplement, Vitamin A Supplement, Thiamine Mononitrate, d-Calcium Pantothenate, Riboflavin Supplement, Pyridoxine Hydrochloride, Vitamin B12 Supplement, Folic Acid, Vitamin D3 Supplement, Biotin), Minerals (Zinc Proteinate, Iron Proteinate, Copper Proteinate, Manganese Proteinate, Sodium Selenite, Ethylenediamine Dihydrochloride), Taurine, Dried Kelp, Salmon Oil, Blueberries, Dried Bacillus coagulans Fermentation Product, Rosemary Extract.

GUARANTEED ANALYSIS

Crude Protein (min)	41.0%
Crude Fat (min)	22.0%
Crude Fiber (max)	3.5%
Moisture (max)	9.0%
Zinc (min)	120 mg/kg
Selenium (min)	0.6 mg/kg
Vitamin A (min)	18,000 IU/kg
Vitamin E (min)	120 IU/kg
*Ascorbic Acid (Vitamin C) (min)	100 mg/kg
*Omega 3 Fatty Acids (min)	0.5%
*Omega 6 Fatty Acids (min)	3.5%
*Bacillus coagulans (min)	60,000,000 CFU/lb

*Not recognized as an essential nutrient by the AAFCO Cat Food Nutrient Profiles.

CALORIES

Energy Density		Calorie Distribution		
kcal/kg	kcal/cup	Protein % Metabolizable energy	Fat % Metabolizable energy	Carbohydrate % Metabolizable energy
4327	496	40	48	12

DAILY FEEDING GUIDELINES

Weight of Cat	5 lb	10 lb	15 lb
Adult Maintenance (cups per day*)	¾	½	¾
Weight Loss (cups per day*)	¼	¾	½

*Standard 8 oz dry measuring cup

Instinct® Raw Boost® Grain-Free Recipe with Real Chicken is formulated to meet the nutritional levels established by the AAFCO Cat Food Nutrient Profiles for all life stages.

NUTRIENT PROFILE

	Units	AS FED	Dry Matter %	Energy Basis grams/1000 kcal
Energy Density	kcal/kg	4327.00		
Moisture	%	9.00		
NFE	%	12.50	13.74	28.89
Crude Fiber	%	3.50	3.85	8.09
Ash	%	12.00	13.19	27.73
Crude Protein	%	41.00	45.05	94.75
Arginine	%	3.26	3.58	7.53
Histidine	%	1.06	1.16	2.45
Isoleucine	%	1.83	2.01	4.23
Methionine	%	0.98	1.08	2.26
Methionine and Cystine	%	1.44	1.58	3.33
Leucine	%	3.23	3.55	7.46
Lysine	%	3.32	3.65	7.67
Phenylalanine	%	1.79	1.97	4.14
Phenylalanine and Tyrosine	%	3.21	3.53	7.42
Threonine	%	1.81	1.99	4.18
Tryptophan	%	0.45	0.49	1.04
Valine	%	2.13	2.34	4.92
Taurine	%	0.31	0.34	0.72
Total Fat	%	22.00	24.18	50.84
Linoleic acid	%	4.12	24.18	9.52
Alpha-linolenic acid	%	0.25	4.53	0.58
Arachidonic acid	%	0.17	0.27	0.39
EPA	%	0.16	0.19	0.37
DHA	%	0.16	0.18	0.37
Eicosapentanoic and Docosahexanoic acids	%	0.32	0.35	0.74
Sum Omega 3 isomers	%	0.5	0.55	1.16
Sum Omega 6 isomers	%	3.5	3.85	8.09
Minerals				
Calcium	%	3.5	3.85	8.09
Phosphorus	%	1.99	2.19	4.60
Magnesium	%	0.12	0.13	0.28
Sodium	%	0.42	0.46	0.97
Chloride	%	0.43	0.47	0.99
Potassium	%	0.65	0.71	1.50
Iron	mg/kg	268.45	295.00	62.04
Copper	mg/kg	37.19	40.87	8.59
Manganese	mg/kg	23.96	26.33	5.54
Selenium	mg/kg	0.60	0.66	0.14
Iodine	mg/kg	2.12	2.33	0.49
Zinc	mg/kg	120.00	131.87	27.73
Vitamins				
Vitamin A	IU/kg	18000	19780	4160
Vitamin D	IU/kg	1045	1148	242
Vitamin E	IU/kg	120	132	28
Thiamin (B1)	mg/kg	15.73	17.29	3.64
Riboflavin (B2)	mg/kg	11.78	12.95	2.72
Niacin (B3)	mg/kg	138.79	152.52	32.08
Pantothenic acid (B5)	mg/kg	19.80	21.76	4.58
Pyridoxine (B6)	mg/kg	7.69	8.45	1.78
Folic acid	mg/kg	1.73	1.90	0.40
Cobalamin (B12)	mg/kg	0.11	0.12	0.03
Choline	mg/kg	2710.33	2978.38	626
Biotin	mg/kg	0.10	0.11	0.02
Vitamin C	mg/kg	100.00	109.89	23

Instinct® Raw Boost® Grain-Free Recipe with Real Salmon



for Cats

Published December 2021

REAL SALMON RECIPE for cats



Available Sizes: 4.5 lb

INGREDIENTS:

Salmon, Menhaden Fish Meal, White Fish Meal, Peas, Herring Meal, Canola Oil (preserved with Mixed Tocopherols and Citric Acid), Tapioca, Salmon Meal, Natural Flavor, Freeze Dried Beef, Dehydrated Alfalfa Meal, Salt, Freeze Dried Beef Liver, Pumpkinseeds, Freeze Dried Beef Heart, Montmorillonite Clay, Freeze Dried Beef Kidney, Freeze Dried Beef Spleen, Carrots, Apples, Cranberries, Vitamins (L-Ascorbyl-2-Polyphosphate, Vitamin E Supplement, Menadione Sodium Bisulfite Complex, Niacin Supplement, Vitamin A Supplement, Thiamine Mononitrate, d-Calcium Pantothenate, Riboflavin Supplement, Pyridoxine Hydrochloride, Vitamin B12 Supplement, Folic Acid, Vitamin D3 Supplement, Biotin), Minerals (Zinc Proteinate, Iron Proteinate, Copper Proteinate, Manganese Proteinate, Sodium Selenite, Ethylenediamine Dihydrochloride), Choline Chloride, Taurine, Freeze Dried Cod, Dried Kelp, Salmon Oil, Blueberries, Dried Bacillus coagulans Fermentation Product, Rosemary Extract.

GUARANTEED ANALYSIS

Crude Protein (min)	42.0%
Crude Fat (min)	18.5%
Crude Fiber (max)	3.5%
Moisture (max)	9.0%
Zinc (min)	120 mg/kg
Selenium (min)	0.6 mg/kg
Vitamin A (min)	18,000 IU/kg
Vitamin E (min)	120 IU/kg
*Ascorbic Acid (Vitamin C) (min)	100 mg/kg
*Omega 3 Fatty Acids (min)	1.7%
*Omega 6 Fatty Acids (min)	1.9%
*Bacillus coagulans (min)	60,000,000 CFU/lb

*Not recognized as an essential nutrient by the AAFCO Cat Food Nutrient Profiles.

CALORIES

Energy Density		Calorie Distribution		
kcal/kg	kcal/cup	Protein % Metabolizable energy	Fat % Metabolizable energy	Carbohydrate % Metabolizable energy
4488	515	50	50	0

DAILY FEEDING GUIDELINES

Weight of Cat	5 lb	10 lb	15 lb
Adult Maintenance (cups per day*)	¾	½	¾
Weight Loss (cups per day*)	¼	¾	½

*Standard 8 oz dry measuring cup

NUTRIENT PROFILE

	Units	AS FED	Dry Matter %	Energy Basis grams/1000 kcal
Energy Density	kcal/kg	3762		
Moisture	%	6.5		
NFE	%		0.00	0.00
Crude Fiber	%	1.28	1.37	3.40
Ash	%	13.3	14.22	35.35
Crude Protein	%	44.2	47.27	117.49
Arginine	%	2.66	2.84	7.07
Histidine	%	0.89	0.95	2.37
Isoleucine	%	1.6	1.71	4.25
Methionine	%	1.05	1.12	2.79
Methionine and Cystine	%	1.38	1.48	3.67
Leucine	%	2.38	2.55	6.33
Lysine	%	3.12	3.34	8.29
Phenylalanine	%	1.6	1.71	4.25
Phenylalanine and Tyrosine	%	2.85	3.05	7.58
Threonine	%	1.67	1.79	4.44
Tryptophan	%	0.44	0.47	1.17
Valine	%	1.88	2.01	5.00
Taurine	%		0.00	0.00
Total Fat	%	19.3	20.64	51.30
Linoleic acid	%	2.26	2.42	6.01
Alpha-linolenic acid	%	0.87	0.93	2.31
Arachidonic acid	%	0.08	0.09	0.21
EPA	%	0.42	0.45	1.12
DHA	%	0.54	0.58	1.44
Eicosapentanoic and Docosahexanoic acids	%	0.96	1.03	2.55
Sum Omega 3 isomers	%	2.01	2.15	5.34
Sum Omega 6 isomers	%	2.4	2.57	6.38
Minerals				
Calcium	%	2.78	2.97	7.39
Phosphorus	%	1.72	1.84	4.57
Magnesium	%	0.15	0.16	0.40
Sodium	%	0.99	1.06	2.63
Chloride	%	1.6	1.71	4.25
Potassium	%	0.76	0.81	2.02
Iron	mg/kg	357	381.82	94.90
Copper	mg/kg	16	17.11	4.25
Manganese	mg/kg	26.5	28.34	7.04
Selenium	mg/kg	1.4	1.50	0.37
Iodine	mg/kg	2.8	2.99	0.74
Zinc	mg/kg	174	186.10	46.25
Vitamins				
Vitamin A	IU/kg	51560	55144	13705
Vitamin D	IU/kg	2490	2663	662
Vitamin E	IU/kg	364	389	97
Thiamin (B1)	mg/kg	16	17.11	4.25
Riboflavin (B2)	mg/kg	9.88	10.57	2.63
Niacin (B3)	mg/kg	94	100.53	24.99
Pantothenic acid (B5)	mg/kg	17	18.18	4.52
Pyridoxine (B6)	mg/kg	6.2	6.63	1.65
Folic acid	mg/kg	0.9	0.96	0.24
Cobalamin (B12)	mg/kg	0.118	0.13	0.03
Choline	mg/kg	2523	2698.40	671
Biotin	mg/kg	0.136	0.15	0.04
Vitamin C	mg/kg	187	200.00	50

Instinct® Raw Boost® Grain-Free Recipe with Real Salmon is formulated to meet the nutritional levels established by the AAFCO Cat Food Nutrient Profiles for all life stages.

Instinct® Raw Boost® Grain-Free Recipe with Real Chicken for Healthy Weight



for Cats

Published December 2021

HEALTHY WEIGHT RECIPE for cats



Available Sizes: 4.5 lb, 10 lb

INGREDIENTS:

Chicken, Chicken Meal, Chickpeas, Salmon Meal, Menhaden Fish Meal, Tapioca, Suncured Alfalfa Meal, Peas, Dried Tomato Pomace, Chicken Fat (preserved with Mixed Tocopherols and Citric Acid), Freeze Dried Chicken, Montmorillonite Clay, Natural Flavor, Freeze Dried Chicken Liver, Pumpkinseeds, Freeze Dried Chicken Heart, Potassium Chloride, Salt, Vitamins (Vitamin E Supplement, Niacin Supplement, L-Ascorbyl-2-Polyphosphate, Thiamine Mononitrate, d-Calcium Pantothenate, Vitamin A Supplement, Riboflavin Supplement, Menadione Sodium Bisulfite Complex, Pyridoxine Hydrochloride, Vitamin B12 Supplement, Folic Acid, Vitamin D3 Supplement, Biotin), Carrots, Apples, Cranberries, Choline Chloride, DL-Methionine, L-Carnitine, Minerals (Zinc Proteinate, Iron Proteinate, Copper Proteinate, Manganese Proteinate, Sodium Selenite, Ethylenediamine Dihydrochloride), Taurine, Dried Kelp, Salmon Oil, Blueberries, Dried Bacillus coagulans Fermentation Product, Rosemary Extract.

GUARANTEED ANALYSIS

Crude Protein (min)	37.5%
Crude Fat (min)	12.0%
Crude Fat (max)	16.0%
Crude Fiber (max)	5.5%
Moisture (max)	9.0%
Zinc (min)	120 mg/kg
Vitamin E (min)	120 IU/kg
*Ascorbic Acid (Vitamin C) (min)	100 mg/kg
*Omega 3 Fatty Acids (min)	0.5%
*Omega 6 Fatty Acids (min)	2.5%
*L-Carnitine (min)	550 mg/kg
*Bacillus coagulans (min)	60,000,000 CFU/lb

*Not recognized as an essential nutrient by the AAFCO Cat Food Nutrient Profiles.

CALORIES

Energy Density		Calorie Distribution		
kcal/kg	kcal/cup	Protein % Metabolizable energy	Fat % Metabolizable energy	Carbohydrate % Metabolizable energy
3709	385	38	30	32

DAILY FEEDING GUIDELINES

Weight of Cat	5 lb	10 lb	15 lb
Adult Maintenance (cups per day*)	3/8	5/8	7/8
Weight Loss (cups per day*)	1/4	1/2	5/8

*Standard 8 oz dry measuring cup

Instinct® Raw Boost® Grain-Free Recipe with Real Chicken for Healthy Weight is formulated to meet the nutritional levels established by the AAFCO Cat Food Nutrient Profiles for maintenance.

NUTRIENT PROFILE

	Units	AS FED	Dry Matter %	Energy Basis grams/1000 kcal
Energy Density	kcal/kg	3709.00		
Moisture	%	9.00		
NFE	%	34.04	37.41	91.78
Crude Fiber	%	5.50	6.04	14.83
Ash	%	11.00	12.09	29.66
Crude Protein	%	37.50	41.21	101.11
Arginine	%	2.55	2.80	6.88
Histidine	%	0.88	0.97	2.37
Isoleucine	%	1.53	1.68	4.13
Methionine	%	1.06	1.16	2.86
Methionine and Cystine	%	1.46	1.60	3.94
Leucine	%	2.68	2.95	7.23
Lysine	%	2.75	3.02	7.41
Phenylalanine	%	1.57	1.73	4.23
Phenylalanine and Tyrosine	%	2.64	2.90	7.12
Threonine	%	1.60	1.76	4.31
Tryptophan	%	0.42	0.46	1.13
Valine	%	1.82	2.00	4.91
Taurine	%	0.30	0.33	0.81
Total Fat	%	12.00	13.19	32.35
Linoleic acid	%	2.96	3.25	7.98
Alpha-linolenic acid	%	0.27	0.30	0.73
Arachidonic acid	%	0.12	0.13	0.32
EPA	%	0.134	0.15	0.36
DHA	%	0.193	0.21	0.52
Eicosapentanoic and Docosahexanoic acids	%	0.32	0.35	0.86
Sum Omega 3 isomers	%	0.5	0.55	1.35
Sum Omega 6 isomers	%	2.5	2.75	6.74
Minerals				
Calcium	%	2.17	2.38	5.85
Phosphorus	%	1.42	1.56	3.83
Magnesium	%	0.17	0.18	0.45
Sodium	%	0.66	0.72	1.77
Chloride	%	1.16	1.27	3.13
Potassium	%	1.17	1.29	3.15
Iron	mg/kg	281.76	309.63	75.97
Copper	mg/kg	20.00	21.98	5.39
Manganese	mg/kg	50.10	55.05	13.51
Selenium	mg/kg	1.21	1.33	0.33
Iodine	mg/kg	2.47	2.71	0.67
Zinc	mg/kg	120.00	131.87	32.35
Vitamins				
Vitamin A	IU/kg	31468	34580	8484
Vitamin D	IU/kg	2486	2732	670
Vitamin E	IU/kg	120	132	32
Thiamin (B1)	mg/kg	30.60	33.63	8.25
Riboflavin (B2)	mg/kg	21.60	23.74	5.82
Niacin (B3)	mg/kg	232.23	255.20	62.61
Pantothenic acid (B5)	mg/kg	35.13	38.60	9.47
Pyridoxine (B6)	mg/kg	16.41	18.03	4.42
Folic acid	mg/kg	2.62	2.88	0.71
Cobalamin (B12)	mg/kg	0.13	0.14	0.04
Choline	mg/kg	2800.00	3076.92	755
Biotin	mg/kg	0.26	0.29	0.07
Vitamin C	mg/kg	100.00	109.89	27

Instinct® Raw Boost® Grain-Free Recipe with Real Chicken for Indoor Health



for Cats

Published December 2021

INDOOR HEALTH RECIPE for cats



Available Sizes: 5 lb

INGREDIENTS:

Chicken, Chicken Meal, Salmon Meal, Peas, Menhaden Fish Meal, Tapioca, Chicken Fat (preserved with Mixed Tocopherols and Citric Acid), Suncured Alfalfa Meal, Freeze Dried Chicken, Dried Tomato Pomace, Natural Flavor, Freeze Dried Chicken Liver, Fructooligosaccharides, Pumpkinseeds, Dried Chicory Root, Montmorillonite Clay, Vitamins (Vitamin E Supplement, Niacin Supplement, L-Ascorbyl-2-Polyphosphate, Thiamine Mononitrate, d-Calcium Pantothenate, Vitamin A Supplement, Riboflavin Supplement, Pyridoxine Hydrochloride, Menadione Sodium Bisulfite Complex, Vitamin B12 Supplement, Folic Acid, Vitamin D3 Supplement, Biotin), Freeze Dried Chicken Heart, Salt, Carrots, Apples, Cranberries, Choline Chloride, Potassium Chloride, Minerals (Zinc Proteinate, Iron Proteinate, Copper Proteinate, Manganese Proteinate, Sodium Selenite, Ethylenediamine Dihydriodide), DL-Methionine, Yucca Schidigera Extract, Taurine, Dried Kelp, Salmon Oil, Blueberries, Dried Bacillus coagulans Fermentation Product, Rosemary Extract.

GUARANTEED ANALYSIS

Crude Protein (min)	37.5%
Crude Fat (min)	13.0%
Crude Fiber (max)	5.0%
Moisture (max)	9.0%
Zinc (min)	120 mg/kg
Vitamin E (min)	400 IU/kg
*Ascorbic Acid (Vitamin C) (min)	150 mg/kg
*Omega 3 Fatty Acids (min)	0.5%
*Omega 6 Fatty Acids (min)	2.3%
*Bacillus coagulans (min)	60,000,000 CFU/lb

*Not recognized as an essential nutrient by the AAFCO Cat Food Nutrient Profiles.

CALORIES

Energy Density		Calorie Distribution		
kcal/kg	kcal/cup	Protein % Metabolizable energy	Fat % Metabolizable energy	Carbohydrate % Metabolizable energy
3861	429	37	28	35

DAILY FEEDING GUIDELINES

Weight of Cat	5 lb	10 lb	15 lb
Adult Maintenance (cups per day*)	¾	¾	¾
Weight Loss (cups per day*)	¼	½	¾

*Standard 8 oz dry measuring cup

Instinct® Raw Boost® Grain-Free Recipe with Real Chicken for Indoor Health is formulated to meet the nutritional levels established by the AAFCO Cat Food Nutrient Profiles for all life stages.

NUTRIENT PROFILE

	Units	AS FED	Dry Matter %	Energy Basis grams/1000 kcal
Energy Density	kcal/kg	3861.00		
Moisture	%	9.00		
NFE	%	35.90	39.45	92.98
Crude Fiber	%	5.00	5.49	12.95
Ash	%	10.00	10.99	25.90
Crude Protein	%	37.50	41.21	97.13
Arginine	%	2.50	2.75	6.48
Histidine	%	0.80	0.88	2.07
Isoleucine	%	1.50	1.65	3.89
Methionine	%	0.92	1.01	2.38
Methionine and Cystine	%	1.29	1.42	3.34
Leucine	%	2.60	2.86	6.73
Lysine	%	2.80	3.08	7.25
Phenylalanine	%	1.52	1.67	3.94
Phenylalanine and Tyrosine	%	2.56	2.81	6.63
Threonine	%	1.60	1.76	4.14
Tryptophan	%	0.40	0.44	1.04
Valine	%	1.86	2.04	4.82
Taurine	%	0.33	0.36	0.85
Total Fat	%	13.00	14.29	33.67
Linoleic acid	%	2.60	2.86	6.73
Alpha-linolenic acid	%	0.28	0.31	0.73
Arachidonic acid	%	0.13	0.14	0.34
EPA	%	0	0.00	0.00
DHA	%	0	0.00	0.00
Eicosapentanoic and Docosahexanoic acids	%	0.38	0.42	0.98
Sum Omega 3 isomers	%	0.5	0.55	1.30
Sum Omega 6 isomers	%	2.3	2.53	5.96
Minerals				
Calcium	%	2.00	2.20	5.18
Phosphorus	%	1.40	1.54	3.63
Magnesium	%	0.14	0.15	0.36
Sodium	%	0.60	0.66	1.55
Chloride	%	0.89	0.98	2.31
Potassium	%	0.90	0.99	2.33
Iron	mg/kg	230.17	252.93	59.61
Copper	mg/kg	22.00	24.18	5.70
Manganese	mg/kg	18.51	20.34	4.79
Selenium	mg/kg	1.12	1.23	0.29
Iodine	mg/kg	2.53	2.78	0.66
Zinc	mg/kg	120.00	131.87	31.08
Vitamins				
Vitamin A	IU/kg	49402	54288	12795
Vitamin D	IU/kg	2889	3175	748
Vitamin E	IU/kg	400	440	104
Thiamin (B1)	mg/kg	60.00	65.93	15.54
Riboflavin (B2)	mg/kg	32.00	35.16	8.29
Niacin (B3)	mg/kg	348.00	382.42	90.13
Pantothenic acid (B5)	mg/kg	52.00	57.14	13.47
Pyridoxine (B6)	mg/kg	24.00	26.37	6.22
Folic acid	mg/kg	3.70	4.07	0.96
Cobalamin (B12)	mg/kg	0.16	0.18	0.04
Choline	mg/kg	2670.00	2934.07	692
Biotin	mg/kg	0.39	0.43	0.10
Vitamin C	mg/kg	150.00	164.84	39

Instinct® Raw Boost® Grain-Free Recipe with Real Rabbit for Indoor Health



for Cats

Published December 2021

INDOOR HEALTH RECIPE for cats



Available Sizes: 4.5 lb

INGREDIENTS:

Rabbit, Turkey Meal, Salmon Meal, Menhaden Fish Meal, Chickpeas, Tapioca, White Fish Meal, Peas, Chicken Fat (preserved with Mixed Tocopherols and Citric Acid), Dried Tomato Pomace, Natural Flavor, Freeze Dried Rabbit (including Freeze Dried Ground Rabbit Bone), Fructooligosaccharides, Freeze Dried Pork Liver, Rabbit Meal, Pumpkinseeds, Freeze Dried Pork Heart, Vitamins (Vitamin E Supplement, Niacin Supplement, L-Ascorbyl-2-Polyphosphate, Menadione Sodium Bisulfite Complex, Thiamine Mononitrate, d-Calcium Pantothenate, Vitamin A Supplement, Riboflavin Supplement, Pyridoxine Hydrochloride, Vitamin B12 Supplement, Folic Acid, Vitamin D3 Supplement, Biotin), Dehydrated Alfalfa Meal, Dried Chicory Root, Freeze Dried Pork Fat, Montmorillonite Clay, Choline Chloride, Carrots, Apples, Cranberries, Freeze Dried Rabbit Liver, Minerals (Zinc Proteinate, Iron Proteinate, Copper Proteinate, Manganese Proteinate, Sodium Selenite, Ethylenediamine Dihydrochloride), Freeze Dried Rabbit Lung, Freeze Dried Rabbit Kidney, DL-Methionine, Taurine, Potassium Chloride, Yucca Schidigera Extract, Dried Kelp, Salmon Oil, Blueberries, Dried Bacillus coagulans Fermentation Product, Rosemary Extract.

GUARANTEED ANALYSIS

Crude Protein (min)	39.0%
Crude Fat (min)	14.5%
Crude Fiber (max)	4.5%
Moisture (max)	9.0%
Zinc (min)	120 mg/kg
Vitamin E (min)	400 IU/kg
*Ascorbic Acid (Vitamin C) (min)	150 mg/kg
*Omega 3 Fatty Acids (min)	0.5%
*Omega 6 Fatty Acids (min)	2.2%
*Bacillus coagulans (min)	60,000,000 CFU/lb

*Not recognized as an essential nutrient by the AAFCO Cat Food Nutrient Profiles.

CALORIES

Energy Density		Calorie Distribution		
kcal/kg	kcal/cup	Protein % Metabolizable energy	Fat % Metabolizable energy	Carbohydrate % Metabolizable energy
3913	435	37	31	32

DAILY FEEDING GUIDELINES

Weight of Cat	5 lb	10 lb	15 lb
Adult Maintenance (cups per day*)	¾	½	⅓
Weight Loss (cups per day*)	¼	⅓	½

*Standard 8 oz dry measuring cup

NUTRIENT PROFILE

	Units	AS FED	Dry Matter %	Energy Basis grams/1000 kcal
Energy Density	kcal/kg	3913.00		
Moisture	%	9.00		
NFE	%	33.09	36.36	84.56
Crude Fiber	%	4.50	4.95	11.50
Ash	%	11.00	12.09	28.11
Crude Protein	%	39.00	42.86	99.67
Arginine	%	2.58	2.84	6.59
Histidine	%	0.85	0.93	2.17
Isoleucine	%	1.51	1.66	3.86
Methionine	%	0.92	1.01	2.35
Methionine and Cystine	%	1.28	1.41	3.27
Leucine	%	2.66	2.92	6.80
Lysine	%	2.73	3.00	6.98
Phenylalanine	%	1.49	1.64	3.81
Phenylalanine and Tyrosine	%	2.65	2.91	6.77
Threonine	%	1.55	1.70	3.96
Tryptophan	%	0.37	0.41	0.95
Valine	%	1.81	1.99	4.63
Taurine	%	0.33	0.36	0.84
Total Fat	%	14.50	15.93	37.06
Linoleic acid	%	3.41	3.75	8.71
Alpha-linolenic acid	%	0.31	0.34	0.79
Arachidonic acid	%	0.11	0.12	0.28
EPA	%	0	0.00	0.00
DHA	%	0	0.00	0.00
Eicosapentanoic and Docosahexanoic acids	%	0.64	0.70	1.64
Sum Omega 3 isomers	%	0.5	0.55	1.28
Sum Omega 6 isomers	%	2.2	2.42	5.62
Minerals				
Calcium	%	2.80	3.08	7.16
Phosphorus	%	1.80	1.98	4.60
Magnesium	%	0.15	0.16	0.38
Sodium	%	0.56	0.62	1.43
Chloride	%	0.63	0.69	1.61
Potassium	%	0.75	0.82	1.92
Iron	mg/kg	318.42	349.91	81.37
Copper	mg/kg	36.25	39.84	9.26
Manganese	mg/kg	44.01	48.36	11.25
Selenium	mg/kg	1.22	1.34	0.31
Iodine	mg/kg	1.97	2.16	0.50
Zinc	mg/kg	120.00	131.87	30.67
Vitamins				
Vitamin A	IU/kg	51415	56500	13140
Vitamin D	IU/kg	3117	3425	797
Vitamin E	IU/kg	400	440	102
Thiamin (B1)	mg/kg	65.70	72.20	16.79
Riboflavin (B2)	mg/kg	33.26	36.55	8.50
Niacin (B3)	mg/kg	338.97	372.49	86.63
Pantothenic acid (B5)	mg/kg	52.62	57.82	13.45
Pyridoxine (B6)	mg/kg	25.26	27.76	6.46
Folic acid	mg/kg	4.07	4.47	1.04
Cobalamin (B12)	mg/kg	0.19	0.21	0.05
Choline	mg/kg	2711.22	2979.36	693
Biotin	mg/kg	0.38	0.42	0.10
Vitamin C	mg/kg	150.00	164.84	38

Instinct® Raw Boost® Grain-Free Recipe with Real Rabbit for Indoor Health is formulated to meet the nutritional levels established by the AAFCO Cat Food Nutrient Profiles for all life stages.

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